GSR ADVENTURE
TOURISM • HOSPITALITY • CULINARY MAGAZINE
ISSUE 26/07 WEEK 44






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- ANDALUSIA: AUTUMN HOTEL DEMAND HOLDS STRONG
- OMAN: SALALAH TOURISM PUSH TARGETS NEW VISITORS
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& GLOBAL TRAVEL INTELLIGENCE



GSR ADVENTURE

TOURISM • HOSPITALITY • CULINARY MAGAZINE

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AUSTRALIA

# EDITOR'S NOTE

## A CONTINENT LIKE NO OTHER



*Dear Readers,*

Australia has always been more than a destination. It is a feeling — wide open skies, ancient landscapes, vibrant cities and a unique way of life shaped by nature, resilience and diversity.

In this issue, we take you on a journey across this extraordinary continent. From the red heart of the Outback to turquoise coasts, from ancient cultures to modern cities, from unique wildlife to world-class food and wine, Australia offers experiences that stay with you forever.

Whether you are planning your next trip, dreaming about natural wonders or simply curious about Australia's people, culture and lifestyle, we hope this issue inspires new ideas and fresh perspectives.

At GSR Adventure, we believe travel connects people, cultures and opportunities. Our goal is to bring you closer to the world's most remarkable places — through stories, images and practical insights.

Enjoy the journey.

*Gürkan Sever*

Gürkan Sever
Founder & Managing Editor
GSR ANALYTIX



### AUSTRALIA IN NUMBERS

**7.7 million km²**
THE WORLD'S LARGEST ISLAND AND SMALLEST CONTINENT

**26 million**
DIVERSE AND MULTICULTURAL PEOPLE

**19**
UNESCO WORLD HERITAGE SITES

**500+**
UNIQUE ANIMAL SPECIES FOUND NOWHERE ELSE



*"In every direction, Australia offers a new horizon."*



**ICONIC CITIES**
Modern, vibrant and full of life



**TIMELESS LANDSCAPES**
Ancient, breathtaking, unforgettable



**ENDLESS ADVENTURES**
Nature, wildlife and unique experiences

# AUSTRALIA AT A GLANCE

## A CONTINENT LIKE NO OTHER

Vast, diverse and full of contrasts, Australia is a land of extraordinary natural beauty, ancient heritage and modern, vibrant cities. From the Outback to world-famous coastlines, it offers experiences for every traveller.

**26 million**
DIVERSE AND MULTICULTURAL PEOPLE

**7.7 million km²**
THE WORLD'S LARGEST ISLAND AND SMALLEST CONTINENT

**19**
UNESCO WORLD HERITAGE SITES

**500+**
UNIQUE ANIMAL SPECIES FOUND NOWHERE ELSE

"Australia is not just a place to visit, it is a feeling that stays with you."






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# FACTS & FIGURES

## A CONTINENT LIKE NO OTHER

From unique wildlife and ancient cultures to breathtaking landscapes and modern cities, Australia's numbers tell the story of a continent of extraordinary scale, beauty and opportunity.



**7.7** MILLION km²

THE WORLD'S LARGEST ISLAND AND SMALLEST CONTINENT



**2,300 km**

THE GREAT BARRIER REEF
WORLD'S LARGEST REEF SYSTEM



**500+**

UNIQUE ANIMAL SPECIES
FOUND NOWHERE ELSE ON EARTH



**6** STATES AND 2 TERRITORIES

VIBRANT CITIES, ICONIC LANDMARKS AND DIVERSE CULTURES



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FROM THE OUTBACK TO THE COAST
ENDLESS EXPERIENCES AWAIT

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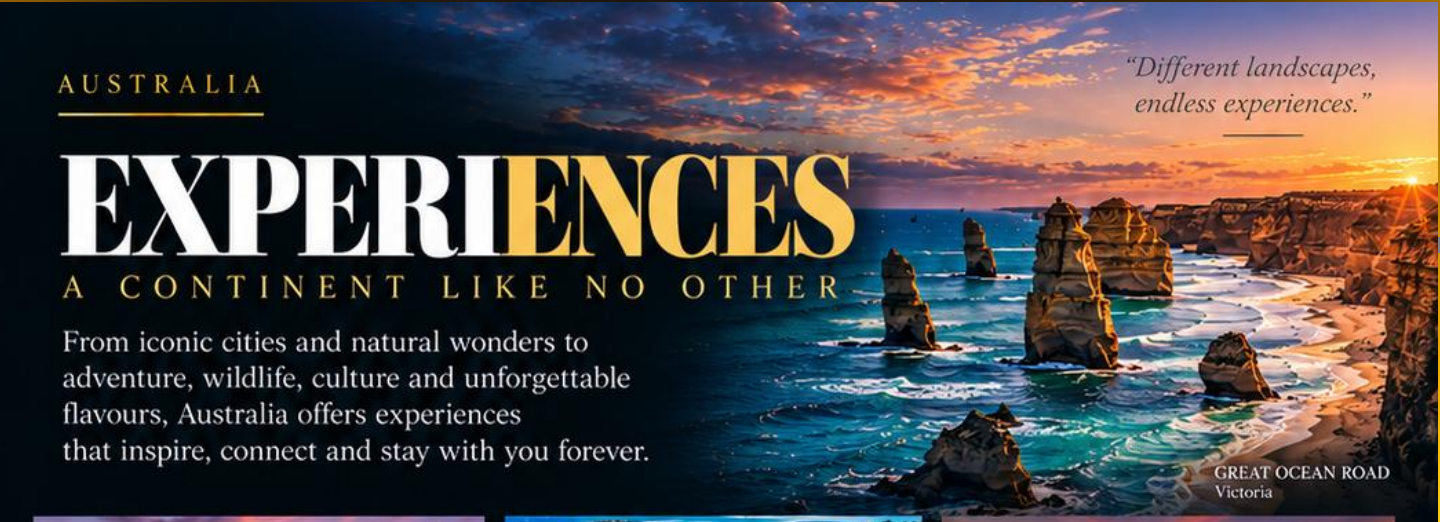
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*"Different landscapes, endless experiences."*

# EXPERIENCES

## A CONTINENT LIKE NO OTHER

From iconic cities and natural wonders to adventure, wildlife, culture and unforgettable flavours, Australia offers experiences that inspire, connect and stay with you forever.



GREAT OCEAN ROAD
Victoria








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AUSTRALIA

# NATURE & WILDLIFE

## EXTRAORDINARY SPECIES IN EXTRAORDINARY PLACES

Australia's vast landscapes, from coral reefs and tropical rainforests to arid outback and rugged coastlines, are home to some of the world's most unique wildlife. Nowhere else on Earth will you find such a remarkable diversity of species and natural habitats living side by side.

Lucky Bay
Cape Le Grand National Park
Western Australia



### KOALAS

These iconic marsupials spend most of their lives in eucalyptus trees along Australia's eastern coast. They are a symbol of Australia's unique and fragile wildlife heritage.



### THE GREAT BARRIER REEF

A breathtaking underwater world teeming with marine life, from vibrant corals to sea turtles, reef sharks and thousands of fish species.



### OUTBACK WILDLIFE

Kangaroos, emus, dingoes and countless reptile species thrive in the vast and resilient ecosystems of Australia's arid interior.



### MARINE LIFE

Dolphins, whales and dugongs are just some of the remarkable marine species found in Australian waters, especially along the east and west coasts.



### UNIQUE BIRD LIFE

From the colourful kookaburra to exotic parrots and the elusive emu, Australia is a paradise for bird watchers with over 800 bird species.



### ANCIENT REPTILES

Saltwater crocodiles inhabit northern rivers and coastal areas, a reminder of Australia's ancient and untamed wilderness.



### REMARKABLE ADAPTATIONS

From the frilled-neck lizard to thorny devils, Australia's wildlife has evolved extraordinary adaptations to survive in some of the most challenging environments on the planet.

AUSTRALIA

# THE OUTBACK

## RED EARTH, ENDLESS HORIZONS

Vast, ancient and awe-inspiring, Australia's outback is a land of extremes. From iconic red deserts and spectacular rock formations to unique wildlife and star-filled skies, it offers unforgettable experiences for travellers seeking nature, culture and adventure in its purest form.

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Uluru
Northern Territory

## ENDLESS SKIES

The outback is famous for its clear, unpolluted skies. At night, the Milky Way stretches across the horizon in a dazzling display, offering some of the best stargazing on the planet.

## ICONIC LANDSCAPES

From Uluru and Kata Tjuta to the rugged ranges of the West, Australia's outback is home to some of the world's most extraordinary landscapes, shaped by millions of years of natural history.

Kata Tjuta
Northern Territory

Kings Canyon
Northern Territory

## UNIQUE WILDLIFE

The outback supports an incredible variety of wildlife adapted to harsh environments, including red kangaroos, emus, dingoes and many rare species found only in Australia.

Red Kangaroo
Australia

## OUTBACK EXPERIENCES

Guided tours, 4WD adventures, camel treks and scenic flights offer unique ways to explore the outback's vast beauty and connect with its rich culture and history.

## ANCIENT CULTURE

Australia's First Nations peoples have lived in the outback for over 65,000 years. Their connection to the land, Dreaming stories and rock art sites offer a deep and enduring cultural heritage.

Rock Art, Kakadu Region
Northern Territory

## LIVING LANDSCAPES

The outback is not just desert. It includes vast savannas, salt lakes, rugged mountains and seasonal rivers, each with its own unique character and ecosystems.

Finke River
Northern Territory

## PLAN YOUR TRIP

The best time to visit the outback is during the cooler months from May to September. Whether you prefer luxury lodges, eco-camps or self-drive adventures, the outback promises a journey like no other.

AUSTRALIA

# THE OUTBACK 2

## WILDER LANDSCAPES, UNIQUE WILDLIFE AND ANCIENT CULTURE

Australia's Outback offers an extraordinary world of vast deserts, dramatic mountain ranges, ancient landscapes and unique wildlife. Beyond iconic landmarks, it is a place of deep Indigenous culture, endless horizons and unforgettable experiences for travellers seeking the real Australia.

**KINGS CANYON**
Spectacular cliffs and panoramic views in the heart of the Red Centre.
*Watarrka National Park, NT*



### ULURU
Australia's most iconic natural landmark, Uluru is a sacred site for the Anangu people and one of the world's most remarkable geological formations. Its ever-changing colours at sunrise and sunset create a magical experience.
*Uluru–Kata Tjuta National Park, NT*



### KATA TJUTA
A group of 36 massive rock domes, Kata Tjuta (The Olgas) is a place of deep cultural significance. Walking trails take you through stunning gorges and between towering domes, offering incredible views and a unique connection to the land.
*Uluru–Kata Tjuta National Park, NT*



### SIMPSON DESERT
One of the world's largest sand deserts, the Simpson Desert offers vast red dunes, endless horizons and a true sense of isolation and adventure for experienced travellers.
*Northern Territory / South Australia / Queensland*



### FLINDERS RANGES
Ancient mountains, dramatic gorges and unique wildlife make the Flinders Ranges a photographer's paradise. With stunning landscapes and rich geological history, it's a must-visit destination in South Australia.
*South Australia*



### OUTBACK WILDLIFE
The Outback is home to unique wildlife including kangaroos, emus, dingoes and a wide variety of bird species. Early morning and sunset are the best times to experience the incredible animals of Australia's interior.
*Across the Outback*



### ANCIENT CULTURE
The Outback is not only a place of natural wonders but also a land of ancient Aboriginal culture. Rock art sites, sacred places and Dreamtime stories offer a deeper understanding of Australia's rich heritage.
*Northern Territory / South Australia*



## FEEL THE REAL AUSTRALIA

From ancient landmarks to endless deserts, the Outback offers unforgettable landscapes, unique wildlife and a deep connection to nature and culture. Discover a world of extremes and timeless beauty.

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FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

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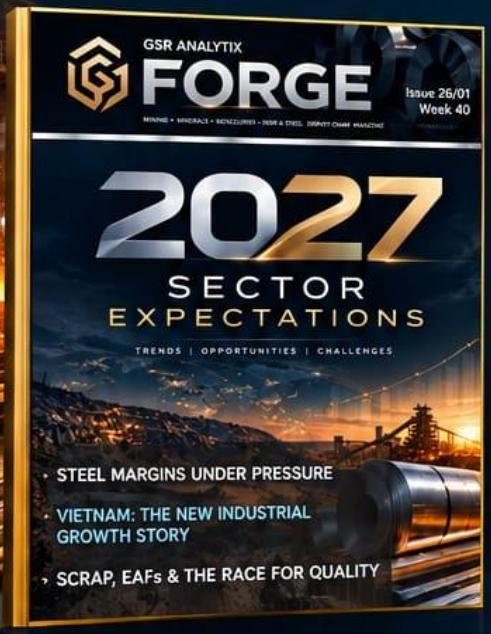
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AUSTRALIA

# ANCIENT CULTURES

## LIVING STORIES OF A TIMELESS LAND

Australia's First Nations peoples have lived on this continent for over 65,000 years. Their deep connection to the land, rich oral traditions and extraordinary art offer a unique insight into one of the world's oldest living cultures, continuing to inspire and guide generations today.



**Didgeridoo Player**
Uluru, Northern Territory



### ROCK ART HERITAGE

Aboriginal rock art sites, some over 20,000 years old, showcase remarkable artistic traditions and spiritual stories that have been passed down through generations.

**Ubirr**
Kakadu National Park
Northern Territory



### ART & STORYTELLING

Through paintings, dance, music and oral histories, First Nations peoples share the Dreaming stories that explain the creation of the land, its people, animals and natural features.



### TRADITIONS ALIVE

Ancient traditions are still a vital part of modern Australia. Cultural festivals, dance performances and guided experiences welcome visitors to learn, listen and connect with the world's oldest continuous culture.



### SPIRIT OF THE LAND

For First Nations peoples, iconic places like Uluru are not just natural wonders, but sacred sites with deep cultural and spiritual meaning.



### CONTEMPORARY VOICES

Today, Indigenous artists, guides and communities continue to share their heritage, bridging ancient knowledge with modern Australia and inspiring a greater appreciation for this extraordinary culture.



### CULTURAL EXPERIENCES

From guided tours and art centres to immersive cultural experiences, travellers can discover Australia's living heritage and gain a deeper understanding of its people, stories and connection to Country.

AUSTRALIA

# VIBRANT CITIES

## MODERN LIVING, NATURAL BEAUTY

Australia's cities combine world-class living with stunning natural settings. From the iconic harbour of Sydney to the cultural laneways of Melbourne and the relaxed lifestyle of coastal cities, each destination offers its own unique character, making Australia a vibrant and diverse place to explore.



Sydney Opera House and Harbour Bridge
New South Wales



### SYDNEY

A global icon, Sydney offers a perfect blend of natural beauty and urban excitement. The Opera House, Harbour Bridge and golden beaches make it one of the world's most attractive cities for visitors and residents alike.

New South Wales



### MELBOURNE

Known for its vibrant arts scene, world-class dining and cultural diversity, Melbourne is Australia's creative capital. Its laneways, street art and festivals create a unique atmosphere in every season.

Victoria



### BRISBANE

A sunny and welcoming city, Brisbane offers a relaxed lifestyle, a thriving riverside precinct and easy access to both the Gold Coast and Queensland's natural wonders.

Queensland



### PERTH

Set between the Indian Ocean and the Swan River, Perth combines a modern, laid-back lifestyle with spectacular beaches, outdoor activities and easy access to Western Australia's unique landscapes.

Western Australia



### ADELAIDE

A beautiful and accessible city, Adelaide is known for its wineries, festivals and relaxed pace of life. It offers a perfect base to explore South Australia's wine regions, beaches and outback.

South Australia



### HOBART

Australia's southernmost capital, Hobart charms visitors with its historic waterfront, vibrant arts scene and easy access to pristine wilderness, including Tasmania's national parks and rugged coastlines.

Tasmania

AUSTRALIA

# WILDLIFE WONDERS

## UNIQUE CREATURES AND GREAT PARKS

Australia is home to some of the world's most unique wildlife and extraordinary national parks. From iconic kangaroos and koalas to colourful birdlife and ancient landscapes, its natural treasures offer unforgettable experiences for nature lovers and adventure seekers.



Kangaroo and Joey
Red Centre, Northern Territory



### KOALAS

These iconic marsupials are found in eucalyptas forests along the eastern and southern coasts. Koalas spend most of their time in trees, feeding on eucalyptas leaves and embodying Australia's unique wildlife.

New South Wales



### EMU

Australia's largest native bird, the emu, is a symbol of the outback. These flightless birds can grow up to 2 metres tall and are often seen in national parks and remote areas across the continent.

Northern Territory



### COLOURFUL BIRDLIFE

Australia is home to more than 800 bird species, including the vibrant rainbow lorikeet. Its forests, coasts and wetlands are a paradise for birdwatchers, offering incredible diversity and colour.

Queensland



### SALTWATER CROCODILES

Found in northern Australia, these impressive reptiles can grow over 5 metres long. Crocodile watching tours offer a thrilling and safe way to see these ancient creatures in their natural habitat.

Northern Territory



### WHALE WATCHING

From June to November, humpback whales migrate along Australia's coastline, offering spectacular opportunities for boat tours and close encounters with these gentle giants.

Queensland



### GREAT BARRIER REEF

Home to thousands of marine species, the Great Barrier Reef is one of the world's greatest natural wonders. Snorkelling and diving reveal a breathtaking underwater world of colour and life.

Queensland

### EXPLORE AUSTRALIA'S NATIONAL PARKS

From ancient rainforests to vast deserts and pristine coastlines, Australia's national parks offer endless opportunities for adventure, discovery and unforgettable encounters with nature.



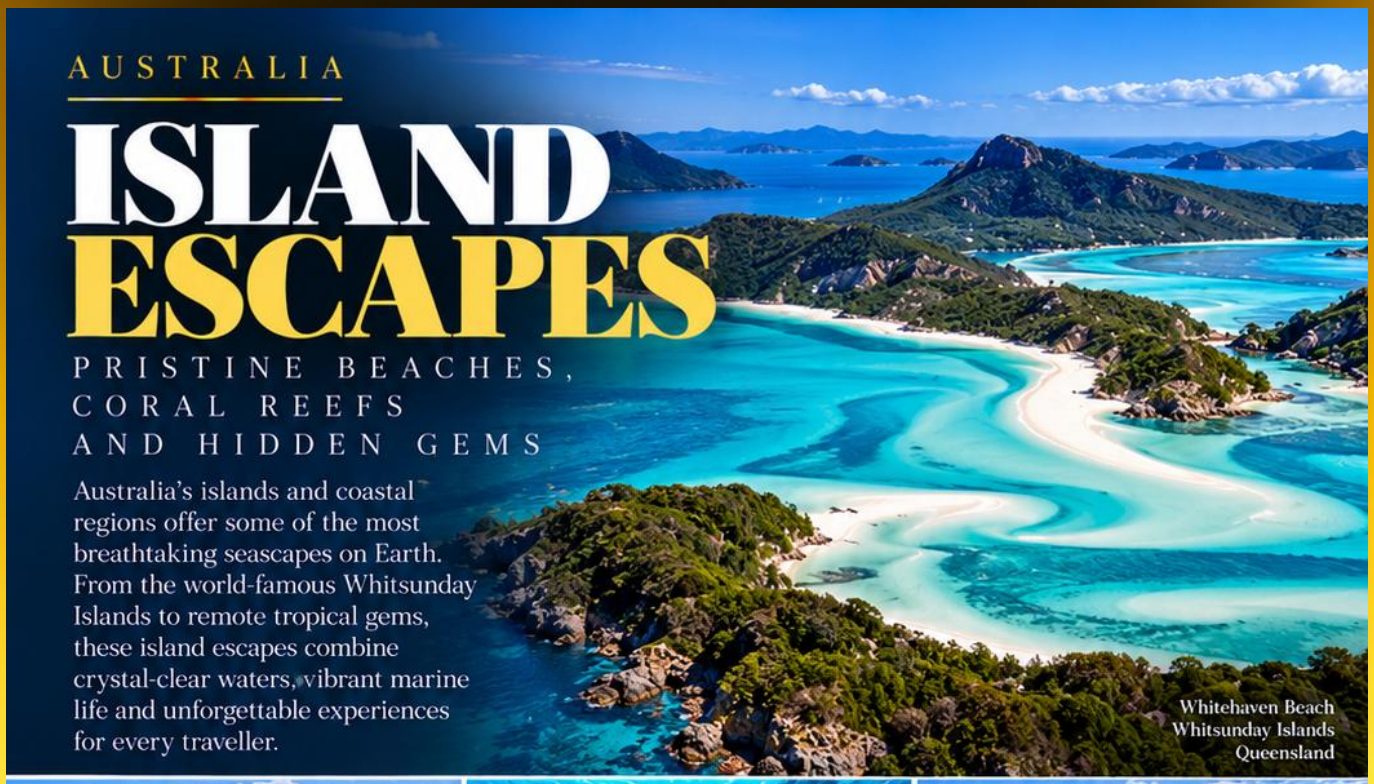
Whitsunday Islands
Queensland

AUSTRALIA

# ISLAND ESCAPES

## PRISTINE BEACHES, CORAL REEFS AND HIDDEN GEMS

Australia's islands and coastal regions offer some of the most breathtaking seascapes on Earth. From the world-famous Whitsunday Islands to remote tropical gems, these island escapes combine crystal-clear waters, vibrant marine life and unforgettable experiences for every traveller.



Whitehaven Beach
Whitsunday Islands
Queensland



### WHITSUNDAY ISLANDS

Famous for the stunning Whitehaven Beach, the Whitsundays offer pristine beaches, turquoise waters and world-class sailing. It's a paradise for snorkelling, diving and exploring the Great Barrier Reef.

Queensland



### LADY ELLIOT ISLAND

Located at the southern tip of the Great Barrier Reef, Lady Elliot Island is a haven for marine life. Snorkel with manta rays, swim alongside turtles and experience one of the world's most diverse reef ecosystems.

Queensland



### KANGAROO ISLAND

Unspoiled landscapes, abundant wildlife and dramatic coastlines make Kangaroo Island a must-visit destination. From sea lions and koalas to stunning rock formations, it's a true nature lover's paradise.

South Australia



### LIZARD ISLAND

Australia's northernmost resort offers luxury and seclusion on the Great Barrier Reef. With 24 pristine beaches, coral reefs and crystal-clear waters, Lizard Island is the ultimate escape for relaxation and adventure.

Queensland



### THE TWELVE APOSTLES

Off the Great Ocean Road, these iconic limestone stacks create one of Australia's most spectacular coastal landscapes. The rugged cliffs, wild ocean and breathtaking views make it a must-see destination.

Victoria



### LORD HOWE ISLAND

A UNESCO World Heritage site, Lord Howe Island offers a rare combination of dramatic mountains, pristine beaches and unique wildlife. Strict visitor limits help preserve its extraordinary natural beauty.

New South Wales

### DISCOVER AUSTRALIA'S ISLAND PARADISES

From tropical reefs and white-sand beaches to dramatic coastlines and unique wildlife, Australia's islands offer unforgettable experiences for travellers seeking natural beauty, adventure and tranquillity.



Hamilton Island
Queensland

# AUSTRALIA'S SPECTACULAR COASTLINES

DRAMATIC CLIFFS
ENDLESS BEACHES
UNFORGETTABLE
DRIVES

Australia's coastline is a story of contrast — from rugged cliffs and turquoise bays to endless beaches and vibrant coastal towns. Whether you are seeking adventure, relaxation or breathtaking scenery, these coastal routes offer some of the most memorable experiences on Earth.



Twelve Apostles
Great Ocean Road
Victoria

## ICONIC COASTAL DRIVES

- **Great Ocean Road** — Victoria
- **Coral Coast** — Western Australia
- **Grand Pacific Drive** — New South Wales
- **Great Barrier Reef Drive** — Queensland
- **Esperance Coast** — Western Australia



### 1 GREAT OCEAN ROAD
VICTORIA

One of the world's most famous coastal drives, the Great Ocean Road offers spectacular ocean views, charming towns and iconic landmarks like the Twelve Apostles.



### 2 NINGALOO REEF
WESTERN AUSTRALIA

Swim with whale sharks, snorkel on pristine reefs and explore untouched beaches along this extraordinary coastline, a paradise for marine lovers.



### 3 BYRON BAY
NEW SOUTH WALES

A laid-back coastal town known for its stunning beaches, lighthouse views and vibrant surf culture. Perfect for relaxation and outdoor adventures.



### 4 WHITSUNDAYS
QUEENSLAND

A collection of 74 islands with powdery white beaches and crystal-clear waters. It's the ultimate playground for sailing, snorkelling and island hopping.



### 5 CAPE NATURALISTE
WESTERN AUSTRALIA

Dramatic cliffs, ancient forests and stunning ocean vistas make this corner of the Margaret River region a must-visit for nature lovers.

## AUSTRALIA'S COASTLINE NEVER CEASES TO INSPIRE

From world-famous drives to hidden beaches, from vibrant marine life to charming coastal towns, Australia's coastlines offer endless opportunities to explore, unwind and connect with nature.



# RAINFORESTS & WATERFALLS

*Tropical wonders, ancient forests and hidden cascades.*

In Australia's lush north and remote wild south, ancient rainforests meet mountains, rivers and a dazzling collection of waterfalls. From World Heritage-listed jungles to misty gorge trails, these are places where nature still reigns, offering a deeper, greener side of Australia.



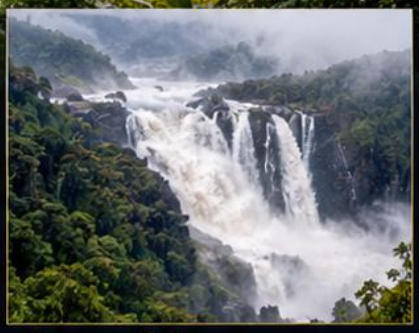
## Daintree Rainforest

The world's oldest tropical rainforest, where ancient trees, rare wildlife and pristine beaches meet. Explore elevated boardwalks, quiet rivers and a landscape that has existed for over 180 million years.



## Mossman Gorge

Crystal-clear waters, giant granite boulders and towering rainforest create one of Australia's most beautiful and culturally significant natural areas, home to the traditional owners, the Kuku Yalanji people.



## Barron Falls

A spectacular waterfall on the edge of Kuranda, where massive volumes of water cascade through a dramatic rainforest gorge, especially breathtaking in the wet season.



## Springbrook National Park

A rainforest paradise of waterfalls, natural bridges and misty valleys. Wander through ancient forests, discover hidden lookouts and experience the magic of glow worm caves after dark.



## Franklin-Gordon Wild Rivers

Remote, rugged and extraordinary, this vast wilderness of rainforests, rivers and waterfalls is a sanctuary for rare wildlife and a place of raw, untouched beauty.

## EXPLORE AUSTRALIA'S LIVING GREEN HEART

From tropical jungles to misty mountain ranges, Australia's rainforests and waterfalls offer extraordinary adventures and a rare chance to connect with nature at its purest.

AUSTRALIA

# SPECTACULAR COASTLINES

## DRAMATIC CLIFFS, TURQUOISE WATERS AND ENDLESS HORIZONS

Australia's coastline stretches for more than 36,000 kilometres, offering an incredible variety of landscapes. From rugged cliffs and limestone stacks to pristine beaches and crystal-clear waters, Australia's coastal regions are a paradise for explorers, photographers and nature lovers.

The Twelve Apostles
Great Ocean Road
Victoria

GSR ADVENTURE



### WHITEHAVEN BEACH

With its pure white silica sand and mesmerising turquoise waters, Whitehaven Beach on Whitsunday Island is regularly ranked among the world's most beautiful beaches. It is an unmissable destination for sailing, swimming and scenic flights.

Queensland



### LUCKY BAY

Famous for its friendly kangaroos and powdery white sand, Lucky Bay in Cape Le Grand National Park offers a truly unique beach experience. Crystal-clear waters and stunning scenery make it a perfect stop on any Australian journey.

Western Australia



### THE TWELVE APOSTLES

These iconic limestone stacks along the Great Ocean Road are one of Australia's most photographed natural landmarks. The dramatic cliffs, powerful waves and breathtaking views create an unforgettable coastal experience.

Victoria



### NINGALOO REEF

A World Heritage site, Ningaloo Reef offers an extraordinary marine adventure. Swim with whale sharks, manta rays and colourful coral reefs in one of the most accessible and pristine reef systems on the planet.

Western Australia



### FREYCINET PENINSULA

With its pink granite peaks, turquoise bays and secluded beaches, Freycinet National Park on Tasmania's east coast offers a perfect blend of coastal beauty and wilderness. Wineglass Bay is one of Australia's most famous beaches.

Tasmania



### LIZARD ISLAND

A luxurious and secluded island resort, Lizard Island offers unparalleled access to the Great Barrier Reef. Its pristine beaches, coral reefs and crystal-clear waters make it the ultimate coastal escape for relaxation and adventure.

Queensland

### EXPLORE AUSTRALIA'S COASTAL GEMS

From world-famous beaches to hidden bays, Australia's coastline offers endless opportunities for adventure, relaxation and discovery. Find your perfect coastal escape.

Cape Byron
New South Wales

AUSTRALIA

# NATIONAL PARKS

## BREATHTAKING NATURE FOR EVERY EXPLORER

Australia's national parks cover more than 28 million square kilometres, protecting some of the world's most extraordinary natural landscapes. From ancient rainforests and rugged mountains to unique deserts and pristine coastlines, these parks offer unforgettable experiences for travellers seeking adventure, wildlife and natural beauty.

GSR ADVENTURE

The Three Sisters
Blue Mountains National Park
New South Wales



### ULURU-KATA TJUTA

A sacred and spiritual landscape, Uluru-Kata Tjuta National Park is home to the iconic Uluru rock and the remarkable domes of Kata Tjuta. It offers a unique cultural and natural experience, especially at sunrise and sunset.

Northern Territory



### DAINTREE RAINFOREST

One of the world's oldest rainforests, the Daintree is a UNESCO World Heritage site. With its diverse wildlife, ancient trees and stunning landscapes, it offers walking trails, river cruises and the chance to experience one of Earth's most unique ecosystems.

Queensland



### WHITSUNDAY ISLANDS

Part of the Great Barrier Reef Marine Park, the Whitsunday Islands are famous for their pristine beaches, crystal-clear waters and stunning natural beauty. It's a paradise for sailing, snorkelling, diving and island hopping.

Queensland



### CRADLE MOUNTAIN

With its dramatic peaks, glacial lakes and ancient forests, Cradle Mountain-Lake St Clair National Park is one of Australia's most spectacular wilderness areas. It offers excellent hiking trails and abundant wildlife.

Tasmania



### KAKADU NATIONAL PARK

A place of outstanding natural beauty and Aboriginal cultural significance, Kakadu is home to stunning wetlands, diverse wildlife and ancient rock art sites. It offers unique opportunities to explore both nature and culture.

Northern Territory



### GREAT OCEAN ROAD

The Great Ocean Road region offers spectacular coastal scenery, including the famous Twelve Apostles, pristine beaches and lush rainforests in nearby national parks. It's a must-visit destination for scenic drives and outdoor adventures.

Victoria

### EXPLORE AUSTRALIA'S NATIONAL PARKS

From ancient rainforests and unique wildlife to dramatic mountains and stunning coastlines, Australia's national parks offer endless opportunities for adventure, discovery and unforgettable experiences.



Cradle Mountain
Tasmania

AUSTRALIA

# CULTURE & LIFESTYLE

## UNIQUE EXPERIENCES, WARM PEOPLE

Australia's culture is a vibrant blend of ancient Indigenous heritage, modern city life and a laid-back outdoor lifestyle. From world-class arts and food to music, festivals and friendly locals, Australia offers unique experiences that reflect its diverse people and extraordinary natural environment.



Indigenous Culture
Uluru-Kata Tjuta National Park
Northern Territory



### ARTS & CULTURE

From world-famous landmarks like the Sydney Opera House to vibrant street art and contemporary galleries, Australia's cities offer a rich cultural scene with theatre, music, art and festivals throughout the year.

Sydney, New South Wales



### FOOD & WINE

Australia's diverse landscapes produce exceptional fresh seafood, world-class wines and innovative cuisine. From fine dining in the cities to relaxed coastal cafes and local markets, food and wine are an essential part of the Australian experience.

Melbourne, Victoria



### OUTDOOR LIFESTYLE

Australians love the outdoors. Whether it's surfing, swimming, hiking, camping or simply enjoying a day at the beach, the relaxed and healthy outdoor lifestyle is a big part of everyday life across the country.

Bondi Beach, New South Wales



### FESTIVALS & EVENTS

From music and food festivals to sporting events and cultural celebrations, Australia's calendar is packed with exciting events. Festivals bring together locals and visitors to enjoy the unique spirit and energy of the country.

Perth, Western Australia



### FRIENDLY LOCALS

Australians are known for their down-to-earth attitude, friendliness and multicultural society. The warm and welcoming nature of the people makes it easy for visitors to feel at home and enjoy a truly authentic experience.

Queensland




### LOCAL MARKETS

From fresh produce and artisanal food to unique crafts and Aboriginal art, local markets are a great place to experience Australia's vibrant culture and meet local people. Each region offers its own unique market experience.

Byron Bay, New South Wales

### EXPERIENCE THE REAL AUSTRALIA

From ancient traditions to modern city life, Australia's culture and lifestyle offer unforgettable experiences for every traveller.



Noosa
Queensland

AUSTRALIA

# ADVENTURE AWAITS

## UNFORGETTABLE EXPERIENCES ACROSS A CONTINENT

From the red deserts to the turquoise oceans, from ancient rainforests to vibrant cities, Australia offers endless opportunities for adventure. Whether you're an adrenaline seeker, a nature lover or a cultural explorer, there's an unforgettable experience waiting for you.



Wineglass Bay
Freycinet National Park
Tasmania



### SNORKELLING & DIVING

Explore the Great Barrier Reef, home to thousands of marine species and some of the world's most spectacular underwater scenery. From colourful coral gardens to encounters with turtles, manta rays and reef sharks, it's a diver's paradise.

Great Barrier Reef, Queensland



### HIKING & TREKKING

From the iconic Overland Track in Tasmania to the dramatic gorges of Kings Canyon and the trails of the Blue Mountains, Australia's national parks offer some of the world's most breathtaking hiking experiences.

Blue Mountains, New South Wales



### SURFING

Australia is a surfer's dream, with world-famous breaks along its 36,000 kilometres of coastline. From Bondi Beach to Margaret River, there are waves for every level, from beginners to world champions.

Gold Coast, Queensland



### WHALE WATCHING

Between June and November, humpback whales migrate along Australia's coastline, offering incredible opportunities for close encounters. Boat tours provide an unforgettable chance to see these gentle giants in their natural habitat.

Hervey Bay, Queensland



### 4WD & OUTBACK TOURS

Venture into the vast outback and discover ancient landscapes, remote communities and breathtaking natural wonders. From Uluru to the Kimberley, 4WD tours offer a true sense of adventure and the chance to experience Australia's rugged beauty.

Uluru, Northern Territory



### KAYAKING & WATERSPORTS

Paddle through pristine waters, explore hidden coves and discover secluded beaches. From sea kayaking in Jervis Bay to stand-up paddleboarding in the Whitsundays, Australia's waters offer endless opportunities for outdoor adventures.

Jervis Bay, New South Wales

### PLAN YOUR AUSTRALIAN ADVENTURE

From ocean adventures to outback journeys, Australia offers unforgettable experiences for every traveller. Start planning your next adventure and create memories that will last a lifetime.



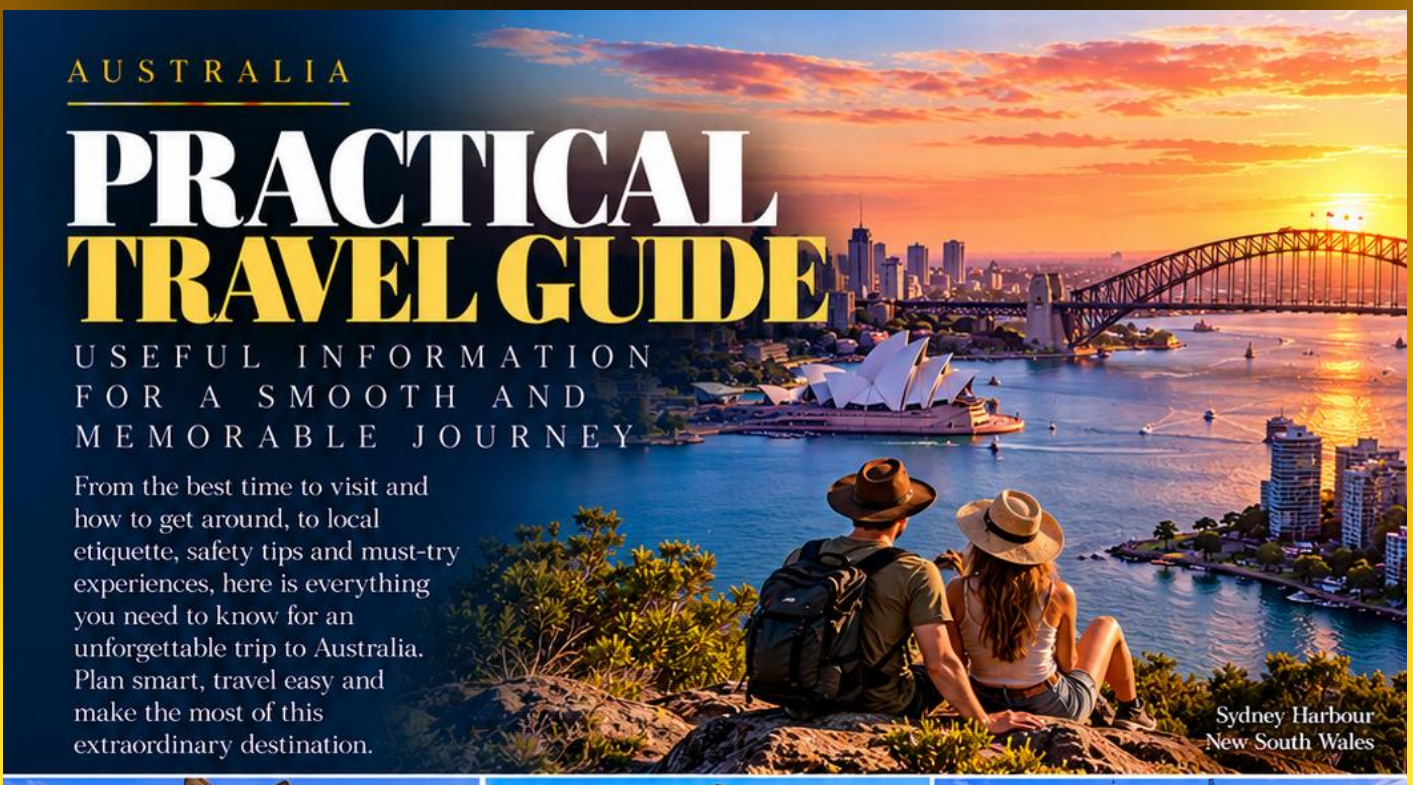
Surfers Paradise
Gold Coast, Queensland

AUSTRALIA

# PRACTICAL TRAVEL GUIDE

## USEFUL INFORMATION FOR A SMOOTH AND MEMORABLE JOURNEY

From the best time to visit and how to get around, to local etiquette, safety tips and must-try experiences, here is everything you need to know for an unforgettable trip to Australia. Plan smart, travel easy and make the most of this extraordinary destination.



Sydney Harbour
New South Wales



### BEST TIME TO VISIT

Australia can be visited all year round, with different experiences in each season. Summer (Dec–Feb) is perfect for beaches, autumn (Mar–May) for mild weather, winter (Jun–Aug) for the outback and northern regions, and spring (Sep–Nov) for wildflowers and great outdoor conditions.



### GETTING AROUND

Australia is a vast country, and domestic flights are the fastest way to cover long distances. For more flexibility, consider renting a car or campervan. Well-maintained roads make it easy to explore coastal routes, national parks and outback regions at your own pace.



### WHERE TO STAY

From luxury resorts and boutique hotels to eco-lodges and campsite stays, Australia offers a wide range of accommodation options. Major cities provide world-class facilities, while regional areas offer unique stays close to nature.



### FOOD & DRINK

Australian cuisine is a delicious blend of fresh seafood, local produce and multicultural influences. Don't miss iconic dishes like barramundi, prawns, meat pies and world-class wines, especially from regions like Barossa Valley and Margaret River.



### LOCAL ETIQUETTE

Australians are friendly, relaxed and outdoor-oriented. A simple "G'day" goes a long way. Respect local culture and Indigenous heritage, follow national park rules, and be mindful of the environment and wildlife. Tipping is not mandatory but appreciated for great service.



### SAFETY TIPS

Australia is a safe destination, but always be prepared. Use sun protection, stay hydrated, respect wildlife, and follow local advice when swimming or hiking. In remote areas, carry enough water, a map or GPS, and let someone know your travel plans.

### READY FOR YOUR AUSTRALIAN ADVENTURE?

With stunning landscapes, vibrant cities, unique wildlife and warm people, Australia promises a journey like no other. Plan well, stay curious and create memories that will last a lifetime.



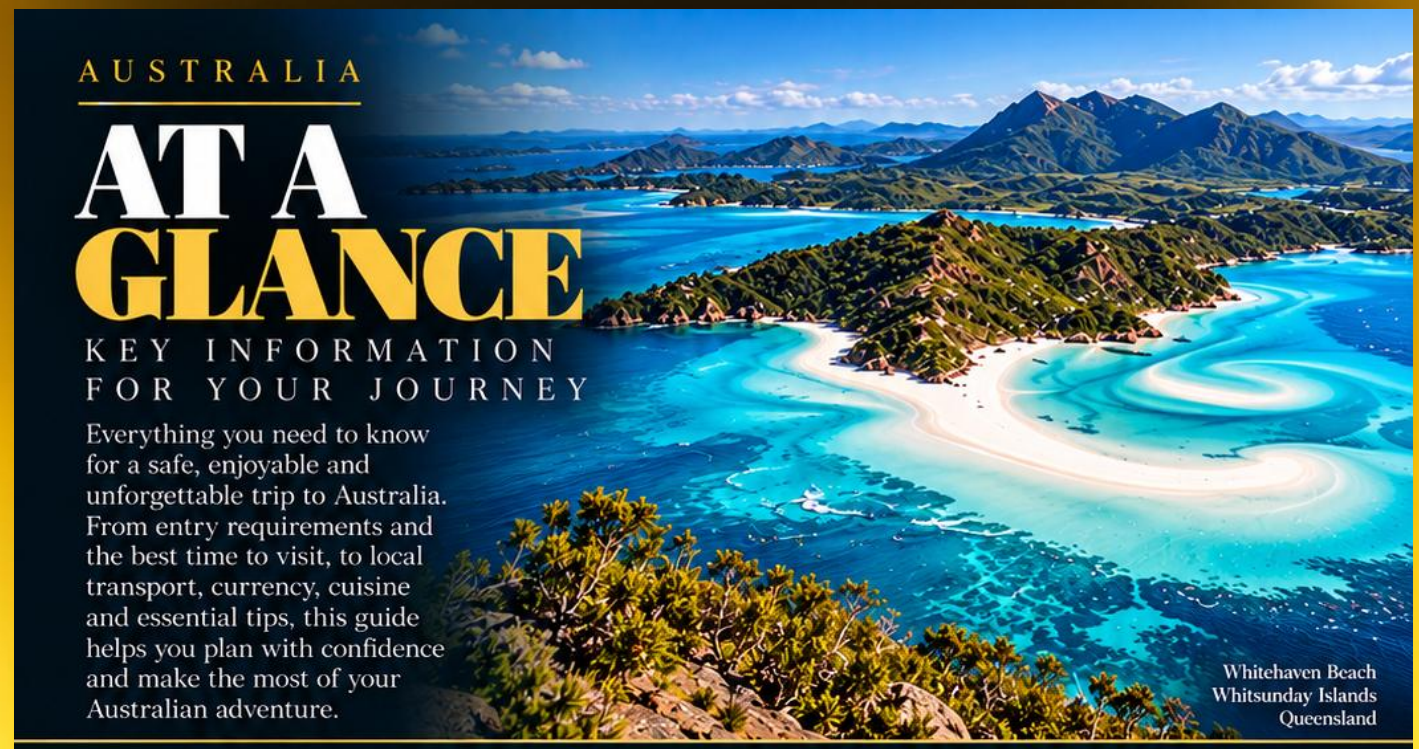
Byron Bay
New South Wales

AUSTRALIA

# AT A GLANCE

## KEY INFORMATION FOR YOUR JOURNEY

Everything you need to know for a safe, enjoyable and unforgettable trip to Australia. From entry requirements and the best time to visit, to local transport, currency, cuisine and essential tips, this guide helps you plan with confidence and make the most of your Australian adventure.



Whitehaven Beach
Whitsunday Islands
Queensland

### ENTRY REQUIREMENTS

Most visitors need a valid passport and an Australian visa or an Electronic Travel Authority (ETA). Check the latest requirements before you travel, as rules may vary depending on your nationality.

### BEST TIME TO VISIT

Australia can be visited all year round, with different experiences in each season. Summer (Dec–Feb) is ideal for beaches, autumn (Mar–May) for mild weather, winter (Jun–Aug) for the outback and northern regions, and spring (Sep–Nov) for wildflowers and great outdoor conditions.

### CURRENCY & PAYMENTS

The local currency is the Australian Dollar (AUD). Credit and debit cards are widely accepted, and contactless payments are common. ATMs are readily available in cities and towns. It's a good idea to carry some cash for remote areas.

### GETTING AROUND

Australia is a vast country. Domestic flights are the fastest way to cover long distances. Car or campervan rentals offer flexibility for road trips. Trains and coaches connect major cities and regions. In cities, public transport, taxis and ride-sharing services are widely available.

### FOOD & DRINK

Australian cuisine is a delicious mix of fresh seafood, local produce and multicultural influences. Don't miss iconic dishes like barramundi, prawns, meat pies and world-class wines, especially from regions like Barossa Valley and Margaret River.

### LANGUAGE & PEOPLE

English is the official language. Australians are known for their friendly, relaxed and welcoming attitude. A simple "G'day" goes a long way. Respect local culture and Indigenous heritage, and follow "leave no trace" principles when exploring nature.



The Great Ocean Road
Victoria

### SAFETY TIPS

Australia is generally a safe destination, but always be prepared. Use sun protection, stay hydrated, respect wildlife, and follow local advice when swimming or hiking. In remote areas, carry enough water, a map or GPS, and let someone know your plans.

### WHAT TO PACK

Pack according to the season and your activities. Essentials include light clothing, a hat, sunglasses, sunscreen, comfortable walking shoes, a reusable water bottle and a camera. For the outback, consider insect repellent and warm layers.

### IMPORTANT NUMBERS

| | |
|---|---|
| Emergency: | 000 |
| Police Assistance: | 131 444 |
| Medical Advice: | 13 11 26 |
| State Road Conditions: | 13 19 40 |

Save important numbers in your phone before you travel, especially if you plan to visit remote areas.

### PLAN WELL, TRAVEL RESPONSIBLY

With the right preparation, your Australian journey will be safe, smooth and filled with unforgettable experiences.

# GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.







## GSR ADVENTURE

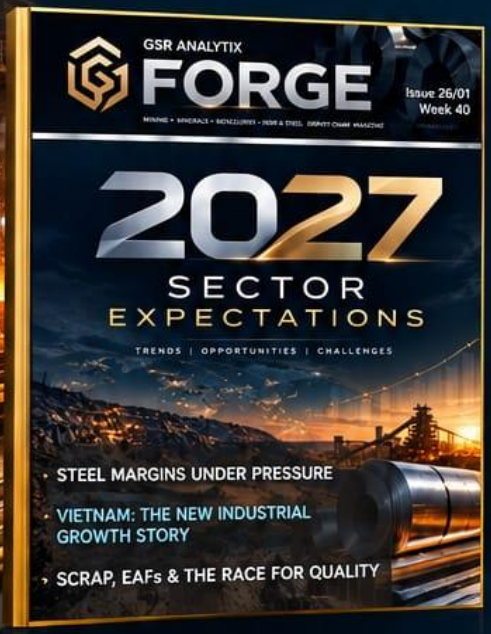
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

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The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.







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Industry, metals and transformation

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AUSTRALIA

# SAMPLE ITINERARIES

INSPIRING ROUTES FOR EVERY TRAVELLER

Whether you have a week or two, Australia offers incredible journeys for every interest. From iconic cities and natural wonders to pristine beaches and unique wildlife, these sample itineraries help you make the most of your Australian adventure.



Sydney Harbour
New South Wales

## 7 DAYS
### ICONIC AUSTRALIA

**Sydney, Blue Mountains & Cairns**



Day 1–2 **SYDNEY**
Opera House, Harbour Bridge, beaches and city life.



Day 3 **BLUE MOUNTAINS**
Stunning lookouts, waterfalls and nature walks.



Day 4–7 **CAIRNS & GREAT BARRIER REEF**
Snorkelling, diving and rainforest experiences.



Great Barrier Reef
Queensland

## 10 DAYS
### NATURE & WILDLIFE

**Melbourne, Great Ocean Road, Tasmania & Wildlife**



Day 1–2 **MELBOURNE**
Culture, food, laneways and day trips.



Day 3–4 **GREAT OCEAN ROAD**
Spectacular coastal scenery and the Twelve Apostles.



Day 5–7 **TASMANIA**
Pristine wilderness, cradle Mountain, lakes and wildlife.



Day 8–10 **WILDLIFE EXPERIENCES**
Meet unique Aussie animals like koalas, kangaroos and wombats in their natural habitat.



Twelve Apostles
Victoria

## 14 DAYS
### THE ULTIMATE JOURNEY

**From Red Centre to Reef and Beyond**



Day 1–3 **SYDNEY**
Iconic landmarks and beautiful beaches.



Day 4–5 **ULURU & KATA TJUTA**
Ancient landscapes and Aboriginal culture.



Day 6–8 **CAIRNS & GREAT BARRIER REEF**
World-class diving and rainforest adventures.



Day 9–10 **BRISBANE & GOLD COAST**
Relaxed city vibe and stunning beaches.



Day 11–12 **MELBOURNE**
Arts, food and culture.



Day 13–14 **TASMANIA** (optional)
Pristine nature and unique wildlife.

## TRAVEL TIPS FOR A GREAT EXPERIENCE

**BEST TIME TO VISIT**
Australia can be visited year round. Summer (Dec–Feb) for beaches, winter (Jun–Aug) for the outback and southern regions.

**BOOK AHEAD**
Popular attractions, tours and accommodation can fill up quickly, especially during peak season.

**GETTING AROUND**
Domestic flights are fast and convenient. Consider renting a car or campervan for more flexibility, especially in regional areas.

**STAY PREPARED**
Use sun protection, stay hydrated and follow local safety advice when swimming, hiking or exploring remote areas.

**RESPECT NATURE**
Follow national park rules, respect wildlife and help keep Australia's natural environments clean and beautiful for future generations.



AUSTRALIA

# MUST-SEE DESTINATIONS

ICONIC PLACES
UNFORGETTABLE EXPERIENCES

From vibrant cities and ancient landscapes to pristine beaches and incredible wildlife, Australia is a country of extraordinary diversity. Here are the must-see destinations that should be on every traveller's list.



Whitehaven Beach
Whitsunday Islands
Queensland



## 1 SYDNEY
Icons, beaches and city life

Visit the iconic Opera House and Harbour Bridge, explore beautiful beaches like Bondi, and enjoy a vibrant food and cultural scene.



## 2 ULURU
Ancient land and culture

Experience the spiritual heart of Australia, learn about Aboriginal culture and witness unforgettable sunsets over this sacred landscape.



## 3 GREAT BARRIER REEF
A natural wonder

Discover the world's largest coral reef, with incredible marine life. Snorkel, dive or take a scenic flight over this UNESCO World Heritage site.



## 4 GREAT OCEAN ROAD
Spectacular coastal scenery

Drive one of the world's most famous coastal routes, with dramatic cliffs, charming towns and the spectacular Twelve Apostles.



## 5 DAINTREE RAINFOREST
Ancient rainforest

Explore the world's oldest tropical rainforest, home to unique wildlife, crystal-clear rivers and pristine beaches in Far North Queensland.



## 6 KANGAROO ISLAND
Wildlife and pristine nature

Get up close with native wildlife, including kangaroos, sea lions and koalas, and enjoy stunning coastal landscapes and fresh local produce.



## 7 MELBOURNE
Culture, food and creativity

A vibrant city known for its arts, laneways, world-class restaurants, coffee culture and major sporting events.



## 8 MARGARET RIVER
Wine, food and coastline

Renowned for world-class wineries, gourmet food, stunning beaches and relaxed coastal towns in Western Australia.




## EXPLORE AUSTRALIA BY REGION



**Northern Australia**
Rainforests, reefs and ancient culture



**Eastern Australia**
Iconic cities and coastal adventures



**Southern Australia**
Wine regions, wildlife and great food



**Western Australia**
Pristine beaches and dramatic landscapes



**Tasmania**
Wilderness, national parks and unique wildlife




## MORE TO EXPLORE

Australia is full of extraordinary destinations. Start planning your journey and discover your own must-see places.



Wineglass Bay
Freycinet National Park
Tasmania

AUSTRALIA

# BEYOND THE CROWDS

## HIDDEN GEMS FOR CURIOUS TRAVELLERS

Australia is more than its famous icons. Venture off the main routes and discover extraordinary places where nature, wildlife and local culture come together. Here are some lesser-known destinations that offer authentic and unforgettable experiences.



Wineglass Bay
Freycinet National Park
Tasmania



### 1 THE BUNGLE BUNGLES

PURNULULU NATIONAL PARK
WESTERN AUSTRALIA

Striking beehive-shaped sandstone domes, hidden gorges and ancient landscapes make this remote national park one of Australia's most unique natural wonders.



### 2 NINGALOO REEF

WESTERN AUSTRALIA

Swim with whale sharks, manta rays and vibrant marine life in this World Heritage-listed reef. Ningaloo offers one of the world's most accessible and spectacular underwater experiences.



### 3 KINGS CANYON

NORTHERN TERRITORY

Towering red cliffs, lush waterholes and breathtaking views make Kings Canyon a highlight of the Red Centre. Hike the Rim Walk for an unforgettable outback experience.



### 4 LIZARD ISLAND

GREAT BARRIER REEF
QUEENSLAND

A secluded paradise with 24 pristine beaches, crystal-clear waters and world-class snorkelling and diving. Lizard Island is the ultimate escape for nature lovers seeking luxury and tranquillity.



### 5 WILSONS PROMONTORY

VICTORIA

Dramatic granite mountains, pristine beaches and abundant wildlife make 'The Prom' a haven for hikers, campers and wildlife enthusiasts.



### 6 FLINDERS RANGES

SOUTH AUSTRALIA

Ancient landscapes, rich Aboriginal culture and stunning star-filled skies make the Flinders Ranges a perfect destination for adventure and reflection.



### 7 ROTTNEST ISLAND

WESTERN AUSTRALIA

Famous for its friendly quokkas, Rottnest Island offers pristine beaches, turquoise bays and laid-back island vibes, just a short ferry ride from Perth.



### 8 KAKADU NATIONAL PARK

NORTHERN TERRITORY

A land of diverse ecosystems, ancient rock art, wetlands and spectacular waterfalls. Kakadu offers a unique blend of nature, wildlife and Aboriginal heritage.



## EXPLORE FURTHER

Australia's hidden gems offer unique experiences, from remote landscapes to incredible wildlife encounters. Step off the beaten path and discover a different side of Australia.



Flinders Ranges
South Australia

AUSTRALIA

# WILDLIFE EXPERIENCES

UNFORGETTABLE ENCOUNTERS IN NATURE

Australia is home to some of the world's most unique and fascinating wildlife. From iconic kangaroos and cuddly koalas to colourful marine life and rare bird species, these encounters offer unforgettable experiences for nature lovers.



Wineglass Bay
Freycinet National Park
Tasmania



## 1 KANGAROOS

MEET AUSTRALIA'S ICON

See kangaroos in their natural habitat, from coastal beaches to open grasslands. Early morning or late afternoon is the best time for sightings.



## 2 KOALAS

A UNIQUE TREASURE

Spot koalas in the wild, especially in eucalyptus forests along the Great Ocean Road, Kangaroo Island and eastern Australia.



## 3 WHALE WATCHING

A MAJESTIC EXPERIENCE

From May to November, humpback whales migrate along Australia's east coast. Join a boat tour for an unforgettable close-up view.



## 4 PENGUINS

THE LITTLE LOCALS

Watch the world's smallest penguins, the Little Penguins, return to shore at sunset, especially at Phillip Island in Victoria.



## 5 MARINE LIFE

A COLOURFUL WORLD

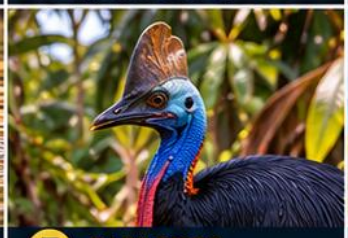
Explore vibrant coral reefs, swim with turtles, reef fish and even whale sharks on the Great Barrier Reef and Ningaloo Reef.



## 6 SALTWATER CROCODILES

A TRUE SURVIVOR

Encounter Australia's iconic saltwater crocodiles in Kakadu National Park and the Northern Territory on a guided tour.



## 7 RARE BIRDS

BIRDWATCHER'S PARADISE

Discover unique species such as the cassowary, kookaburra and colourful parrots in rainforests, wetlands and national parks across Australia.



## 8 QUOKKAS

THE WORLD'S HAPPIEST ANIMAL

These friendly and photogenic marsupials can be found on Rottnest Island, just a short ferry ride from Perth.

### WILDLIFE TIPS

- Keep a safe distance
- Do not feed wild animals
- Follow park rules
- Use a zoom lens
- Be patient and respectful

### CONSERVATION MATTERS

Help protect Australia's unique wildlife and natural habitats. Choose eco-friendly tours and support local conservation initiatives.

### BEST TIME TO SEE

Kangaroos & koalas: Year-round
Whales: May – November
Marine life: Year-round
Penguins: Year-round
Crocodiles: Dry season (May–Oct)
Wildflowers & birds: Aug – Nov

### WHERE TO GO

- Great Barrier Reef (QLD)
- Kangaroo Island (SA)
- Kakadu National Park (NT)
- Phillip Island (VIC)
- Rottnest Island (WA)
- Daintree Rainforest (QLD)

*Australia*

NATURE LIKE NOWHERE ELSE



Great Barrier Reef
Queensland

AUSTRALIA

# FOOD & WINE

## A TASTE OF EXTRAORDINARY

Australia's cuisine is a delicious blend of fresh local produce, world-class wines and multicultural influences. From seafood and native ingredients to fine dining and relaxed beachside cafés, Australia offers unforgettable culinary experiences for every traveller.

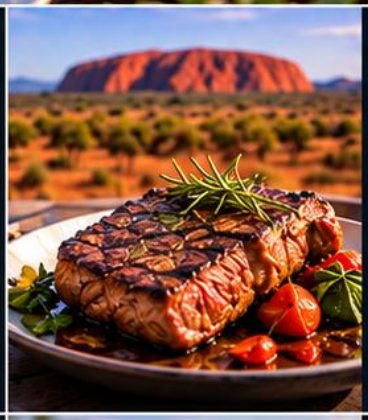


Sydney Harbour
New South Wales



### 1 SEAFOOD

From succulent prawns and rock lobster to fresh oysters and barramundi, Australia's coastal waters offer some of the world's best seafood. Enjoy it at waterfront restaurants or local fish markets.



### 2 AUSTRALIAN BEEF

Australia is renowned for its premium beef, raised on vast, natural landscapes. From gourmet restaurants to relaxed country pubs, a great Australian steak is always a highlight.



### 3 WORLD-CLASS WINES

Australia's wine regions, from the Barossa Valley to Margaret River, produce some of the world's finest wines. Enjoy tastings, vineyard tours and gourmet food pairings in stunning settings.



### 4 ICONIC DESSERTS & CAFÉ CULTURE

From classic desserts like pavlova to vibrant café culture, Australia offers sweet moments everywhere. Enjoy fresh local ingredients, relaxed atmospheres and a warm welcome in every city and coastal town.

### FOOD TIPS

- Try local and seasonal produce
- Explore farmers' markets
- Be adventurous with native flavours
- Book popular restaurants in advance

### TOP WINE REGIONS

- Barossa Valley (SA)
- Margaret River (WA)
- Yarra Valley (VIC)
- Hunter Valley (NSW)
- Clare Valley (SA)

### LOCAL SPECIALTIES

- Seafood (coastal regions)
- Premium beef
- Native ingredients
- Fresh fruits and vegetables
- Multicultural cuisine

### FOOD & WINE TOURS

- Vineyard tours and tastings
- Farm-to-table experiences
- Seafood and coastal dining
- Culinary walking tours
- Food festivals and events



*Australia*
A CULINARY JOURNEY TO REMEMBER

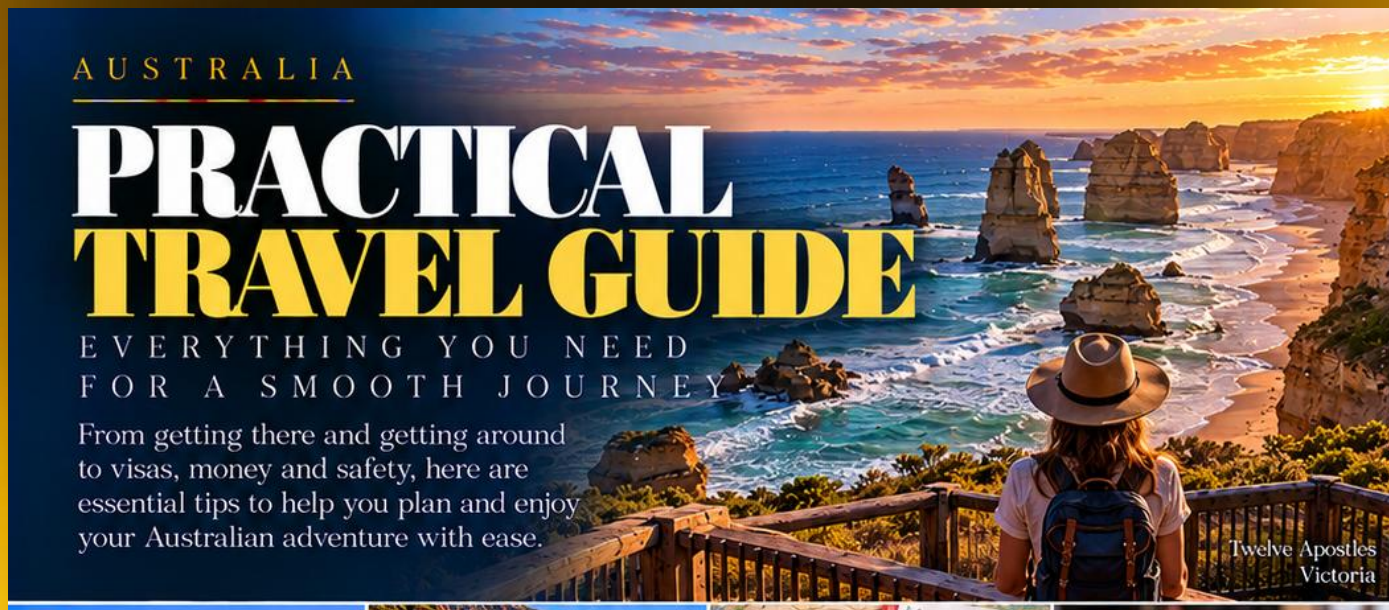
Barossa Valley
South Australia

AUSTRALIA

# PRACTICAL TRAVEL GUIDE

EVERYTHING YOU NEED FOR A SMOOTH JOURNEY

From getting there and getting around to visas, money and safety, here are essential tips to help you plan and enjoy your Australian adventure with ease.



Twelve Apostles
Victoria



## 1 GETTING THERE

Major international airports include Sydney (SYD), Melbourne (MEL), Brisbane (BNE), Perth (PER) and Adelaide (ADL). Direct flights are available from many global cities, with excellent connections via Asia and the Middle East.



## 2 GETTING AROUND

Australia is a vast country, so plan your transport based on your itinerary. Options include domestic flights, car hire, campervans, trains (such as the Indian Pacific) and guided tours. Driving is on the left-hand side of the road.




## 3 ENTRY & VISAS

Many visitors from Europe, North America and parts of Asia can enter with an Electronic Travel Authority (ETA). Check the latest requirements before travel, as rules may vary by nationality.




## 4 MONEY MATTERS

The currency is the Australian Dollar (AUD). Credit and debit cards are widely accepted, and contactless payments are common. ATMs are available everywhere, and it's a good idea to carry some cash for rural areas.



## 5 BEST TIME TO VISIT

Australia can be enjoyed year-round. Summer (Dec–Feb) is great for beaches, winter (Jun–Aug) for the outback and southern regions. Spring and autumn offer mild weather and fewer crowds.



## 6 SAFETY TIPS

Australia is a safe destination. However, always be prepared for the strong sun, stay hydrated, follow local advice in national parks, and be aware of wildlife in remote areas. Check weather and road conditions, especially in outback regions.



## 7 WHAT TO PACK

Pack for the season and your activities. Essentials include sunscreen, hat, comfortable walking shoes, swimwear and a light jacket. If visiting the outback or national parks, bring insect repellent and reusable water bottles.



## 8 STAY CONNECTED

Mobile coverage is good in cities and most towns, but can be limited in remote areas. Local SIM cards are available at the airport and in stores. Wi-Fi is widely available in hotels, cafés and public places.

### QUICK FACTS

- Capital: Canberra
- Area: 7.7 million km²
- Population: 26+ million
- Time Zones: 3 (AEDT, AEST, AWST)

### USEFUL APPS

- Google Maps (navigation)
- XE Currency (exchange rates)
- TripAdvisor (reviews)
- BOM Weather (forecast)
- Parks Australia (national parks)

### IMPORTANT CONTACTS

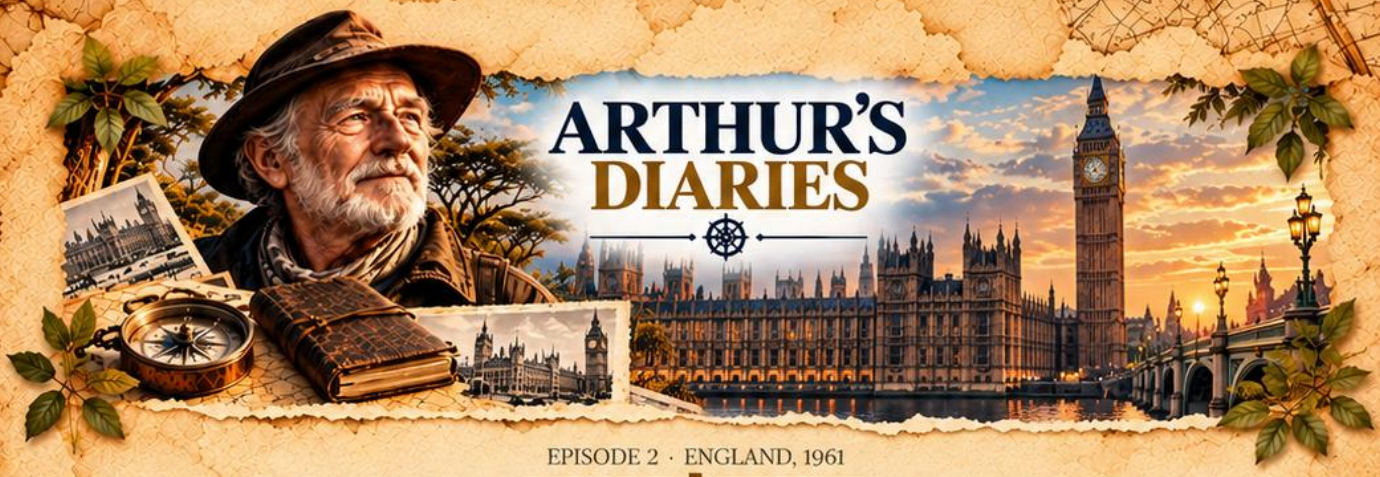
- Emergency: 000
- Police: 000
- Ambulance: 000
- Fire: 000
- Health Direct: 1800 022 222

### TRAVEL RESPONSIBLY

- Respect local culture
- Follow park rules
- Protect wildlife and nature
- Support local communities
- Leave no trace




Uluru
Northern Territory




EPISODE 2 · ENGLAND, 1961

# *The Girl in the Blue Coat*

*I came to the airport again today, out of habit. But this time I did not look at the departures. I stood in front of the arrivals board and watched the word LANDED appear, again and again, next to cities I once knew. Somewhere behind those glass doors, someone was running towards someone else. I know exactly how that feels.*

## Victoria, October 1961

The coach from London Airport dropped us at the Airways Terminal in Victoria in a light, grey rain. I saw her before she saw me: the blue coat, the dark hair pinned under a small hat, one hand holding her umbrella the wrong way against the wind. Then she turned. Every sentence I had rehearsed over Africa simply left me. I dropped my kit bag, and she laughed, and that was how we began.






## Hand in Hand

We walked. I do not remember deciding where. Down past the Palace, through St James's Park, where the leaves were turning gold and the pelicans looked as unimpressed as ever. Somewhere near the lake her gloved hand found mine, and neither of us said anything about it. We simply kept walking, as if we had always done so.

## Westminster Bridge at Sunset

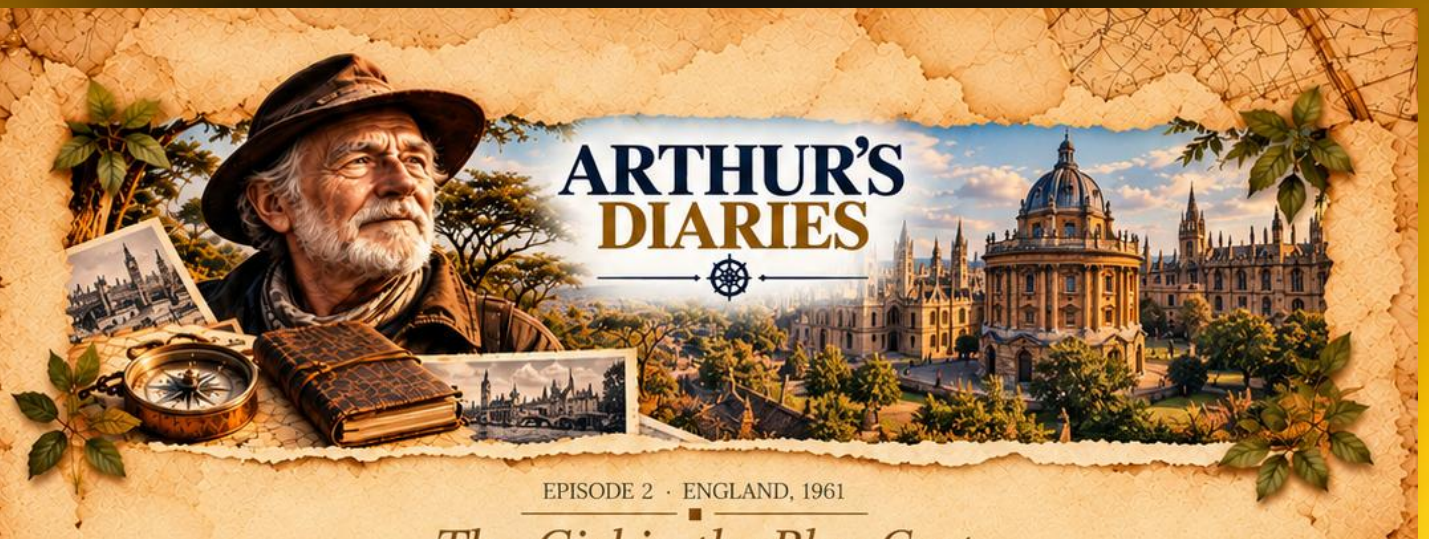
By the time we reached the river, the clouds had broken. The sun went down behind the Houses of Parliament and set the Thames on fire, the same burning colour as the shore at Nakuru. I told her so. She said, "Then you'll have to take me there one day." I promised. And there, in the middle of the bridge, with Big Ben striking six, I kissed her for the first time. She tasted of rain and peppermint. I have never forgotten either.






## Tea at the Corner House

We sheltered in a Lyons Corner House on the Strand, where a waitress in a white cap brought us tea and buttered toast. Eleanor read my diary from cover to cover while I watched her face. When she reached the hippo, she laughed so loudly that the whole room turned around. "You need to see more of the world," she said, closing the book, "and so do I. But England first."




EPISODE 2 · ENGLAND, 1961

# *The Girl in the Blue Coat*

## Oxford

So we took the train to Oxford on a Saturday. We wandered between honey-coloured colleges and hired a punt on the Cherwell. I was a dreadful puntsman. Within ten minutes the pole was stuck in the mud and I very nearly went in after it. Eleanor rescued us both, steering us home with one hand and holding her hat with the other.





## Stratford-upon-Avon

In Stratford we visited the house where Shakespeare was born, and at night we saw Romeo and Juliet at the theatre on the river, which had just been renamed the Royal Shakespeare Theatre. In the dark, during the balcony scene, she leaned against my shoulder and whispered, "Don't you dare die young."



## Bath

Bath was all golden stone. We stood above the steaming green water of the Roman Baths, where people had bathed for nearly two thousand years, and walked the curve of the Royal Crescent as the lamps came on. I counted the windows and lost count. She counted the chimneys and lied about the number.







## York

A steam train carried us north to York. We walked the old city walls as far as they would take us and stood beneath the great windows of York Minster, where the light fell in red and blue across the stone floor. I tried to write it down that evening. My pen was not good enough.



## The Lakes

Our last journey took us to the Lake District. It rained, of course. We walked by the grey water at Grasmere and dried out beside the fire of a small inn, where an old shepherd told us the hills had been there long before the poets and would be there long after. That night I knew, quite clearly, that I wanted to marry her. I also knew I had eleven pounds in the world.






## The Offer

Back in London, a letter was waiting for me. A travel firm in Piccadilly was looking for young men to escort its tour groups abroad. The first tour was leaving in the spring. Its destination: Egypt.

On the morning I signed the contract, Eleanor gave me a small box. Inside was a fountain pen, engraved with a single word: Author.

"Perhaps it's a sign," she said again.

*I put my hand in my coat pocket, where that pen still lives, sixty-five years later. Egypt was where I planned to buy the ring. I did not know then what Egypt had planned for me.*



***To be continued...***

— 2 —

# GSR MAGAZINES

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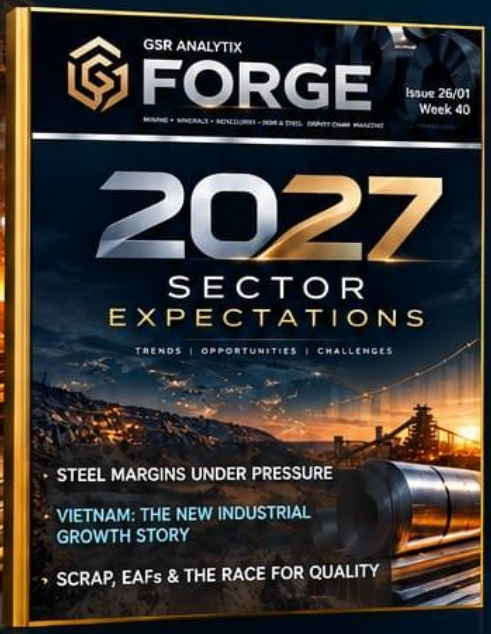
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

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The global week in focus

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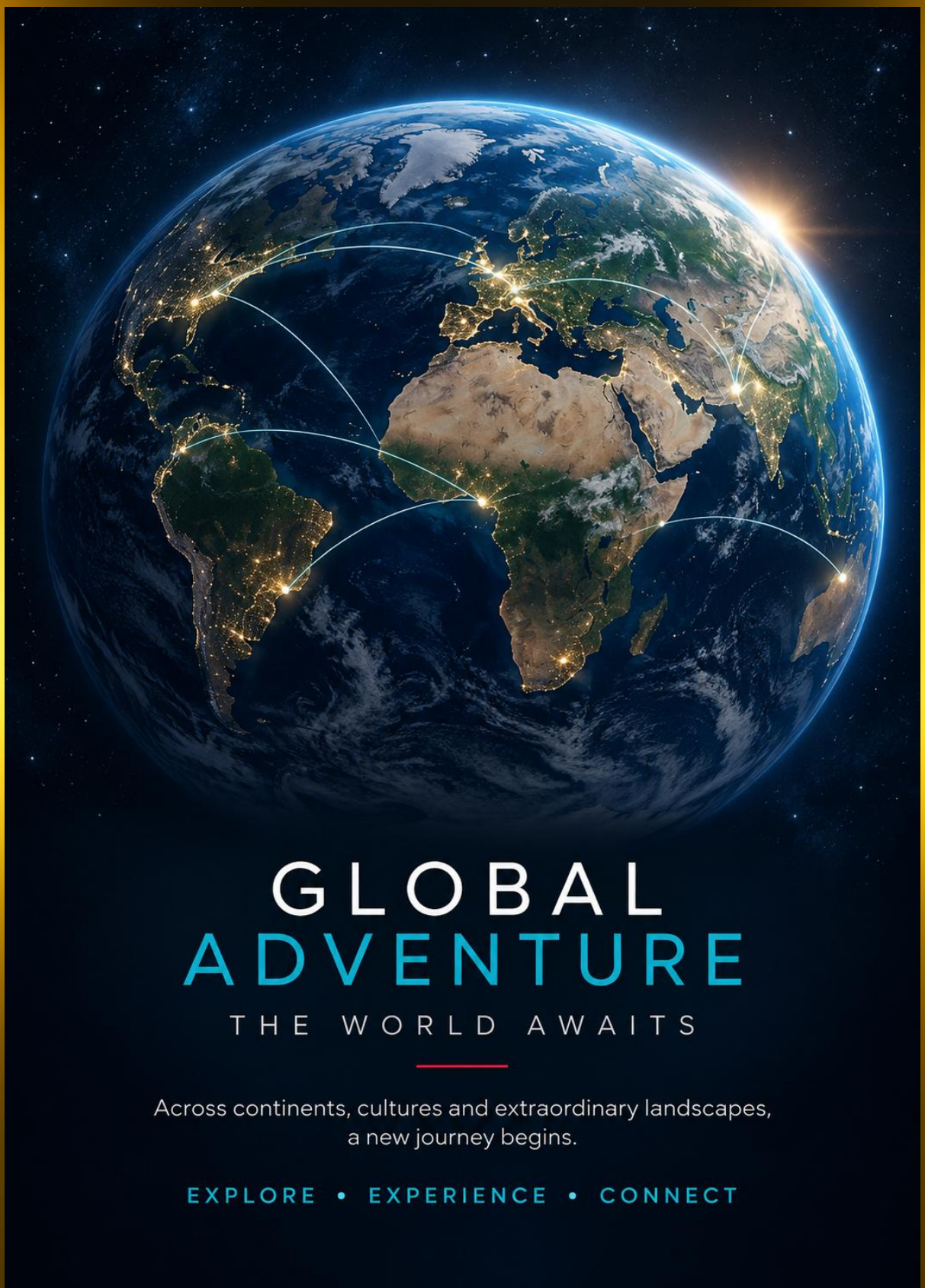
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GLOBAL
ADVENTURE
THE WORLD AWAITS
Across continents, cultures and extraordinary landscapes,
a new journey begins.
EXPLORE • EXPERIENCE • CONNECT

# WORLD ADVENTURE

EXTRAORDINARY DESTINATIONS AROUND THE GLOBE

*Explore Discover Experience*

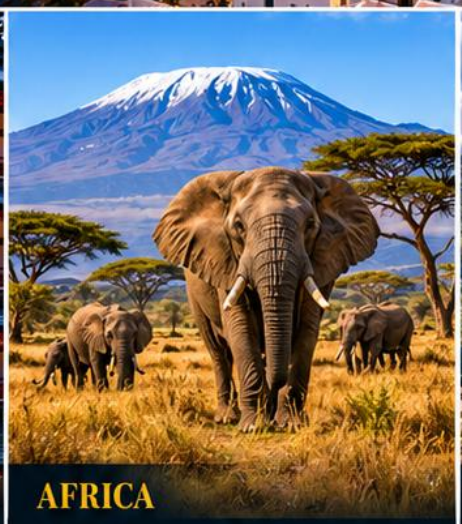
From ancient wonders and vibrant cities to pristine nature and unique cultures, our world adventure section takes you beyond Australia. Discover inspiring destinations from every continent and find new places to explore.



ASIA

## Culture and Contrast

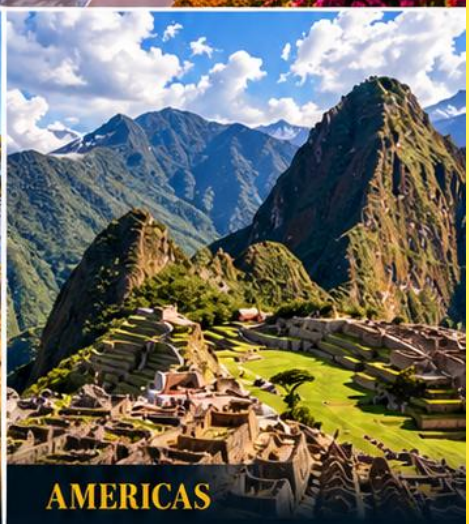
Ancient traditions meet modern innovation across Asia. Explore serene temples, bustling cities, exotic cuisine and breathtaking landscapes from the Himalayas to tropical islands.



AFRICA

## Wild and Untouched

From iconic safaris and vast deserts to vibrant cultures and spectacular landscapes, Africa offers some of the most authentic and life-changing travel experiences on Earth.



AMERICAS

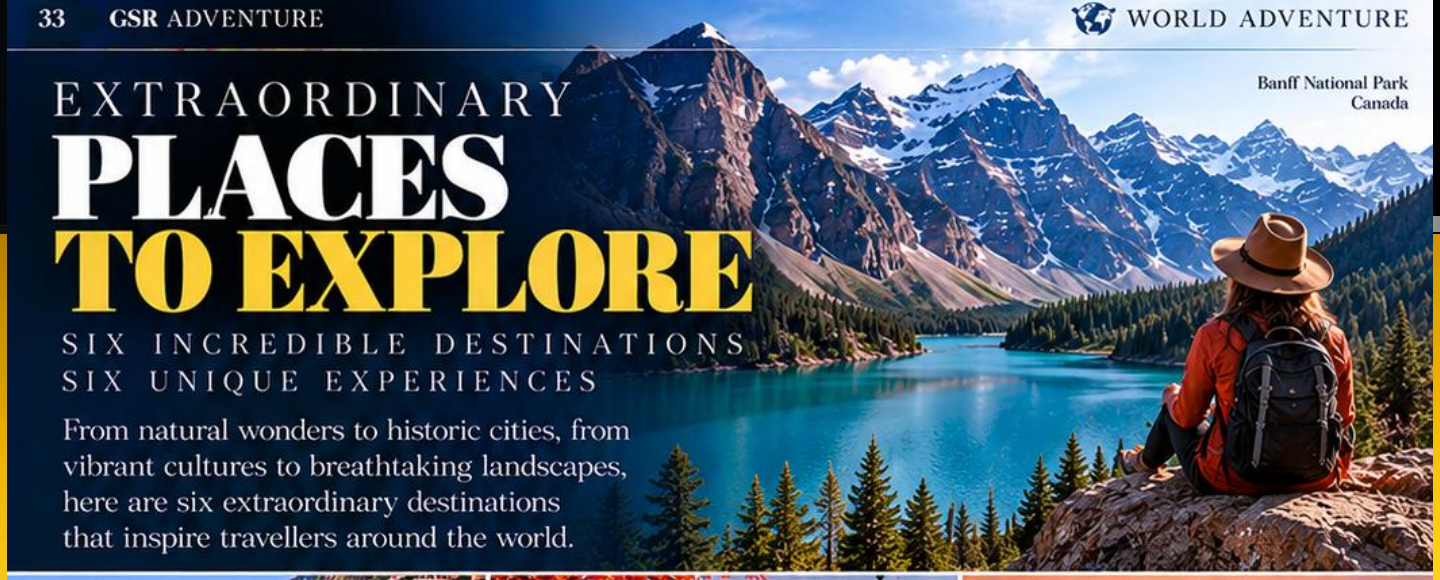
## Nature and Heritage

From the Amazon rainforests to the Andes, from vibrant cities to stunning coastlines, the Americas offer incredible diversity and unforgettable adventures for every traveller.

## THE WORLD AWAITS

NEW DESTINATIONS | AMAZING EXPERIENCES | LOCAL CULTURES | TRAVEL INSPIRATION

*A More Colorful World*




# EXTRAORDINARY PLACES TO EXPLORE

## SIX INCREDIBLE DESTINATIONS SIX UNIQUE EXPERIENCES

From natural wonders to historic cities, from vibrant cultures to breathtaking landscapes, here are six extraordinary destinations that inspire travellers around the world.



### 1 AMALFI COAST
ITALY

**A Coastal Dream**

Dramatic cliffs, colourful villages and sparkling blue waters make the Amalfi Coast one of the world's most iconic destinations. Enjoy charming towns, delicious Italian cuisine and unforgettable coastal views.



### 2 KYOTO
JAPAN

**Timeless Tradition**

Where ancient temples, beautiful gardens and modern life exist in perfect harmony. Kyoto offers a unique cultural experience with historic landmarks, seasonal beauty and exquisite Japanese cuisine.



### 3 MARRAKECH
MOROCCO

**A Feast for the Senses**

Vibrant souks, stunning palaces and a rich cultural heritage make Marrakech a truly unforgettable destination. Immerse yourself in colourful markets, aromatic cuisine and the warm hospitality of Morocco.



### 4 MACHU PICCHU
PERU

**A Lost World**

This ancient Inca citadel high in the Andes is one of the world's most extraordinary archaeological sites. Machu Picchu offers a journey into history, surrounded by breathtaking mountain scenery.



### 5 SERENGETI NATIONAL PARK
TANZANIA

**The Great Migration**

Witness one of the most incredible natural spectacles on Earth. The Serengeti offers unforgettable wildlife experiences, from the Great Migration to close encounters with Africa's iconic animals.



### 6 BORA BORA
FRENCH POLYNESIA

**Island Paradise**

Crystal-clear waters, white-sand beaches and stunning lagoons make Bora Bora the ultimate tropical escape. Relax in overwater bungalows and discover a world of natural beauty and serenity.

*Different Places* SAME WONDER

THE WORLD IS FULL OF BEAUTIFUL PLACES — WHICH ONE WILL YOU EXPLORE NEXT?

**6** DESTINATIONS

**6** EXPERIENCES

**1** AMAZING PLANET



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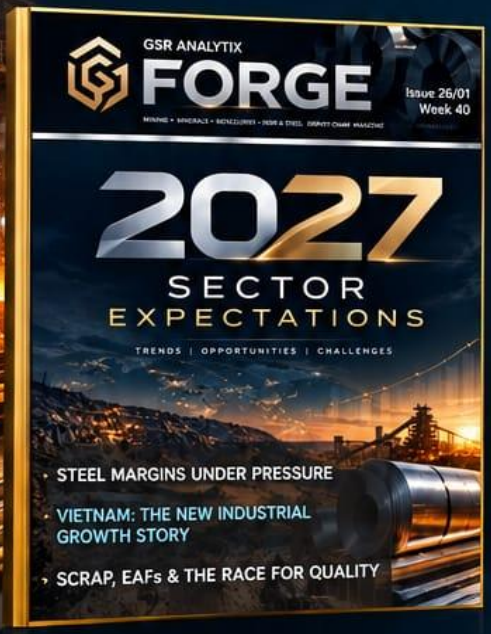
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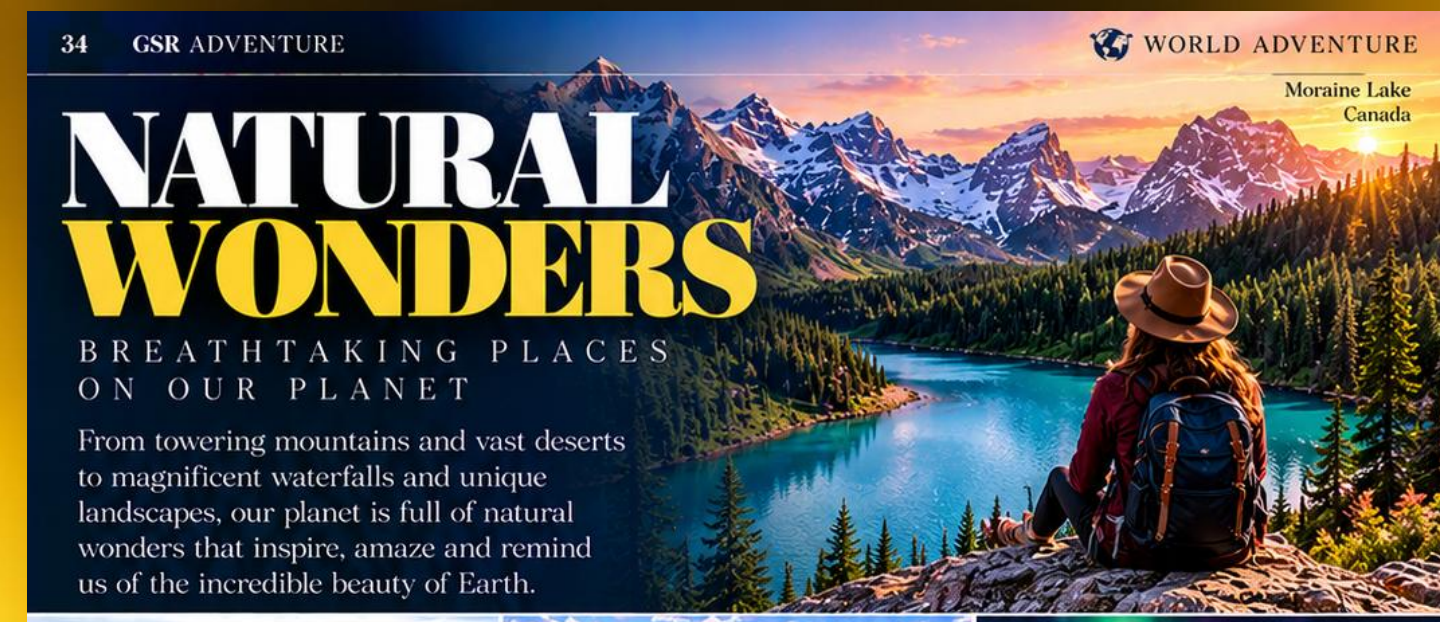
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# NATURAL WONDERS

## BREATHTAKING PLACES ON OUR PLANET

From towering mountains and vast deserts to magnificent waterfalls and unique landscapes, our planet is full of natural wonders that inspire, amaze and remind us of the incredible beauty of Earth.



Moraine Lake
Canada



### 1 TROLLTUNGA
NORWAY

**A View Like No Other**

One of the most iconic viewpoints in the world, Trolltunga offers a breathtaking panorama over Ringedalsvatnet Lake. A challenging hike rewards adventurers with an unforgettable view of Norway's majestic fjords.



### 2 IGUAZU FALLS
ARGENTINA / BRAZIL

**The Power of Nature**

A spectacular system of over 270 waterfalls, Iguazu is one of the world's most impressive natural wonders. Surrounded by lush rainforest, the thundering cascades and rich biodiversity offer an unforgettable experience.



### 3 NORTHERN LIGHTS
ICELAND

**A Dance in the Sky**

The magical Aurora Borealis lights up the night sky with stunning colours. Iceland is one of the best places in the world to witness this natural phenomenon, where icy landscapes and starry skies create a truly unforgettable spectacle.



### 4 GRAND CANYON
USA

**A Timeless Masterpiece**

Carved by the Colorado River over millions of years, the Grand Canyon is one of the most awe-inspiring landscapes on Earth. Its immense size, vibrant colours and dramatic views make it a must-see for every traveller.



### 5 GREAT BARRIER REEF
AUSTRALIA

**A World Beneath the Waves**

The largest coral reef system on the planet, the Great Barrier Reef is a paradise for divers and nature lovers. Crystal-clear waters, vibrant marine life and stunning coral formations make it one of the most extraordinary natural wonders in the world.



### 6 SAHARA DESERT
AFRICA

**The Beauty of Silence**

The world's largest hot desert, the Sahara offers endless horizons, dramatic dunes and unforgettable sunsets. A journey through this vast and timeless landscape is a chance to experience the raw beauty and tranquility of nature.

*Nature Inspires*

TRAVEL CONNECTS US TO A BIGGER WORLD

| MOUNTAINS | FORESTS | OCEANS | DESERTS |
|---|---|---|---|
| Higher Perspectives | Wilder Discoveries | Deeper Connections | Greater Horizons |

*"In every walk with nature one receives far more than he seeks."*

— JOHN MUIR

# VIBRANT CULTURES

## PEOPLE, TRADITIONS AND EXPERIENCES THAT INSPIRE

Around the world, every destination has a story to tell through its people, traditions, festivals and unique way of life. These are six remarkable places where culture comes alive and leaves a lasting impression.


Dubrovnik
Croatia



### 1 LADAKH
INDIA

**A Land of Living Traditions**

In the high Himalayas, Ladakh's vibrant monasteries, colourful festivals and warm hospitality offer a unique cultural experience. The Hemis Festival, with its sacred mask dances, is a journey into a timeless world.



### 2 KYOTO
JAPAN

**Where Heritage Lives**

Kyoto is the cultural heart of Japan, where ancient temples, traditional tea houses and seasonal beauty create an unforgettable atmosphere. From cherry blossoms in spring to vibrant autumn colours, Kyoto celebrates tradition in every season.



### 3 FEZ
MOROCCO

**A Sensory Journey**

Step into the ancient medina of Fez, a UNESCO World Heritage site, and discover a world of artisan crafts, fragrant spices and centuries-old traditions. The city's narrow streets and historic architecture offer an authentic glimpse into Moroccan life.



### 4 CARTAGENA
COLOMBIA

**A Fusion of History and Life**

With its colourful colonial architecture, lively plazas and Caribbean charm, Cartagena is a city that blends history with modern vibrancy. Music, dance and local cuisine bring the streets to life, creating a uniquely warm and welcoming atmosphere.



### 5 UBUD
INDONESIA

**Balance and Harmony**

In the cultural heart of Bali, Ubud offers a peaceful blend of art, spiritualty and nature. Traditional dance, local crafts, wellness retreats and lush rice terraces make it a place to reconnect with yourself and discover the island's deep-rooted traditions.



### 6 CUSCO
PERU

**The Spirit of the Andes**

Once the capital of the Inca Empire, Cusco is a fascinating mix of ancient heritage and living culture. From impressive archaeological sites to vibrant local markets and traditional festivals, it offers an inspiring journey into the heart of the Andean world.

## TRAVEL BEYOND BORDERS

MEET LOCAL PEOPLE | EXPLORE HISTORIC SITES | TASTE AUTHENTIC CUISINE | EXPERIENCE UNIQUE TRADITIONS



# UNIQUE EXPERIENCES

## EXTRAORDINARY MOMENTS AROUND THE WORLD

Travel is more than seeing new places. It's about experiencing the unique moments that make each destination unforgettable. From thrilling adventures to peaceful encounters with nature, here are six extraordinary experiences to add to your travel list.



Cappadocia
Türkiye



### 1 GREAT BARRIER REEF
AUSTRALIA

**A World Under the Waves**

Dive into one of the world's most extraordinary natural wonders. The Great Barrier Reef offers crystal-clear waters, vibrant marine life and colourful coral formations, creating an unforgettable underwater experience for divers and snorkellers.



### 2 SERENGETI NATIONAL PARK
TANZANIA

**Up Close with Wildlife**

Witness the Great Migration and experience one of the most incredible wildlife spectacles on Earth. The Serengeti's vast plains are home to lions, elephants, giraffes and countless other animals in their natural habitat.



### 3 NORTHERN LIGHTS
ICELAND

**A Magical Night Sky**

Experience the breathtaking Aurora Borealis, as vibrant colours dance across the sky. Iceland's dramatic landscapes and clear winter nights offer one of the most magical natural phenomena in the world.



### 4 TRAIN JOURNEY
SRI LANKA

**Through Scenic Landscapes**

One of the most beautiful train rides in the world, the journey from Kandy to Ella takes you through lush tea plantations, misty mountains and charming villages, offering a unique perspective on Sri Lanka's natural beauty and local life.



### 5 GLACIER EXPLORATION
PATAGONIA

**Adventure in the Wild**

Explore breathtaking glaciers, turquoise lakes and dramatic mountains in Patagonia. Whether by kayak, boat or on foot, this remote region offers unforgettable adventures for nature lovers and outdoor enthusiasts.



### 6 ANGKOR
CAMBODIA

**A Journey Through History**

Discover the magnificent temples of Angkor, a UNESCO World Heritage site. Explore ancient ruins, intricate architecture and the fascinating history of the Khmer Empire in one of the most awe-inspiring archaeological sites in the world.

*Experiences Stay Forever*

ADVENTURE ACTIVITIES | NATURAL BEAUTY | CULTURAL DISCOVERIES | MEANINGFUL ENCOUNTERS | A BROADER PERSPECTIVE



# HIDDEN GEMS

EXTRAORDINARY PLACES BEYOND THE CROWDS

Beyond the famous landmarks lie countless hidden gems waiting to be discovered. These six off-the-beaten-path destinations offer authentic experiences, stunning landscapes and unforgettable memories for curious travellers.



Perast
Montenegro



## 1 MATERA
ITALY

### A Timeless Treasure

Carved into ancient caves, Matera is one of the world's oldest continuously inhabited cities. Its unique rock churches, stone houses and atmospheric laneways create a magical setting where history and modern life exist in perfect harmony.



## 2 HA LONG BAY
VIETNAM

### Majestic and Serene

With thousands of limestone islands rising from emerald waters, Ha Long Bay offers a breathtaking landscape and a peaceful escape. Cruise through hidden lagoons, explore mysterious caves and experience the natural beauty of this UNESCO World Heritage site.



## 3 NAXOS
GREECE

### Authentic Island Life

Less crowded than its famous neighbours, Naxos offers beautiful beaches, traditional villages, ancient ruins and delicious local cuisine. It's the perfect destination to experience the authentic charm of the Greek islands.

## OFF THE BEATEN PATH

MORE TO EXPLORE

HIDDEN DESTINATIONS | AUTHENTIC EXPERIENCES | LOCAL CULTURES | NATURAL BEAUTY | LASTING MEMORIES

*Sometimes the best places are the ones you didn't plan.*

# GLOBAL OUTDOOR SPORTS CALENDAR




**SKIING**
ALPS




**ICE CLIMBING**
CANADA




**TREKKING**
PATAGONIA




**CYCLING**
MEDITERRANEAN




**HIKING**
DOLOMITES




**SURFING**
PORTUGAL




**KAYAKING**
NORWAY




**MOUNTAINEERING**
CAUCASUS




**MOUNTAIN BIKING**
CANADA




**DESERT TREKKING**
JORDAN




**DIVING**
RED SEA




**SNOW ADVENTURE**
JAPAN

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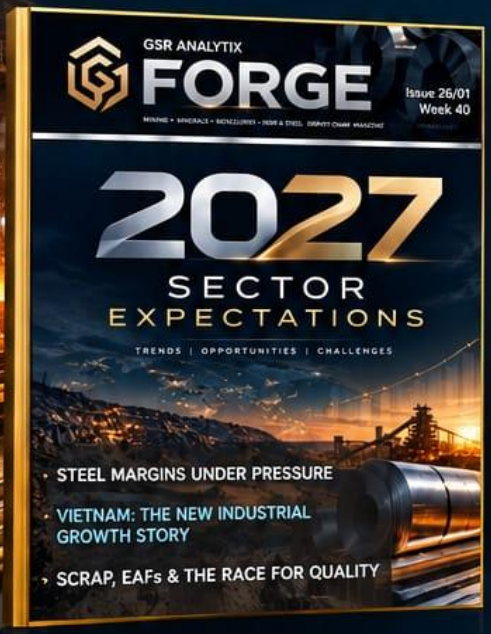
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# CULTURE & TASTE

JOURNEYS FOR CURIOUS MINDS AND FOOD LOVERS

Discover destinations where culture comes alive through flavours, traditions and unforgettable local experiences. From bustling markets to centuries-old recipes, these places offer a true taste of the world.


Positano
Italy



## 1 BANGKOK
THAILAND

### A Feast for the Senses

From fragrant street food to elegant royal cuisine, Bangkok is a paradise for food lovers. Explore vibrant markets, taste authentic flavours and discover a city where tradition and modern life blend in perfect harmony.



## 2 KANAZAWA
JAPAN

### Tradition on a Plate

Known for its refined cuisine and rich cultural heritage, Kanazawa offers a unique combination of historic districts, traditional crafts and exquisite local dishes, from fresh seafood to beautifully presented kaiseki meals.



## 3 MARRAKECH
MOROCCO

### A World of Flavours

Marrakech delights the senses with its colourful souks, aromatic spices and traditional tagine dishes. The city offers a rich cultural experience where centuries-old traditions, vibrant markets and warm hospitality come together.



## 4 İSTANBUL
TÜRKİYE

### Where Continents Meet

A unique culinary journey between East and West. İstanbul offers a rich mix of flavours, from traditional Turkish cuisine to modern gastronomy, set against a backdrop of stunning history, vibrant neighbourhoods and breathtaking views.



## 5 LIMA
PERU

### A Culinary Capital

Recognised as one of the world's great food cities, Lima offers an incredible variety of flavours. From fresh seafood and ceviche to innovative fusion cuisine, the city combines world-class dining with a vibrant cultural scene and stunning coastal views.



## 6 HANOI
VIETNAM

### Tradition and Taste

Hanoi offers a delightful mix of centuries-old traditions and incredible street food. Wander through its historic Old Quarter, taste iconic dishes like pho and bun cha, and experience the authentic charm of Vietnamese culture.

*Food Brings People Together*

A TASTE OF THE WORLD

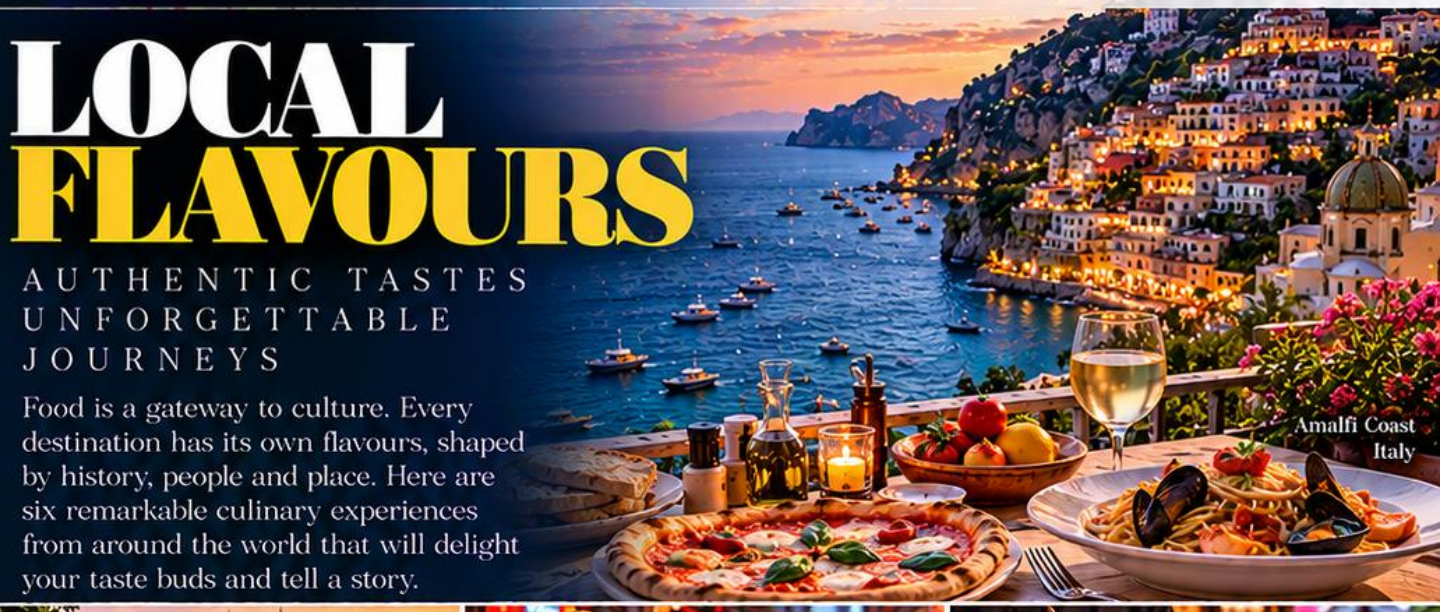
LOCAL CUISINE | CULTURAL HERITAGE | TRADITIONS & PEOPLE | MARKETS & ARTS | UNIQUE EXPERIENCES


*"Good food is a journey to a deeper understanding of a place."*

# LOCAL FLAVOURS

## AUTHENTIC TASTES UNFORGETTABLE JOURNEYS

Food is a gateway to culture. Every destination has its own flavours, shaped by history, people and place. Here are six remarkable culinary experiences from around the world that will delight your taste buds and tell a story.


Amalfi Coast
Italy



### 1 İSTANBUL
TÜRKİYE

**A Culinary Bridge**

Where East meets West, Istanbul offers a unique culinary journey. From traditional kahvalti (breakfast) spreads to fresh seafood by the Bosphorus, the city blends centuries-old Ottoman flavours with modern gastronomy, creating unforgettable tastes at every corner.



### 2 BANGKOK
THAILAND

**Street Food Paradise**

Bangkok is a vibrant explosion of flavours. From spicy pad thai to fragrant green curry, the city's street food markets offer authentic dishes that are both affordable and world-renowned. Every meal is a journey through Thailand's rich culinary heritage.



### 3 KYOTO
JAPAN

**The Art of Simplicity**

Kyoto's cuisine is a reflection of its culture – refined, seasonal and beautifully presented. From traditional kaiseki meals to matcha sweets, every dish is a work of art. The city invites you to experience the harmony of taste, nature and tradition.



### 4 MARRAKECH
MOROCCO

**A World of Spices**

Marrakech awakens the senses with its exotic spices, aromatic tagines and colourful markets. The city's cuisine is a blend of Berber, Arab and Mediterranean influences, offering bold flavours and warm hospitality in every bite.



### 5 LIMA
PERU

**Flavours of the Pacific**

Peru's cuisine is a fusion of indigenous, Spanish and Asian influences. Lima, recognised as a global culinary capital, offers world-famous ceviche, fresh seafood and innovative dishes that celebrate the country's diverse cultures and rich natural ingredients.



### 6 AMALFI COAST
ITALY

**A Taste of La Dolce Vita**

The Amalfi Coast is not only a feast for the eyes but also for the palate. Enjoy fresh seafood, handmade pasta, locally grown lemons and world-class wines while everlooking the turquoise sea. Here, food is a way of life, enjoyed slowly and with joy.

*Food Connects Cultures*

TASTE EXPLORE BELONG

LOCAL INGREDIENTS | TRADITIONAL RECIPES | PEOPLE AND STORIES | CULINARY DESTINATIONS | A MORE DELICIOUS WORLD

*"Food is the universal language that brings us closer together."*



GLOBAL OUTDOOR SPORTS

# SURF & PADDLE

OCEANS, RIVERS AND LAKES
FOR EVERY ADVENTURE





## SURFING

From tropical reefs to wild coastlines, surfing connects you with the power of the ocean.



## PADDLEBOARDING

Calm lakes, coastal bays or island lagoons — paddleboarding offers freedom, balance and a new perspective on nature.



## KAYAKING

Explore hidden beaches, sea caves and remote coastlines by kayak — a quiet and immersive way to discover new worlds.



## SNORKEL & EXPLORE

Vibrant reefs, crystal-clear waters and extraordinary marine life make every swim an unforgettable experience.



## BEYOND THE WAVES

Surf and paddle lead to remote beaches, island hopping and authentic coastal cultures — where adventure never ends.

# GEAR & FIELD
## HEAT, DUST & SAFARI

Zimbabwe's climate and safari terrain reward smart packing. The right field gear helps with comfort, sun, dust, observation and long days outdoors, so you can focus on what matters most — the wildlife and the experience.






### HYDRATION & SUN

Stay well hydrated in the heat with a reusable water bottle or hydration system. Protect yourself with a high SPF sunscreen, sunglasses and a wide-brim hat for long days in the sun.



### DUST PROTECTION

Zimbabwe's dry conditions can be dusty, especially on game drives. A buff or scarf helps keep dust at bay, while sunglasses and a light face cover add extra protection on windy days.



### OPTICS & CAMERA

A good pair of binoculars is essential for spotting wildlife, while a camera with a telephoto lens lets you capture Zimbabwe's incredible moments. Bring extra memory cards and spare batteries.



### CLOTHING & FOOTWEAR

Lightweight, breathable layers keep you comfortable in the heat and cool mornings. Choose neutral colours and durable, closed-toe hiking shoes or boots for game walks and varied terrain.



### NAVIGATION & POWER

Offline maps, a compass or GPS help you explore with confidence. Keep phones, cameras and other devices charged with a reliable power bank and the right cables to stay connected in the field.



### FIELD ESSENTIALS

Don't forget insect repellent, a dry bag for valuables, a notebook for sightings and a basic first-aid kit. Small extras like a headlamp, multi-tool and zip-lock bags can make a big difference in the field.

# GLOBAL TRAVEL RANKINGS

## Travel & Tourism Development Index 2024

The ranking highlights the economies best prepared to develop resilient, sustainable and competitive travel sectors, based on infrastructure, policy, business environment and natural and cultural resources.

## TOP 10

TRAVEL & TOURISM DEVELOPMENT INDEX 2024

| RANK | COUNTRY | SCORE |
|---|---|---|
| 1 | United States | 5.24 |
| 2 | Spain | 5.18 |
| 3 | Japan | 5.09 |
| 4 | France | 5.07 |
| 5 | Australia | 5.00 |
| 6 | Germany | 5.00 |
| 7 | United Kingdom | 4.96 |
| 8 | China | 4.94 |
| 9 | Italy | 4.90 |
| 10 | Switzerland | 4.81 |

## MOST IMPROVED SINCE 2019

LARGEST INCREASE IN INDEX SCORE

| | |
|---|---|
| ▲ +7.8% | Uzbekistan |
| ▲ +6.4% | Côte d'Ivoire |
| ▲ +5.9% | Albania |
| ▲ +5.7% | Saudi Arabia |
| ▲ +4.5% | Indonesia |
| ▲ +4.5% | Tanzania |





A STRONGER, MORE CONNECTED TRAVEL WORLD

## WHY IT MATTERS

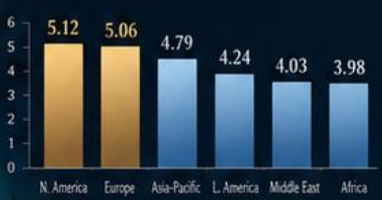
**INFRASTRUCTURE**
Modern and resilient infrastructure enables seamless, high-quality travel experiences.

**CONNECTIVITY**
Stronger air, land and digital connections open more opportunities for people and places.

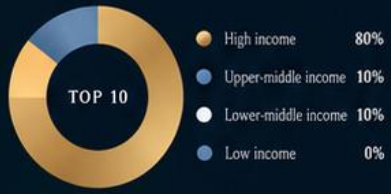
**SUSTAINABILITY**
Responsible growth helps protect natural and cultural assets for future generations.



### TOP 10 AVERAGE SCORE BY REGION




### TOP 10 BY INCOME GROUP




Source: World Economic Forum, Travel & Tourism Development Index 2024.

# GLOBAL TOURISM OUTLOOK

## Demand stays strong, but growth normalizes

International tourism remained resilient in 2025, supported by strong travel demand, improved connectivity and continued recovery across most regions. The sector now enters 2026 with steady momentum, as travel becomes more widespread, diverse and resilient, even as growth returns to a more normalized pace.

### KEY FIGURES

**1.52 billion**
international tourists in 2025

**+4%**
vs 2024

**USD 1.9 trillion**
international tourism receipts

**USD 2.2 trillion**
total tourism export revenues










## 2026 OUTLOOK

Projected global growth: **3%–4%**

### KEY DRIVERS

**Asia-Pacific recovery**
Continued rebound in travel demand and fuller market recovery.

**Stronger air connectivity**
More routes, greater capacity and better global access.

**Easier visa policies**
More streamlined and traveller-friendly processes.

### KEY RISKS

**Geopolitical tensions**
Heightened uncertainty and potential travel disruptions.

**Inflation and cost pressure**
Higher travel and operating costs could weigh on demand.

**Climate and extreme-weather disruptions**
Increasing frequency and severity of weather-related events.

### DESTINATIONS TO WATCH

Distinctive places, strong momentum.



**Morocco**
Culture, heritage and growing appeal.



**Japan**
Enduring appeal and renewed demand.



**South Africa**
Nature, wildlife and rising international interest.



**Brazil**
Vibrant culture, nature and major events.

Source: UN Tourism World Tourism Barometer, latest available data.



# GLOBAL ADVENTURE CALENDAR

12 MONTHS · 12 UNIQUE EXPERIENCES



## JANUARY

- Skiing & Snowboarding
- Northern Lights
- Winter Hikes



## FEBRUARY

- Polar Expeditions
- Whale Watching
- Ice Trekking



## MARCH

- Spring Landscapes
- Hiking & Nature Walks
- Cultural Journeys



## APRIL

- Coastal Hiking
- Island Exploration
- Wildflower Trails



## MAY

- Mountain Trekking
- Via Ferrata
- National Parks



## JUNE

- Kayaking & Canoeing
- Lake Adventures
- Outdoor Festivals



## JULY

- Beach & Island Hopping
- Snorkeling & Diving
- Marine Wildlife



## AUGUST

- Safari & Wildlife
- Photography Tours
- Conservation Experiences



## SEPTEMBER

- Trekking & Expedition
- Scenic Road Trips
- Adventure Races



## OCTOBER

- Autumn Landscapes
- Cultural Heritage
- Photography



## NOVEMBER

- Desert Adventures
- Archaeological Sites
- Unique Landscapes



## DECEMBER

- Tropical Escapes
- Diving & Marine Life
- Year-End Getaways

# GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.







## GSR ADVENTURE

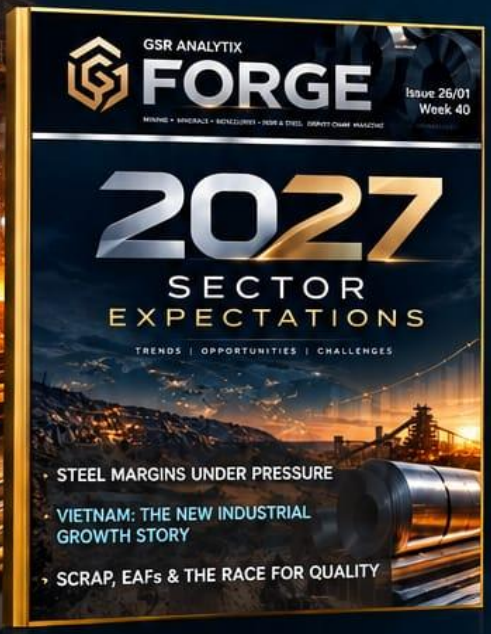
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# AFRICA TRAVEL TRENDS

NATURE · CULTURE · ADVENTURE · GROWTH



## KEY TRENDS

**NATURE TOURISM**
National parks, wildlife and conservation travel gain momentum.

**CULTURAL EXPERIENCES**
Local communities, heritage and authentic encounters drive demand.

**SUSTAINABLE TRAVEL**
Eco-lodges, low-impact travel and conservation initiatives grow.

**RISING INVESTMENT**
New infrastructure, better connectivity and innovative travel services.

**DIVERSIFIED MARKETS**
Growth from Europe, North America, Asia and rising intra-African travel.



**SEYCHELLES**
PREMIUM ISLAND EXPERIENCES

## TOP DESTINATIONS IN AFRICA

1. **TANZANIA** — Safari & Kilimanjaro
2. **SOUTH AFRICA** — Nature & Culture
3. **KENYA** — Wildlife & Beaches
4. **MOROCCO** — Heritage & Cities
5. **EGYPT** — History & Red Sea
6. **NAMIBIA** — Desert Landscapes
7. **RWANDA** — Gorillas & Green Travel
8. **UGANDA** — Primates & Adventure
9. **BOTSWANA** — Safari & Delta
10. **SEYCHELLES** — Island Getaways






**JORDAN**
ANCIENT HERITAGE

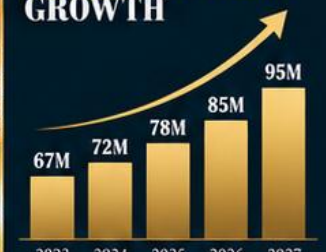


**RWANDA**
PRIMATES & CONSERVATION



**NAMIBIA**
DESERT ADVENTURES

## AFRICA TOURISM GROWTH



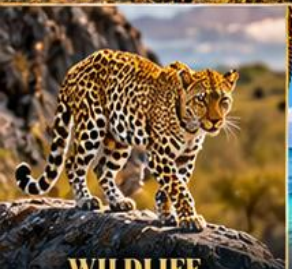

International Arrivals (Million)

**+7%** Annual Growth (2024–2027)

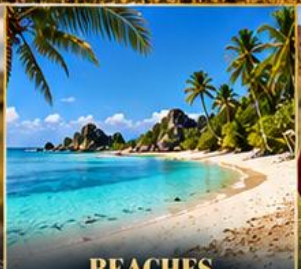
More Direct Flights

Expanding Eco-Lodges

Growing Intra-African Travel



**WILDLIFE**
ICONIC SAFARIS



**BEACHES**
TROPICAL ESCAPES



**CULTURE**
LOCAL COMMUNITIES



**ADVENTURE**
HIKING & EXPEDITIONS



**LUXURY**
UNIQUE STAYS

# PROTECT THE BLACK RHINO

## Guardians of a Vanishing Giant

Across southern Africa, the black rhino remains one of the continent's most precious and vulnerable wild species. Its survival depends on protected habitats, dedicated rangers and long-term conservation partnerships.





### WHY IT MATTERS

Black rhinos are vital to healthy ecosystems and a powerful symbol of Africa's wild heritage. Every animal protected helps preserve biodiversity, supports local conservation economies and keeps natural landscapes alive for future generations.

### THREATS

Poaching, habitat loss and illegal wildlife trade continue to put intense pressure on rhino populations. Even where numbers recover, protection requires constant vigilance, funding and community support.

### CONSERVATION IN ACTION

Anti-poaching patrols, scientific monitoring, translocation programmes and community-based conservation are helping black rhinos recover in key reserves. Responsible tourism also plays an important role by giving wildlife greater long-term value alive than lost.

> *"To protect the rhino is to protect the future of Africa's wild places."*

### HOW TRAVELERS CAN HELP

- Choose lodges and operators that support conservation.
- Respect wildlife distances and park rules.
- Never buy products made from wild animals.
- Support trusted rhino protection initiatives.

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