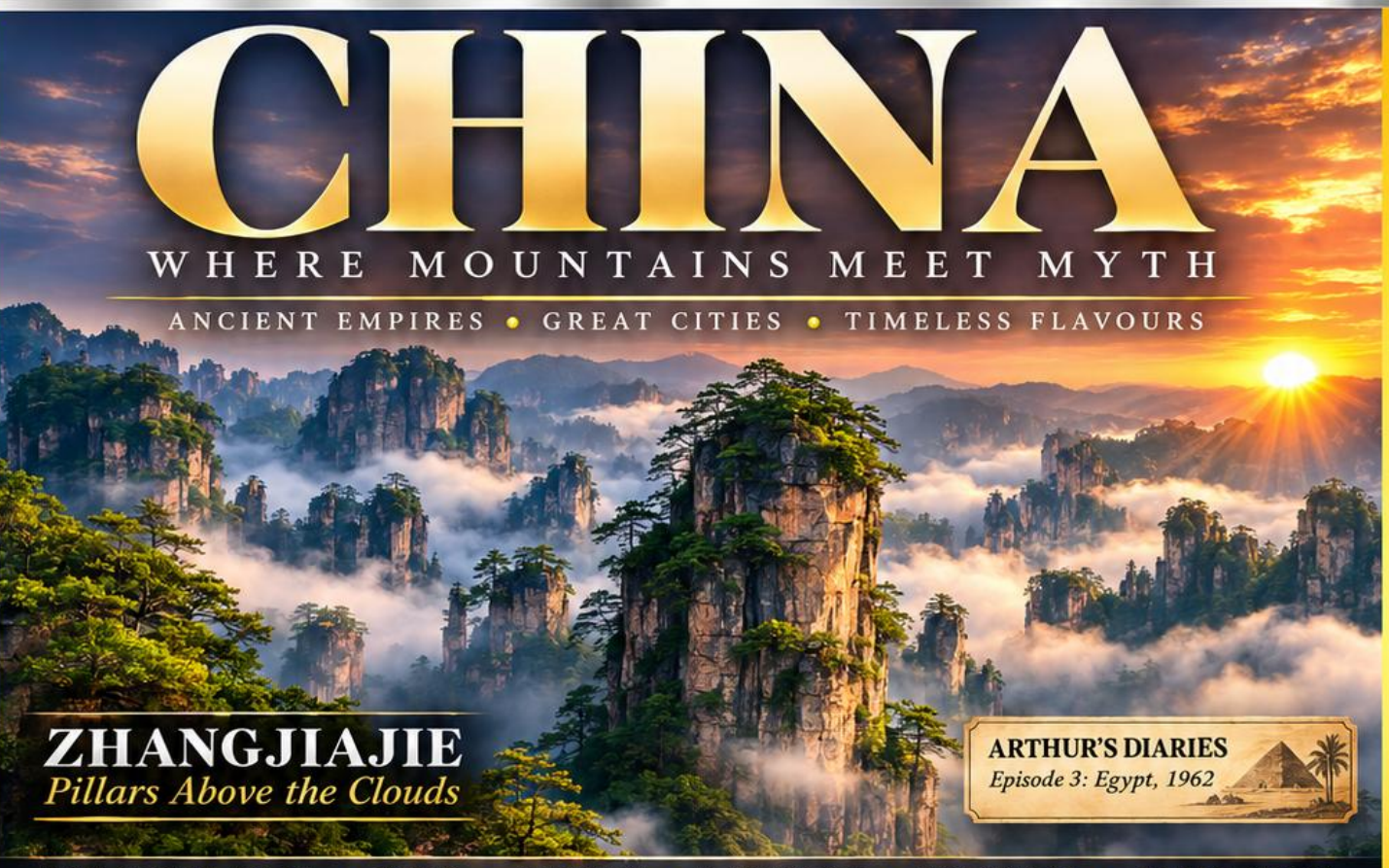
GSR ADVENTURE
TOURISM • HOSPITALITY • CULINARY MAGAZINE
ISSUE 26/07 WEEK 45

CHINA

WHERE MOUNTAINS MEET MYTH

ANCIENT EMPIRES • GREAT CITIES • TIMELESS FLAVOURS



ZHANGJIAJIE
Pillars Above the Clouds

ARTHUR'S DIARIES
Episode 3: Egypt, 1962

THE GREAT WALL • XI'AN • YUNNAN • HANGZHOU • SHANGHAI • TASTE CHINA

WORLD ADVENTURE HIGHLIGHTS:

- VIENNA: CHRISTMAS MARKETS
- DUBAI: WINTER SEASON
- NAMIBIA: SOSSUSVLEI
- ROVANIEMI: ARCTIC WINTER
- SRI LANKA: TEA TRAILS & TROPICAL SHORES
- COSTA RICA: RAINFOREST & ADVENTURE

& GLOBAL TRAVEL INTELLIGENCE

GSR ADVENTURE
TOURISM • HOSPITALITY • CULINARY • CULTURE • NATURE
ISSUE 26/05 | WEEK 43

INDEX

CHINA EDITION

THE JOURNEY BEGINS

02 Editor's Note – China: A Land of Continuity
04 China at a Glance
05 Facts & Figures
06 Where China Is
07 A Land of Contrasts
08 Key Highlights

DESTINATIONS & EXPERIENCES

10 Beijing – Imperial Heritage
12 Xi'an – Warriors & Ancient Capital
14 Shanghai – Tradition Meets Tomorrow
16 Guilin – Rivers, Mountains & Poems
17 Chengdu – Pandas, Tea & Slow Life
18 Yunnan – Cultures, Highlands & Villages
19 Tibet – The Roof of the World

TRAVEL PLANNING

20 China Route Plan – Sample Itineraries

ARTHUR'S DIARIES

21 Arthur's Diaries – Episode 3: Egypt, 1962 (Part 1)
22 Arthur's Diaries – Episode 3: Egypt, 1962 (Part 2)

FLAVOURS OF CHINA

24 China's Culinary Heritage
26 From Street Food to Fine Dining
28 Regional Specialties
29 Tea Culture – More Than a Drink

NATURE & ADVENTURE

30 The Great Wall: A Timeless Trek
32 Yangtze River: China's Lifeline
34 Zhangjiajie: The Avatar Mountains
35 Jiuzhaigou: A Valley of Colours
36 Outdoor Adventures in China

PEOPLE, CULTURE & SUSTAINABILITY

37 Culture & People
38 Festivals & Traditions
39 Art, Music & Creativity
40 Heritage Preservation
41 ***Protect the Yangtze Finless Porpoise***

THE GSR ANALYTIX FAMILY

42 GSR ANALYTIX Family



IMPRINT

Published by: GSR ANALYTIX
Founder & Managing Editor: Gürkan Sever
Editorial & Research: GSR ANALYTIX Editorial Team
Art Direction & Design: GSR ANALYTIX Creative Studio
Digital Publishing: GSR ANALYTIX Media

www.GSRANALYTIX.com

© 2026 GSR ANALYTIX. All rights reserved.

Editorial sources include international news agencies, official institutions and company releases.

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

FROM THE STEPPE TO THE MIDDLE KINGDOM

A ROAD THAT RUNS THROUGH THREE ISSUES OF THIS MAGAZINE

Two issues ago, we stood in Mongolia's Orkhon Valley in front of a stone carved in two languages. One face was Old Turkic. The other was Chinese, ordered by a Tang emperor in his capital, Chang'an. This week we follow that second inscription home.

Chang'an is now Xi'an, and it is only one of the places in this issue. China is too large for a single story, so we have chosen contrast instead. There is a wall you can walk for an afternoon, and an army that spent two thousand years underground. There ard sandstone pillars you reach by glass elevator, and a mountain that taught generations of painters how to leave white space on paper. Further on come two cities that could hardly be more different, a lake that gave its name to a tea, and a kitchen famous for making your lips go numb.

In the Global section, winter is arriving: Vienna's Christmas markets, the Arctic light of Rovaniemi, and the start of the desert season in Dubai.

And Arthur is on the move again. This time, Cairo is waiting, and so is a ring.

— The GSR Adventure Editor



CHANG'AN TO XI'AN

Capital of the Tang dynasty (618–907) and the eastern starting point of the Silk Roads.

CHINA

ONE COUNTRY, FOUR VERY DIFFERENT MORNINGS

At dawn on the Bund, Shanghai's riverfront fills with people doing tai chi in front of a skyline that did not exist forty years ago. A few hours west by high-speed train, tea pickers in Hangzhou are already on the terraces.

Further inland, the first cable cars of the day climb into Zhangjiajie's stone forest. And in Xi'an, the breakfast stalls are steaming with soup and flatbread, a few streets from walls built in the fourteenth century.



SHANGHAI THE BUND | **HANGZHOU** TEA TERRACES | **ZHANGJIAJIE** STONE FOREST | **XI'AN** CITY WALL

That is the challenge of China: it does not fit into one picture. The country covers about 9.6 million square kilometres, from the edge of the Gobi to the tropical forests of Yunnan, and its modern rail network now makes it possible to cross several of these worlds in a single week. This issue is about choosing well.

CHINA AT A GLANCE



9.6 million km² (land area)

~1.41 billion population

>45,000 km high-speed rail network

5,000+ years of recorded history

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

WILD CHINA

A LAND OF REMARKABLE LIFE AND CONTRASTS



China's size creates a rare variety of habitats, from temperate forests and highland plateaus to deserts and vast river systems. This range of environments supports an exceptional number of species and makes the country one of the world's key regions for biodiversity.

The giant panda remains the best-known symbol, but China's wild life story is far broader. Asian elephants still roam in Yunnan's forests, the Gobi hosts species adapted to extreme conditions, and the Yangtze is home to the finless porpoise, one of the river's most important and endangered residents.





CHINA'S WILD LIFE AT A GLANCE

GIANT PANDA
A conservation success and a global symbol.

ASIAN ELEPHANT
A rare sight in Yunnan's forests.

GOBI WILDLIFE
Species adapted to extreme conditions.

YANGTZE FINLESS PORPOISE
A key species of the Yangtze River.



GSR ADVENTURE
TOURISM · HOSPITALITY · CULINARY
MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

THE GREAT WALL

Mutianyu and Jinshanling: two sections, two very different days



The real question is not whether to see the Great Wall, but which part of it. What we call the Great Wall is a network of fortifications built and rebuilt over many centuries. Most of the brick-and-stone sections visitors walk today date from the Ming dynasty.

Mutianyu, about 70 km northeast of central Beijing, is the easy choice, in the best sense. Its restored stretch is lined with watchtowers and set against wooded hills. A cable car or chairlift saves the climb, and a toboggan run brings you back down. It is ideal for families or a half day.

Jinshanling, in Hebei province about two hours further, offers a different experience. Here the wall is only partly restored: some towers are crisp and solid, others are crumbling, and the path rises and falls steeply along the ridge. Come early, bring water, and walk until the crowds have disappeared behind you. Autumn brings clear air and the hills turning red.

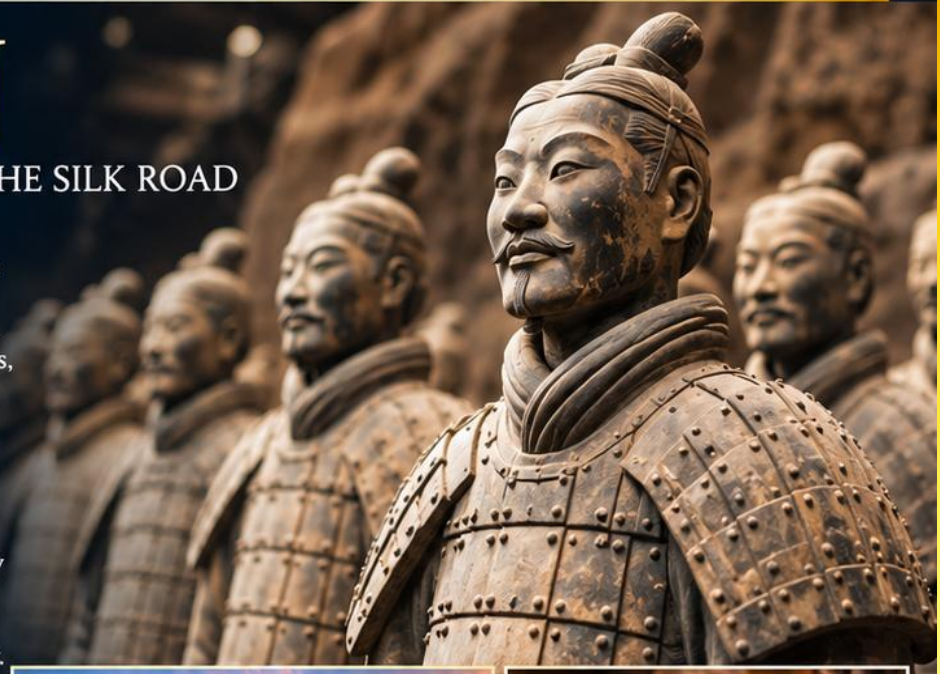
UNESCO

UNESCO World Heritage since 1987

Myth check: the Wall is not visible to the naked eye from the Moon.

XI'AN

TERRACOTTA ARMY & THE SILK ROAD



Few archacelogical discoveries have captured the world's imagination like the Terracotta Army. Found in 1974 by local farmers, this vast underground army of more than 8,000 life-size warriors, horses and chariots was built to guard the tomb of China's first emperor, Qin Shi Huang.

Back in the city, Xi'an's 14th-century city wall still circles the old center, offering a walk or a bike ride with wide views over a lively, modern city. Xi'an was also the eastern gateway of the Silk Road, where merchants, ideas and cultures from across Asia first met China.





XI'AN HIGHLIGHTS

TERRACOTTA ARMY

8,000+ life-size figures at the Emperor Qin Shi Huang's mausoleum.

CITY WALL

A 13.7 km wall from the 14th century, ideal for walking or cycling.

SILK ROAD LEGACY

A historic hub of trade, culture and exchange for more than a millennium.



ZHANGJIAJIE

PILLARS ABOVE THE CLOUDS



Rising like a world from another age, Zhangjiajie's quartzite pillars have inspired filmmakers, artists and travellers for decades. Here, more than 3,000 towering columns climb from deep valleys, many wrapped in morning mist.

A network of scenic trails, glass walkways and cable cars makes it easy to explore different viewpoints, from the lush Golden Whip Stream to the dramatic heights of the Tianzi Mountain area. The result is a landscape that feels both surreal and surprisingly accessible.





AT A GLANCE: ZHANGJIAJIE

NATIONAL PARK
Zhangjiajie National Forest Park (UNESCO, 1992)

KEY AREAS
Yuanjiajie, Tianzi Mountain, Golden Whip Stream

GETTING AROUND
Cable cars, scenic lifts and well-marked trails.

BEST TIME
Apr–Jun and Sep–Nov for clear views and mild weather.

HUANGSHAN

THE YELLOW MOUNTAINS

For centuries, Huangshan has shaped the way Chinese artists see nature. Its granite peaks, sculpted pines and shifting clouds have appeared in countless paintings, poems and scrolls, not as a place of exaggeration, but as a study in balance and simplicity.

Today, well-planned trails and cable cars make it possible to experience this landscape at different levels. Sunrise from Guangmingding, the softer light around Xihai Grand Canyon and the distinctive "welcoming pine" at Yuping are among the highlights.







HUANGSHAN AT A GLANCE

ELEVATION
1,864 m (Huangshan Summit)

HIGHLIGHTS
Welcoming Pine, Guangmingding, Xihai Grand Canyon

BEST FOR
Scenic hiking, photography and nature study

BEST SEASON
Apr–Jun and Sep–Nov for clearer views.

GUILIN & YANGSHUO

THE LI RIVER LANDSCAPE

The Li River between Guilin and Yangshuo is one of China's most iconic journeys. Limestone peaks rise from flat fields, villages sit along the water and the river winds through scenery that has inspired poets and painters for centuries.

A boat trip from Guilin to Yangshuo (about 4 hours) reveals a changing landscape of karst hills, bamboo groves and small fishing villages. In Yangshuo, life is more relaxed: cycle through rice fields, visit local markets or simply watch the river from a riverside café.





GUILIN & YANGSHUO AT A GLANCE

THE JOURNEY
A scenic 4-hour Li River cruise (≈84 km).

IN YANGSHUO
Cycle through rice fields and riverside villages.

HIGHLIGHTS
Karst mountains, bamboo groves and local life.

BEST TIME
Mar–May and Sep–Nov for clear views and mild weather.

GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.





GSR ADVENTURE

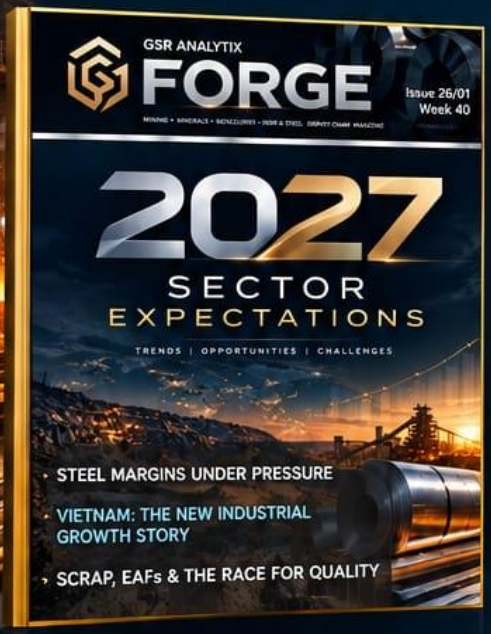
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.





GSR FORGE

Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

GSR TECHNOLOGY

Innovation, systems and tomorrow

IDEAS. INDUSTRIES. A SMARTER WORLD.

TRAVEL | CULTURE | MARKETS | INDUSTRY | TECHNOLOGY | SOCIETY | OUR PLANET

www.gsranalytix.com

YUNNAN

LIJIANG & TIGER LEAPING GORGE



Yunnan is a diverse southwestern province of China, where dramatic mountains, deep gorges, ancient towns and rich ethnic cultures meet. From snow-capped peaks to river valleys and time-honored settlements, it offers a remarkable range of landscapes and heritage.

Lijiang Old Town, a UNESCO World Heritage Site, is the cultural heart of the region. Its cobbled lanes, flowing canals and traditional wooden houses reflect the unique Naxi culture, a living heritage known for its music, language and customs, all set beneath the majestic Jade Dragon Snow Mountain.

A short distance away, Tiger Leaping Gorge cuts deep through the mountains along the Jinsha River. Its towering cliffs, rushing waters and well-known hiking routes make it one of China's most impressive natural landscapes.





YUNNAN AT A GLANCE

LIJIANG OLD TOWN

UNESCO-listed lanes, canals and wooden houses.

TIGER LEAPING GORGE

One of China's most dramatic hiking landscapes.

JADE DRAGON SNOW MOUNTAIN

A high-altitude backdrop of snow peaks and alpine views.

NAXI CULTURE

Music, heritage and local traditions rooted in Yunnan.

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY
MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

HANGZHOU

WEST LAKE & LONGJING TEA

Hangzhou is a city where natural beauty, rich heritage and a refined tea culture come together. The legendary West Lake, with its calm waters, willow-lined paths and ancient pagodas, offers a timeless and inspiring escape.

Famous for its world-renowned Longjing (Dragon Well) tea, Hangzhou invites visitors to explore tranquil tea villages, scenic hills and a lifestyle that blends tradition and modern elegance in perfect harmony.





HANGZHOU AT A GLANCE

WEST LAKE
A UNESCO-listed masterpiece of natural beauty.

LONGJING TEA
Home of the world-famous Dragon Well tea.

RICH HERITAGE
Ancient temples, pagodas and a distinguished past.

MODERN ELEGANCE
A dynamic city where tradition and innovation live side by side.

BEIJING

History, Culture & Modern China



Beijing, China's capital, is a city where imperial heritage and modern ambition meet. For centuries it has been the center of power, culture and learning, and today it stands as a dynamic global city with a rich past and a forward-looking spirit.

From the grandeur of the Forbidden City to the majestic Temple of Heaven and the nearby Great Wall, Beijing offers a remarkable journey through China's history. At the same time, its modern skyline, vibrant arts scene and innovative spirit show a city that continues to evolve.





BEIJING AT A GLANCE

FORBIDDEN CITY
The vast imperial palace of China's dynasties.

TEMPLE OF HEAVEN
A historic site of imperial rituals and harmony.

GREAT WALL
A timeless symbol of China's strength and resilience.

MODERN BEIJING
A global city of innovation, culture and opportunity.

SHANGHAI

Tradition, Business & Modern Life



Shanghai is a city of contrasts, where centuries-old traditions stand alongside one of the world's most dynamic modern skylines. As China's financial and innovation hub, it blends global business, cutting-edge technology and a rich cultural heritage in a truly unique atmosphere.

From the historic charm of the Bund to the futuristic skyline of Pudong, Shanghai offers a captivating journey through time. It is a city that works, creates and inspires—where tradition and modern life move forward together.





SHANGHAI AT A GLANCE

THE BUND
A historic waterfront with stunning architecture.

PUDONG
A symbol of China's modern growth and innovation.

CULTURE & HERITAGE
Traditional gardens, temples and a rich artistic legacy.

GLOBAL HUB
A leading center for business, finance and technology.

STAY

HISTORIC HOTELS & SAFARI LODGES



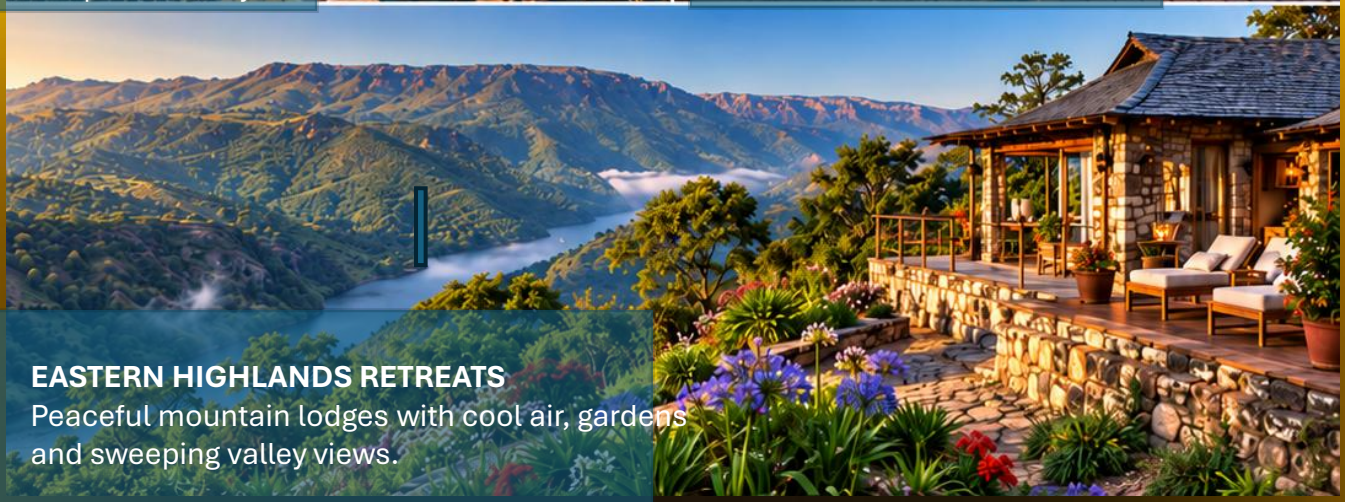
VICTORIA FALLS HOTEL
Historic elegance beside one of Africa's great natural wonders.



HWANGE SAFARI LODGES
Wildlife-focused stays overlooking savanna, waterholes and elephant country.



MANA POOLS CAMPS
Intimate riverside camps surrounded by wilderness and the Zambezi.



EASTERN HIGHLANDS RETREATS
Peaceful mountain lodges with cool air, gardens and sweeping valley views.

TASTE I

PEKING DUCK & THE IMPERIAL TABLE



Peking duck is one of Beijing's signature dishes, renowned for its lacquered, crisp skin and succulent, tender meat. More than a popular specialty, it is a culinary icon that has long represented the city's rich food culture.

The duck is carefully prepared and roasted using time-honored techniques, which give the skin its signature golden sheen and delicate crispness. It is then carved tableside by a skilled chef, a graceful presentation that adds to the dining ritual.

Served with thin pancakes, fresh scallions and sweet bean or hoisin sauce, Peking duck offers a perfect balance of flavor and texture. The dish reflects the legacy of imperial dining, where fine ingredients, meticulous preparation and elegant service came together to create a truly refined meal.





TASTE I AT A GLANCE

PEKING DUCK
Beijing's most celebrated signature dish.

IMPERIAL ROOTS
A culinary tradition shaped by courtly dining.

HOW IT'S SERVED
Thin pancakes, scallions and rich sauce.

WHY IT MATTERS
A classic expression of Chinese culinary craft.

TASTE II

SICHUAN HEAT & AUTUMN HAIRY CRAB



China's culinary world is a journey of contrasts: from the bold, vibrant heat of Sichuan cuisine to the refined, seasonal elegance of autumn hairy crab.

Sichuan dishes, famous for their spicy, numbing and aromatic flavors, showcase China's passion for rich and layered tastes. From mapo tofu to kung pao chicken, Sichuan cuisine is a feast for the senses.

In autumn, another prized delicacy takes center stage: the hairy crab (dàzháxiè). Celebrated for its tender meat and rich, golden roe, it is a seasonal highlight along China's rivers and lakes.





AT A GLANCE — CHINA'S CULINARY HIGHLIGHTS

SICHUAN CUISINE
Bold, spicy and aromatic flavors loved worldwide.

HAIRY CRAB
A seasonal delicacy, prized for its tender meat and rich roe.

REGIONAL DIVERSITY
A vast cuisine shaped by China's many regions and cultures.

SEASONAL FLAVORS
Dishes that change with the seasons, always fresh and unique.

CHINA IN NUMBERS

A Dynamic Country in Figures



China's scale, people, economy and innovation make it one of the most influential countries in the world. These key figures offer a snapshot of a nation that combines a rich heritage with remarkable modern growth.

1.41 Billion Population (~17% of world total)	**USD 17.8 Trillion** GDP (2nd largest in the world)	**18.6%** Share of global GDP (PPP)	**USD 3.6 Trillion** Total trade (1st in the world)	**~30%** Share of global manufacturing
~26% Global share of renewable energy capacity	**>45,000 km** High-speed rail network (the world's largest)	**>1.1 Billion** Internet users (>78% of the population)	**>1.7 Billion** Mobile connections (more than the population)	**2.7%** R&D spending (% of GDP) (World top tier)



KEY TAKEAWAY

A vast population, a powerful economy, world-leading infrastructure and a strong focus on innovation make China a key force in the global economy — today and for the decades ahead.

CHINA IN NUMBERS

A Dynamic Country in Figures



China's scale, people, economy and innovation make it one of the most influential countries in the world. These key figures offer a snapshot of a nation that combines a rich heritage with remarkable modern growth.

1.41 Billion
Population
(~17% of world total)

USD 17.8 Trillion
GDP
(2nd largest in the world)

18.6%
Share of global GDP (PPP)

USD 3.6 Trillion
Total trade
(1st in the world)

~30%
Share of global manufacturing

~26%
Global share of renewable energy capacity

>45,000 km
High-speed rail network
(the world's largest)

>1.1 Billion
Internet users
(>78% of the population)

>1.7 Billion
Mobile connections
(more than the population)

2.7%
R&D spending
(% of GDP)
(World top tier)



KEY TAKEAWAY

» *A vast population, a powerful economy, world-leading infrastructure and a strong focus on innovation make China a key force in the global economy — today and for the decades ahead.*

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

CHINA
Through the Seasons



A land of vast landscapes and remarkable diversity, China offers a different kind of beauty in every season. From spring blossoms and summer lakes to autumn colors and winter landscapes, it is a year-round destination with ever-changing scenes, flavors and experiences.

SPRING
Mar – May



- Blossoming gardens across the country
- Mild and pleasant weather
- Ideal for cities like Hangzhou and Suzhou

SUMMER
Jun – Aug



- Lush nature and green landscapes
- Lakes, rivers and outdoor adventures
- Best time for Yunnan, Guilin and Tibet

AUTUMN
Sep – Nov



- Spectacular fall colors
- Clear skies and comfortable temperatures
- A great season for Beijing, Xi'an and the Great Wall

WINTER
Dec – Feb



- A unique and peaceful atmosphere
- Winter festivals and snow landscapes
- Perfect for Beijing, Harbin and northern China

SEASON AT A GLANCE

Spring	Summer	Autumn	Winter
Blossoms & renewal	Nature & adventure	Colors & culture	Festivals & unique landscapes

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

CHINA ROUTE PLAN

Sample Itineraries & Travel Tips

Plan your China journey with a balanced route that blends history, modern cities, natural beauty and local culture. Whether you have one week or two, here are practical itineraries and key tips to make the most of your trip.



SUGGESTED ITINERARIES

7-Day Highlights

Beijing (2) ▶ Shanghai (2) ▶ Hangzhou (2) ▶

14-Day Discovery

Beijing (3) ▶ Shanghai (3) ▶ Hangzhou (2) ▶ Yunnan (3) ▶ Guilin (2)



A CLASSIC 14-DAY ROUTE (EXAMPLE)

Day 1–3 — Deijing
History, palaces and the Great Wall

Day 4–6 — Shanghai
Modern city life, The Bund and business energy

Day 7–8 — Hangzhou
West Lake, tea culture and tranquil charm

Day 9–11 — Yunnan (Lijiang)
Ancient towns, mountains and unique cultures

Day 12–13 — Guilin
Spectacular karst landscapes and river cruises

Day 14 — Return
Departure from Guilin or Shanghai

TRAVEL TIPS

Best Time
Mar–May & Sep–Nov

Get Around
High-speed trains (fast, comfortable and reliable)

Stay
Wide options from boutique stays to global hotels

Payment
Use mobile pay (Alipay / WeChat Pay) & credit cards

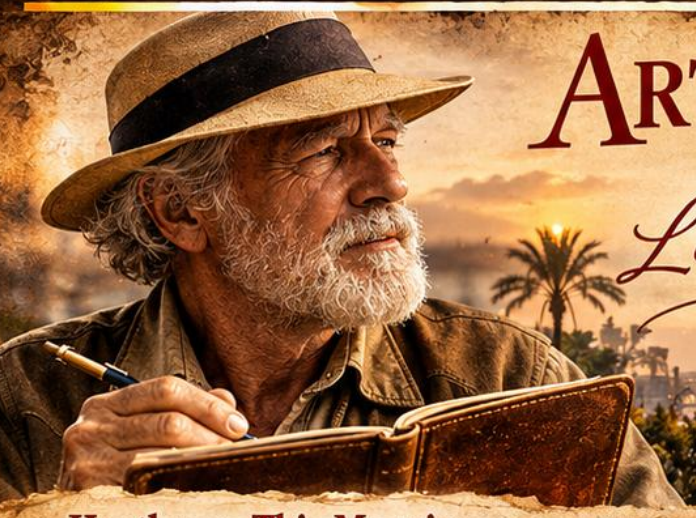
Good to Know
A visa is required for most travelers. Check the latest rules before your trip.

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

ARTHUR'S DIARIES

EPISODE 3 · EGYPT, 1962

Letters from the Nile





Heathrow, This Morning

I still come here when the house is too quiet. A cup of tea, a seat by the window, and the departure board ticking through the world. This morning it stopped on one word: **CAIRO**. My hand went to my coat pocket, to Eleanor's pen. I could almost hear John's voice again: "Come on, Arthur. One trip. You'll thank me for the rest of your life."





John

John Whitaker and I grew up on the same street in Lambeth. We broke the same windows, and we were caned by the same headmaster. He was the one who found me the job at the travel firm in Piccadilly. In the spring of 1962 he was leading its first tour to Egypt, and he would not take no for an answer. "Eleanor will still be here when you get back," he said. "The pyramids have waited four thousand years. They're not waiting for you much longer."



Leaving Her

Eleanor came to the airport in the blue coat. She straightened my collar and told me not to fall in love with anything. Then the propellers started turning and she grew smaller behind the glass, until she was only a blue dot, and then nothing at all. I had been away from her for two years in Kenya. Somehow, these few weeks felt longer before they had even begun.





Cairo

Cairo arrived all at once: car horns, donkey carts, trams, the call to prayer rising over a thousand minarets. John walked through it as if he had been born there. From the Citadel, the city stretched gold and grey to the edge of the desert. In the Egyptian Museum, Tutankhamun's golden mask looked straight through me, and I thought: she should be standing here beside me.



The Food

John's real lessons were about food. Breakfast was *ful medames*, slow-cooked beans with oil and lemon, scooped up with warm bread. At noon we stood at a street counter eating *koshari*: rice, lentils, macaroni and fried onions under a sharp tomato sauce, a meal that cost almost nothing and kept you going until dark. In the evening there was *ta'ameya*, green and crisp, and glasses of red hibiscus *karkadeh*. "Write that down for your girl," John said. I already had.

Khan el-Khalili

In the old bazaar we lost each other three times among lanterns, spices and brass. A merchant poured us mint tea and refused to let us leave until we had drunk two glasses each. I bought Eleanor a small silver bracelet engraved with a lotus flower, and kept it in my breast pocket for the rest of the trip.





On the Nile

One afternoon, a boatman took us out on a felucca. The wind filled the white sail, and Cairo slid past in silence. John fell asleep in the sun. I watched the water and counted the days until London. "You are thinking of a woman," the boatman said, without turning round. "Only the river and a man in love lookso far away."



Om Ali

That night, in a small restaurant near the river, the owner brought us a dish of om ali straight from the oven: pastry baked with milk, nuts and raisins, hot and sweet. "Mother of Ali," John explained. "The best pudding in Egypt." He ate his and half of mine. I let him. I was busy writing.



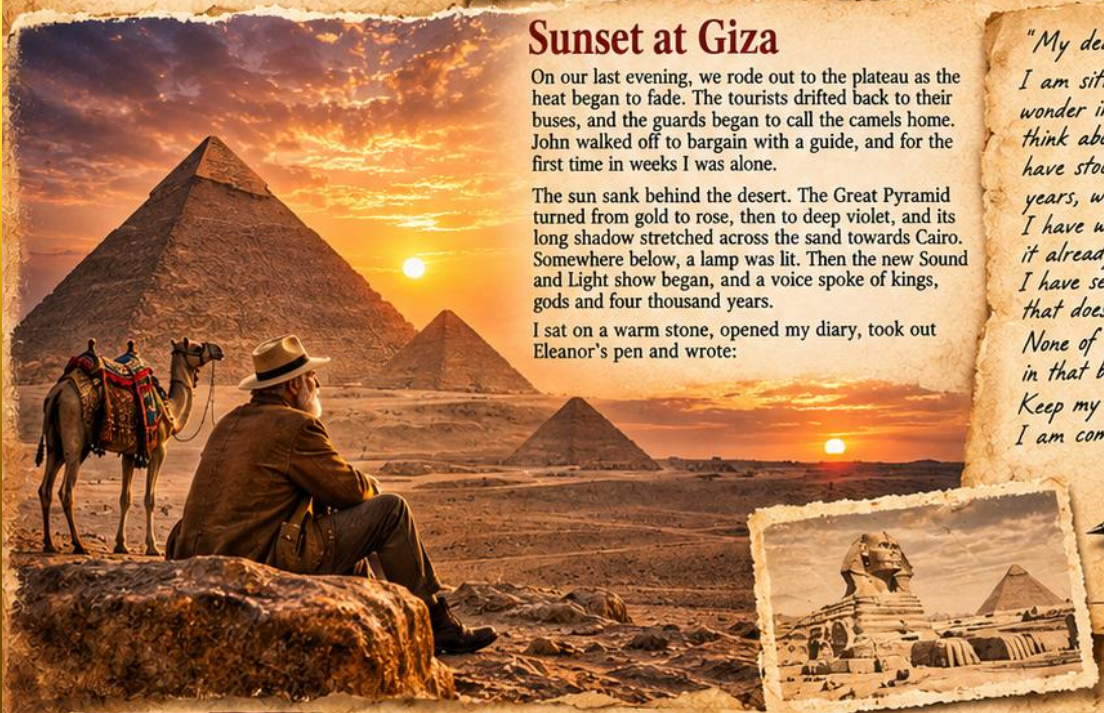


Sunset at Giza

On our last evening, we rode out to the plateau as the heat began to fade. The tourists drifted back to their buses, and the guards began to call the camels home. John walked off to bargain with a guide, and for the first time in weeks I was alone.

The sun sank behind the desert. The Great Pyramid turned from gold to rose, then to deep violet, and its long shadow stretched across the sand towards Cairo. Somewhere below, a lamp was lit. Then the new Sound and Light show began, and a voice spoke of kings, gods and four thousand years.

I sat on a warm stone, opened my diary, took out Eleanor's pen and wrote:



"My dearest Eleanor,

I am sitting in front of the oldest wonder in the world, and all I can think about is you. The pyramids have stood here for four thousand years, waiting for no one.

I have waited only three weeks, and it already feels too long.

I have seen kings in gold and a river that does not end.

None of it is half as beautiful as you in that blue coat, waving at a plane.

Keep my seat by the window warm.

I am coming home."

To be continued... | *Arthur's Diaries is an original fictional series by GSR Adventure.*

GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.





GSR ADVENTURE

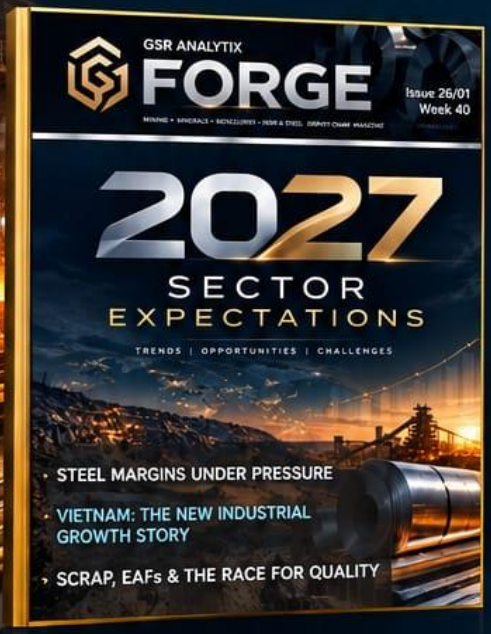
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.





GSR FORGE

Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

GSR TECHNOLOGY

Innovation, systems and tomorrow

IDEAS. INDUSTRIES. A SMARTER WORLD.

TRAVEL | CULTURE | MARKETS | INDUSTRY | TECHNOLOGY | SOCIETY | OUR PLANET

www.gsranalytix.com



GLOBAL ADVENTURE

THE WORLD AWAITS

Across continents, cultures and extraordinary landscapes,
a new journey begins.

EXPLORE • EXPERIENCE • CONNECT

VIENNA
Christmas Markets

When winter arrives, Vienna turns into a fairy tale. Historic squares, glowing markets and the sweet scent of mulled wine create a magical atmosphere that captures the spirit of the season.







TOP CHRISTMAS MARKETS IN VIENNA

- **Rathausplatz (City Hall)** — The city's most iconic market
- **Spittelberg** — A charming, artisanal market
- **Belvedere** — Art, history and festive flair
- **Schönbrunn** — A royal setting for Christmas

VIENNA AT A GLANCE

- Capital of Austria
- ~2.0 Million Population
- Dec – Jan Best time for Christmas markets
- World capital of classical music



TRAVEL TIPS

- Visit in the late afternoon for the best atmosphere.
- Try local treats: mulled wine, roasted chestnuts and Sachertorte.
- Use public transport — it's easy, efficient and well connected.
- Combine the markets with Vienna's palaces and music heritage.

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

ROVANIEMI

ARCTIC WINTER



Rovaniemi, the capital of Finnish Lapland, is a gateway to a world of Arctic wonder — where pristine nature, winter silence, and timeless traditions come together in perfect harmony. Set on the edge of the Arctic Circle, it offers an authentic Lapland experience in every season, with winter transforming the region into a magical snow-covered landscape.

Here, endless forests, frozen rivers and glistening fells invite you to slow down and embrace the calm of the North. Rovaniemi is also deeply connected to reindeer culture, a living tradition that reflects the spirit and resilience of Lapland's people.

As night falls, the sky often puts on its greatest show — the northern lights, dancing in vivid waves across the Arctic darkness. From reindeer and husky safaris to snowshoeing, ice fishing and cozy stays in glass igloos, Rovaniemi offers a rich blend of nature, culture and unforgettable winter adventures.







ROVANIEMI AT A GLANCE

ARCTIC CIRCLE

A unique destination on the Arctic Circle, where the Arctic world begins.

NORTHERN LIGHTS

A prime location to witness the magical aurora borealis.

WINTER ACTIVITIES

Thrilling Arctic adventures, from husky and reindeer safaris to snowshoeing and ice fishing.

SANTA CLAUS VILLAGE

Meet Santa, cross the Arctic Circle and enjoy a truly magical Lapland experience.

TRAVEL TIPS

- **Best Season:** December to March for a full winter experience, with snow, Arctic activities and great aurora chances.
- **Warm Clothing:** Wear proper winter layers, including a thermal base, insulated outerwear, gloves, a hat and waterproof boots.
- **Husky/Reindeer Experiences:** Try a husky safari or a reindeer sleigh ride to experience authentic Lapland culture.
- **Aurora Viewing:** For the best chance, head to dark, open areas away from city lights and allow a flexible schedule.

DUBAI
Winter Season



When winter arrives, Dubai shines in its best season. With pleasant temperatures, world-class attractions, desert adventures and a vibrant calendar of events, the city offers a perfect blend of modern luxury and Arabian heritage.







TOP THINGS TO DO IN DUBAI (WINTER)

- **Visit the Burj Khalifa** — Breathtaking city views
- **Desert Safari** — Dune driving, camel rides and sunset dinners
- **World-Class Shopping** — From luxury malls to vibrant souks
- **Dubai Marina & Beach** — Dining, cruising and waterfront life
- **Winter Events & Festivals** — A season full of culture, sports and entertainment

DUBAI AT A GLANCE

Country	Population	Winter Temperature	Best Time to Visit
UAE	~3.6 Million (Dubai)	18 – 26 °C (Dec – Feb)	Nov – Mar





TRAVEL TIPS

- Book popular attractions in advance.
- Choose outdoor experiences — the weather is ideal.
- Respect local customs and dress codes in cultural areas.
- Use the Dubai Metro — easy, safe and efficient.

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

SRI LANKA

Island of Nature, Culture and Warmth

A tropical island where ancient heritage, lush landscapes and a warm welcome come together. From sacred temples and colonial towns to tea plantations, wildlife encounters and golden beaches, Sri Lanka offers a rich and authentic travel experience all year round.







TOP EXPERIENCES IN SRI LANKA

- **Sigiriya Rock Fortress**
  A UNESCO-listed ancient marvel
- **Tea Plantations**
  Scenic hills and world-famous Ceylon tea
- **Wildlife Safaris**
  Elephants, leopards and rich biodiversity
- **Sacred Temples**
  Ancient sites and living culture
- **Tropical Beaches**
  Golden sands and warm Indian Ocean

SRI LANKA AT A GLANCE

UNESCO Heritage Sites	Population	Tropical Climate	Best Time to Visit
8	~22 Million	26 – 31 °C (Year-round)	Dec – Apr (West & South) May – Sep (East)





TRAVEL TIPS

- Explore both culture and nature — the island is compact.
- Experience a tea factory and enjoy a Ceylon tea tasting.
- Plan wildlife safaris in Yala or Udawalawe.
- Respect local customs, especially at temples (modest dress).
- Try local flavors: rice and curry, hoppers and fresh seafood.

NAMIBIA

Sossusvlei and the Desert World



A land of vast deserts, toweringly beautiful dunes and remarkable wildlife, Namibia offers one of the most striking travel experiences on earth. From the red sands of Sossusvlei to the wildlife-rich plains of Etosha, it is a destination where nature shows its most dramatic face.







TOP EXPERIENCES IN NAMIBIA

Sossusvlei & Deadvlei
Iconic red dunes and surreal white clay pans

Etosha National Park
Exceptional wildlife viewing all year round

Spitzkoppe
Dramatic granite peaks and ancient rock art

Skeleton Coast
A raw and mysterious Atlantic coastline

Damaraland
Rugged landscapes and desert-adapted elephants

NAMIBIA AT A GLANCE

Capital	Population	Climate	Best Time to Visit
Windhoek	~2.6 Million	Desert 17 – 34 °C (Year-round)	May – Oct (Dry Season)





TRAVEL TIPS

- Visit between May and October for ideal conditions.
- Start early at Sossusvlei for the best light and photos.
- Combine desert, wildlife and coast for a complete route.
- Be prepared for long distances — Namibia is vast.
- Use sun protection, carry water and respect wildlife.

COSTA RICA

Nature, Wildlife and Pura Vida



A land of lush rainforests, active volcanoes, rich biodiversity and warm people, Costa Rica is a true paradise for nature lovers. From misty cloud forests to pristine beaches on both oceans, it offers unforgettable experiences — all with the famous Costa Rican spirit: Pura Vida.







TOP EXPERIENCES IN COSTA RICA

Arenal Volcano
Hiking, hot springs and stunning views

Monteverde Cloud Forest
Canopy walks and unique biodiversity

Manuel Antonio National Park
Rainforest trails and pristine beaches

Tortuguero
A wildlife haven and sea turtle nesting

Pacific & Caribbean Coasts
Surfing, snorkeling and relaxed beach life

COSTA RICA AT A GLANCE

Protected Areas	Population	Tropical Climate	Best Time to Visit
~26% of the country	~5.3 Million	24 – 32 °C (Year-round)	Dec – Apr (Dry Season)





TRAVEL TIPS

- Explore both the Pacific and Caribbean coasts.
- Bring rain gear — short tropical showers are common.
- Respect wildlife and follow park regulations.
- Choose eco-friendly lodges and sustainable tours.
- Embrace the local spirit: Pura Vida!

GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.





GSR ADVENTURE

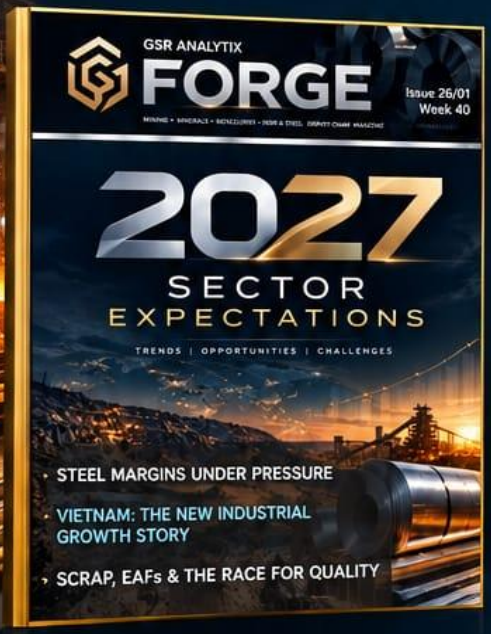
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.





GSR FORGE

Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

GSR TECHNOLOGY

Innovation, systems and tomorrow

IDEAS. INDUSTRIES. A SMARTER WORLD.

TRAVEL | CULTURE | MARKETS | INDUSTRY | TECHNOLOGY | SOCIETY | OUR PLANET

www.gsranalytix.com

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

WORLD ADVENTURE *Hotspots I*



The world is full of extraordinary places for explorers. From volcanic landscapes and ancient trails to pristine nature and vibrant cultures, these six destinations stand out for unforgettable adventures.



ICELAND
Land of Fire and Ice

Volcanoes, glaciers, waterfalls and northern lights

Best Time: Jun – Sep (adventure & outdoors)



PERU
In the Footsteps of the Incas

Machu Picchu, Sacred Valley and high-altitude treks

Best Time: Apr – Oct (dry and clear conditions)



NEW ZEALAND
A Playground for Adventurers

Hiking, kayaking, glaciers and stunning landscapes

Best Time: Nov – Mar (summer and outdoor season)



MOROCCO
Desert, Mountains and Culture

Sahara adventures, Atlas Mountains and historic medinas

Best Time: Mar – May / Sep – Nov (mild and ideal)



JAPAN
Nature, Tradition and Discovery

Sacred sites, scenic trails, seasonal beauty and rich culture

Best Time: Mar – May / Oct – Nov (cherry blossoms or autumn colors)



CANADA
Wilderness on a Grand Scale

National parks, wildlife, lakes and outdoor adventures

Best Time: Jun – Sep (hiking, canoeing and nature tours)



WHY THESE HOTSPOTS?

- Diverse landscapes — from deserts to glaciers.
- Rich cultural and historical heritage.
- World-class outdoor and adventure activities.
- Unique experiences in every season.

WORLD ADVENTURE *Hotspots I*



The world is full of extraordinary places for explorers. From volcanic landscapes and ancient trails to pristine nature and vibrant cultures, these six destinations stand out for unforgettable adventures.



ICELAND
Land of Fire and Ice

Volcanoes, glaciers, waterfalls and northern lights

Best Time: Jun – Sep (adventure & outdoors)



PERU
In the Footsteps of the Incas

Machu Picchu, Sacred Valley and high-altitude treks

Best Time: Apr – Oct (dry and clear conditions)



NEW ZEALAND
A Playground for Adventurers

Hiking, kayaking, glaciers and stunning landscapes

Best Time: Nov – Mar (summer and outdoor season)



MOROCCO
Desert, Mountains and Culture

Sahara adventures, Atlas Mountains and historic medinas

Best Time: Mar – May / Sep – Nov (mild and ideal)



JAPAN
Nature, Tradition and Discovery

Sacred sites, scenic trails, seasonal beauty and rich culture

Best Time: Mar – May / Oct – Nov (cherry blossoms or autumn colors)



CANADA
Wilderness on a Grand Scale

National parks, wildlife, lakes and outdoor adventures

Best Time: Jun – Sep (hiking, canoeing and nature tours)



WHY THESE HOTSPOTS?

- Diverse landscapes — from deserts to glaciers.
- Rich cultural and historical heritage.
- World-class outdoor and adventure activities.
- Unique experiences in every season.

GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.





GSR ADVENTURE

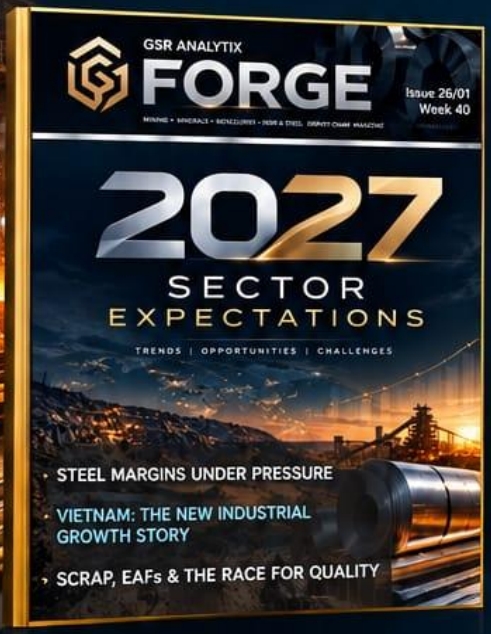
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.





GSR FORGE

Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

GSR TECHNOLOGY

Innovation, systems and tomorrow

IDEAS. INDUSTRIES. A SMARTER WORLD.

TRAVEL | CULTURE | MARKETS | INDUSTRY | TECHNOLOGY | SOCIETY | OUR PLANET

www.gsranalytix.com

EPIC ROUTES I

The World's Great Journeys



Some journeys are more than trips — they are life experiences. These epic routes take you through breathtaking landscapes, historic cultures and unforgettable stories across the globe.



AMALFI COAST DRIVE — ITALY

A scenic coastal route of dramatic cliffs, charming towns and Mediterrennan beauty.

Best Time: Apr – Jun / Sep – Oct



ARCTIC CIRCLE ROUTE — NORWAY

A magical journey through fjords, mountains and the Northern Lights.

Best Time: Nov – Mar (Northern Lights)
Jun – Aug (midnight sun)



KILIMANJARO REGION — TANZANIA

A legendary route for wildlife, nature and the world's highest free-standing mountain.

Best Time: Jun – Oct (safari, dry season)
Jan – Mar (clearer views)



INCA TRAIL — PERU

A historic trek to Machu Picchu, combining nature, adventure and ancient Inca heritage.

Best Time: Apr – Oct (dry and ideal for trekking)



TRAVELER'S NOTE

- Plan ahead and check seasonal conditions.
- Choose routes that match your fitness and travel style.
- Respect local cultures and natural environments.
- Take your time — epic routes are about the journey, not just the destination.

GSR ADVENTURE
TOURISM HOSPITALITY CULINARY MAGAZINE
EXPLORE · STAY · TASTE · EXPERIENCE

EPIC ROUTES II

Legendary Journeys Around the World



From ancient trails to modern marvels, these iconic routes connect people, cultures and some of the planet's most inspiring landscapes. Each journey offers a unique story, a deeper perspective and unforgettable memories.



SILK ROAD — ASIA

A historic corridor of trade, culture and civilisations across diverse lands.

Best Time: Apr – Jun / Sep – Nov



NORWEGIAN FJORD ROUTE — NORWAY

A spectacular journey through dramatic fjords, waterfalls and coastal villages.

Best Time: May – Sep



ROUTE 66 — UNITED STATES

A classic American road trip through historic towns, deserts and iconic landscapes.

Best Time: Apr – Jun / Sep – Oct



GREAT OCEAN ROAD — AUSTRALIA

A breathtaking drive along rugged cliffs, beaches and unique rock formations.

Best Time: Oct – Apr



TRANS-SIBERIAN RAILWAY — RUSSIA

The world's longest rail journey, crossing vast landscapes and diverse cultures.

Best Time: May – Sep



PATAGONIA ROUTE — CHILE & ARGENTINA

A journey through glaciers, mountains and some of the world's last wild places.

Best Time: Nov – Mar



EPIC ROUTE TIPS

- Plan the right season for weather and road conditions.
- Allow time for unexpected discoveries.
- Choose sustainable and responsible travel options.
- Focus on the journey itself — not just the final destination.

WILD EARTH

Nature's Most Extraordinary Places



Wild Earth takes you to some of the planet's most remarkable natural places — home to extraordinary wildlife, dramatic landscapes and ecosystems that still feel truly untamed.



VIRUNGA — AFRICA

Mountain gorillas, volcanoes and lush rainforests.

Best Time: Jun – Sep



ANTARCTICA

A pristine wilderness of ice, wildlife and epic landscapes.

Best Time: Nov – Mar



AMAZON — SOUTH AMERICA

The world's largest rainforest, with incredible biodiversity.

Best Time: Jun – Nov



SERENGETI — TANZANIA

The great migration, vast plains and iconic wildlife.

Best Time: Jun – Oct



BORNEO — ASIA

Orangutans, rich rainforests and unique wildlife.

Best Time: Mar – Oct



ARCTIC — THE NORTH

Polar bears, Arctic wildlife and dramatic polar landscapes.

Best Time: Jun – Sep



WILD EARTH ESSENTIALS

- Respect wildlife and natural habitats.
- Travel responsibly and support conservation.
- Choose the right season for the best experience.
- Leave only footprints, take only memories.

GLOBAL OUTDOOR SPORTS *Calendar*



A year-round guide to the world's best outdoor sports events — from mountains to oceans, deserts to snow, across every continent.



JAN – FEB
Ski & Snowboard Season
Alps, Rockies, Japan



MAR
Cycling Classics
Europe (Italy, France, Belgium)



APR
Trail Running Events
Nepal, Switzerland, USA



MAY
Climbing Festivals
Spain, Greece, USA



JUN
Sailing Regattas
Mediterranean, Caribbean



JUL
Rafting & River Sports
Canada, Costa Rica, Türkiye



AUG
Diving & Marine Adventures
Maldives, Indonesia, Red Sea



SEP
Paragliding & Air Sports
Switzerland, Türkiye, Peru



OCT
Mountain Biking Festivals
Canada, Austria, New Zealand



NOV
Wildlife & Safari Expeditions
Kenya, Tanzania, Botswana



DEC
Desert Expeditions & Rallies
Morocco, UAE, Namibia



YEAR-ROUND
Surfing Hotspots
Hawaii, Australia, Costa Rica



PLAN YOUR OUTDOOR YEAR

- Discover top outdoor events around the world.
- Choose the best season for your favorite sports.
- Combine adventure, travel and unique destinations.
- Stay active, explore more and create lasting memories.

GLOBAL OUTDOOR SPORTS CALENDAR



SKIING
ALPS



ICE CLIMBING
CANADA



TREKKING
PATAGONIA



CYCLING
MEDITERRANEAN



HIKING
DOLOMITES



SURFING
PORTUGAL



KAYAKING
NORWAY



MOUNTAINEERING
CAUCASUS



MOUNTAIN BIKING
CANADA



DESERT TREKKING
JORDAN



DIVING
RED SEA



SNOW ADVENTURE
JAPAN

GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.





GSR ADVENTURE

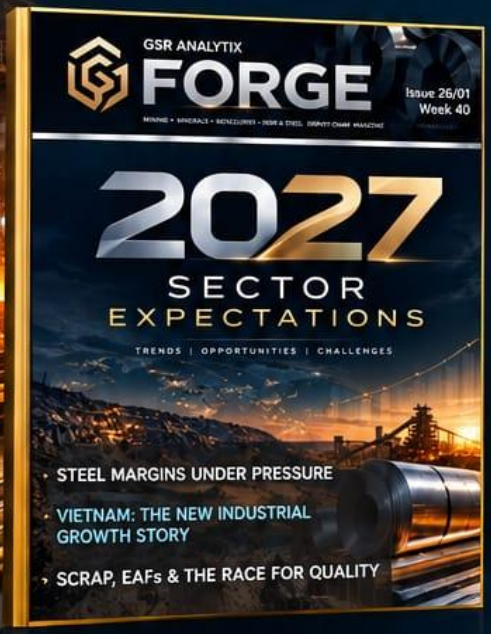
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.





GSR FORGE

Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

GSR TECHNOLOGY

Innovation, systems and tomorrow

IDEAS. INDUSTRIES. A SMARTER WORLD.

TRAVEL | CULTURE | MARKETS | INDUSTRY | TECHNOLOGY | SOCIETY | OUR PLANET

www.gsranalytix.com

OUTDOOR SPORTS

Adventure, Action and Nature



Outdoor sports bring together adventure, fitness and a deep connection with nature. From mountains to oceans, they offer exciting challenges, unique destinations and unforgettable experiences around the world.



MOUNTAIN BIKING

Scenic trails, rugged terrain and pure adrenaline.



CLIMBING

Challenge your limits on world-class routes.



SKIING & SNOWBOARDING

Winter adventures in the world's top resorts.



KAYAKING

Explore coastlines, rivers and hidden bays.



SURFING

Ride the waves at the world's best breaks.



PARAGLIDING

Soar above stunning landscapes.



HIKING & TREKKING

Discover nature on iconic trails worldwide.



DIVING

Explore a fascinating underwater world.



RAFTING

Experience the thrill of wild rivers.



SAILING

Freedom and adventure on open waters.



TRAIL RUNNING

Endurance and exploration in stunning terrain.



WILDLIFE SPORTS

Active adventures in nature's greatest habitats.



OUTDOOR SPORTS ESSENTIALS

- Choose the right activity for your fitness and experience.
- Follow safety guidelines and be well prepared.
- Respect nature and local environments.
- Turn every adventure into a lasting memory.

EXTREME LANDSCAPES

Earth's Most Extraordinary Places



Explore the planet's most dramatic and extreme landscapes — where nature pushes the limits and creates scenes that feel almost otherworldly.



SALAR DE UYUNI — BOLIVIA
The world's largest salt flat, a surreal mirror of the sky.



ANTARCTICA
A continent of ice, extremes and pristine wilderness.



SAHARA DESERT — AFRICA
Endless dunes, vast horizons and pure wilderness.



GRAND CANYON — USA
A monumental landscape carved by time and water.



MOUNT EVEREST — ASIA
The world's highest peak, a symbol of human endurance.



NORTHERN LIGHTS — ARCTIC
A spectacular natural light show in Earth's polar regions.



DANAKIL DEPRESSION — ETHIOPIA
One of Earth's hottest and most otherworldly places.



ZHANGJIAJIE — CHINA
Towering sandstone pillars that inspired a fantasy world.



TORRES DEL PAINE — CHILE
A dramatic mix of towering peaks, glaciers and turquoise lakes.



EXTREME LANDSCAPES ESSENTIALS

- Visit responsibly and protect fragile environments.
- Be prepared for challenging and remote conditions.
- Choose the right season and proper equipment.
- Capture the beauty, but leave no trace behind.

OUTDOOR SPORTS

Adventure, Nature & Action

Outdoor sports bring together adventure, fitness and a deeper connection with nature. From mountains to oceans, they offer thrilling experiences, unique destinations and a healthier, more active life.





MOUNTAIN BIKING
Trails, mountains and adrenaline.



CLIMBING
Challenge yourself on natural heights.



KAYAKING & RAFTING
Rivers, rapids and pure adventure.



HIKING & TREKKING
Explore trails and breathtaking landscapes.



SKIING & SNOWBOARDING
Winter action on the world's best slopes.



SURFING
Ride the waves at iconic beach destinations.



PARAGLIDING
Fly high and see the world from a new perspective.



DIVING & SNORKELING
Discover vibrant underwater worlds.



SAILING
Freedom, exploration and ocean adventures.



OUTDOOR SPORTS ESSENTIALS

- Choose the right activity for your fitness and interest.
- Plan with proper gear and safety in mind.
- Respect nature and local environments.
- Stay active, explore more and create lasting memories.

SURF

The World's Best Waves and Surfing Destinations

Surfing is more than a sport — it's a lifestyle. From legendary breaks to hidden beaches, discover the world's top surf destinations, seasons, and experiences.



BALI — INDONESIA

Tropical waves, warm waters and a vibrant surf culture.



TEAHUPO'O — TAHITI

The world's most powerful and iconic wave.



GOLD COAST — AUSTRALIA

Consistent waves and a world-class surf scene.



PENICHE — PORTUGAL

A European surf paradise with powerful Atlantic swells.



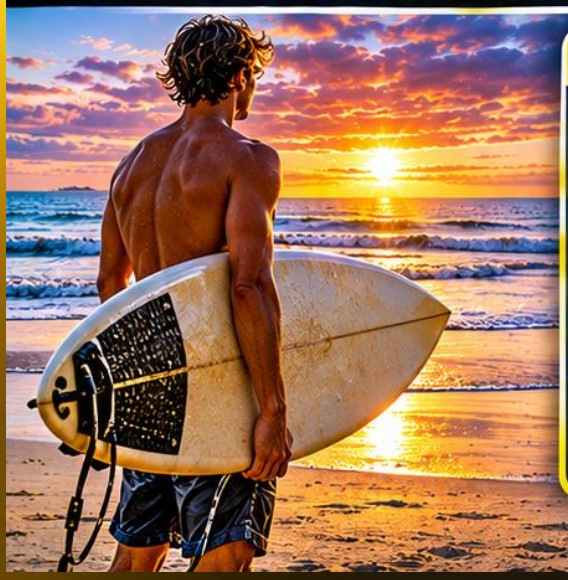
JEFFREYS BAY — SOUTH AFRICA

Long, perfec's waves that draw surfers from around the world.



NORTH SHORE — HAWAII, USA

Legendary waves, big swells and a true surf spirit.



SURF ESSENTIALS

Right Board
Choose the board for your skill level and wave conditions.

Proper Gear
Wetsuit, leash and sun protection keep you safe and comfortable.

Know the Conditions
Check wave forecasts, tides and local surf rules.

Respect the Ocean
Be aware, stay safe and preserve the beaches for future generations.



GEAR & FIELD

Equipment, Tests & Outdoor Essentials

The latest gear, real field tests and practical tips to help you explore further, stay safer and get more out of every adventure.





FOOTWEAR
Comfort, grip and durability in the field.



APPAREL
Weather protection for every season.



SHELTER
Tents, hammocks and lightweight camp setups.



NAVIGATION
GPS, maps and tools to keep you on track.



COOKING GEAR
Light, compact and field-tested essentials.



CAMERAS & TECH
Capture, create and share your adventures.



CLIMBING GEAR
Safety, performance and reliability at height.



HYDRATION
Bottles, filters and smart water solutions.



SAFETY & SURVIVAL
Be prepared for any situation outdoors.



FIELD TIPS

- Choose gear that fits your activity and terrain.
- Prioritize safety, quality and reliability.
- Keep it light, functional and field-tested.
- Test your equipment before the big adventure.

GSR MAGAZINES

FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

PEOPLE
MARKETS
TECHNOLOGY
SOCIETY
OUR PLANET

Global intelligence for people, markets, industry and the future.





GSR ADVENTURE

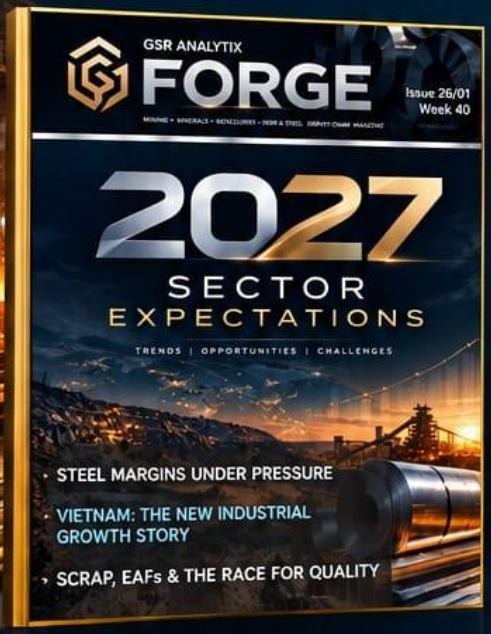
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.





GSR FORGE

Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

GSR TECHNOLOGY

Innovation, systems and tomorrow

IDEAS. INDUSTRIES. A SMARTER WORLD.

TRAVEL | CULTURE | MARKETS | INDUSTRY | TECHNOLOGY | SOCIETY | OUR PLANET

www.gsranalytix.com

PROTECT THE BLACK RHINO

Guardians of a Vanishing Giant

Across southern Africa, the black rhino remains one of the continent's most precious and vulnerable wild species. Its survival depends on protected habitats, dedicated rangers and long-term conservation partnerships.





WHY IT MATTERS

Black rhinos are vital to healthy ecosystems and a powerful symbol of Africa's wild heritage. Every animal protected helps preserve biodiversity, supports local conservation economies and keeps natural landscapes alive for future generations.

THREATS

Poaching, habitat loss and illegal wildlife trade continue to put intense pressure on rhino populations. Even where numbers recover, protection requires constant vigilance, funding and community support.

CONSERVATION IN ACTION

Anti-poaching patrols, scientific monitoring, translocation programmes and community-based conservation are helping black rhinos recover in key reserves. Responsible tourism also plays an important role by giving wildlife greater long-term value alive than lost.

> *"To protect the rhino is to protect the future of Africa's wild places."*

HOW TRAVELERS CAN HELP

- Choose lodges and operators that support conservation.
- Respect wildlife distances and park rules.
- Never buy products made from wild animals.
- Support trusted rhino protection initiatives.

GSR ADVENTURE
TOURISM • HOSPITALITY • CULINARY MAGAZINE



GSR Adventure is part of the
GSR ANALYTIX family