GSR ADVENTURE
TOURISM • HOSPITALITY • CULINARY MAGAZINE
ISSUE 26/05 WEEK 43




## WORLD ADVENTURE HIGHLIGHTS:

- 🌎 RAJASTHAN: FORTS, DESERTS & PALACES
- 🌎 OMAN: MOUNTAINS, WADIS & SEA
- 🌎 ANTARCTICA: THE SEASON OPENS
- 🌎 ANDALUSIA: AUTUMN IN THE SOUTH
- 🌎 TASMANIA: WILD ISLAND
- 🌎 CHIANG MAI: TEMPLES, HILLS & LANTERNS

& GLOBAL TRAVEL INTELLIGENCE

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EDITOR'S NOTE

# WHERE STONE REMEMBERS

*Zimbabwe, in stone and silence, still speaks across centuries.*

In the hills of southern Zimbabwe, Great Zimbabwe stands in quiet authority — a city of stone, reshaped by time yet alive with memory. Its weathered walls speak of a sophisticated past, of people, trade and ideas that reached far beyond these valleys.

Across this extraordinary country, history and nature move together. From the thunder of Victoria Falls to the wide, untamed landscapes of its national parks, Zimbabwe is a place where the earth tells stories in grand and unexpected ways.

In this issue, we explore a land of remarkable contrasts — ancient heritage and vibrant cultures, powerful rivers and wildlife-rich wilderness. It is a destination that invites us to travel not only through space, but also through time, to listen more closely, and to see the world with a deeper sense of wonder.

May these pages inspire your own journey — to discover places where stone remembers, where nature still speaks, and where the spirit of travel continues to connect us all.

*Gürkan Sever*
Editor-in-Chief

DESTINATION OVERVIEW

# ZIMBABWE

## NATURE, HERITAGE AND HORIZONS

From the thunder of Victoria Falls to ancient stone cities, from vast wildlife areas to mountain highlands, Zimbabwe offers a rare combination of natural beauty, cultural heritage and authentic experiences.

**15.1 MILLION**
Population

**USD 44.3 BILLION**
GDP (Nominal, 2024)

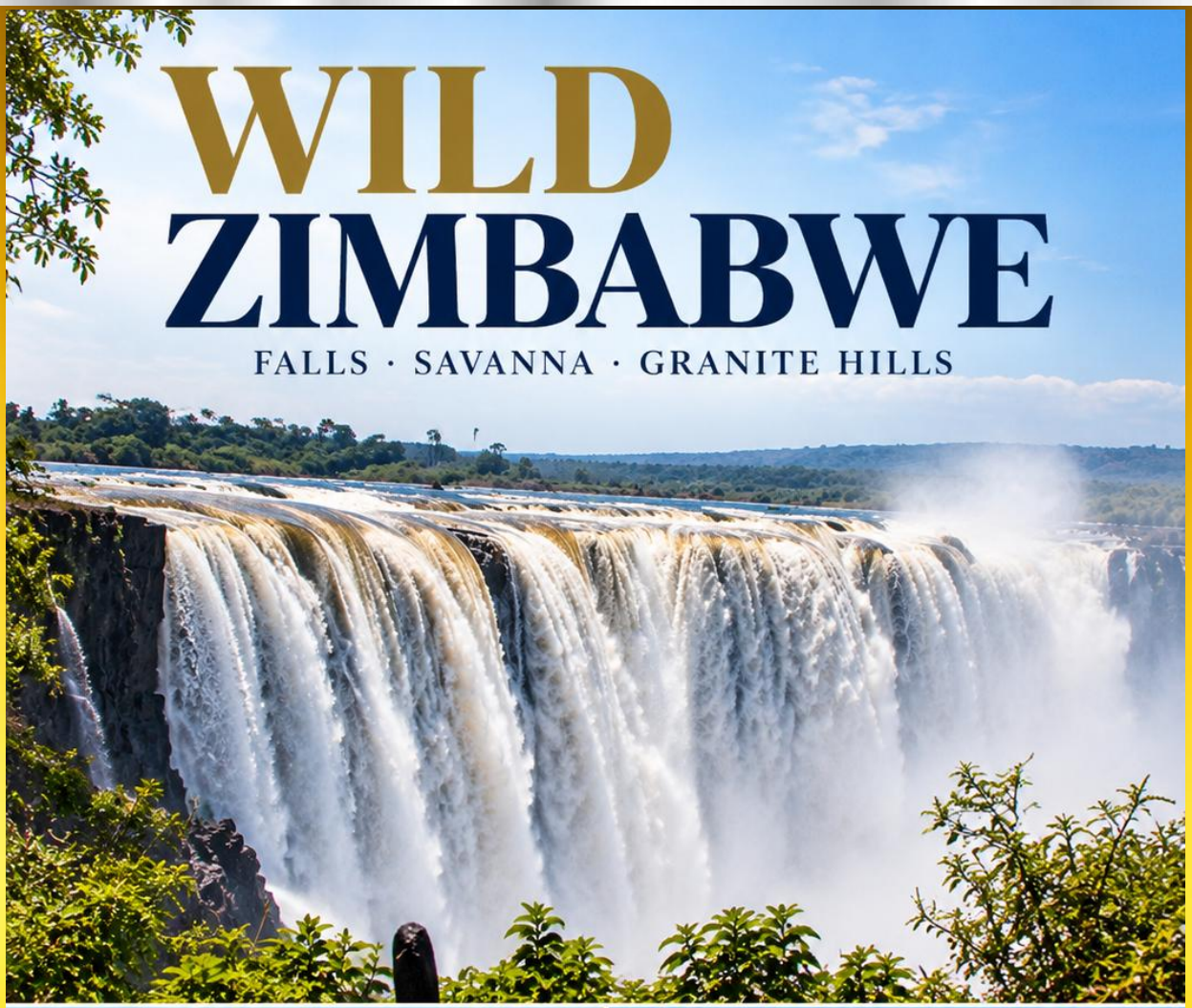
**USD 6.8 BILLION**
Exports (2024)

**USD 7.4 BILLION**
Imports (2024)

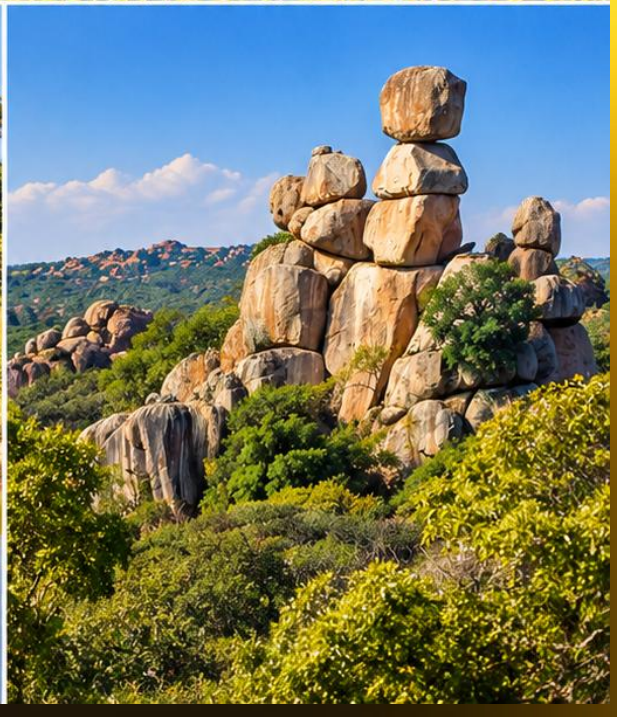


# WILD ZIMBABWE

FALLS · SAVANNA · GRANITE HILLS







# GREAT ZIMBABWE

## THE STONE CITY

Rising from the hills of southeastern Zimbabwe, Great Zimbabwe is one of Africa's most important archaeological sites. Built between the 11th and 15th centuries, this remarkable stone city was a centre of trade, culture and political power, connecting the interior of southern Africa to markets across the Indian Ocean.

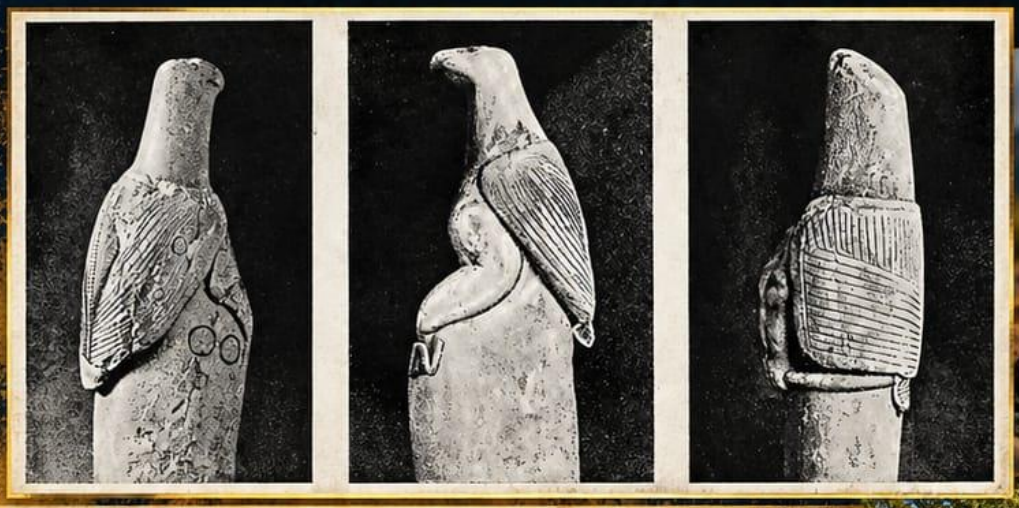


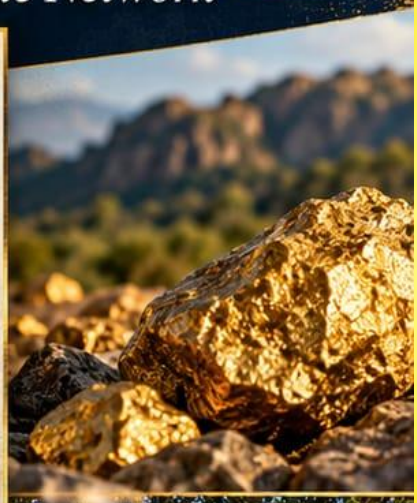


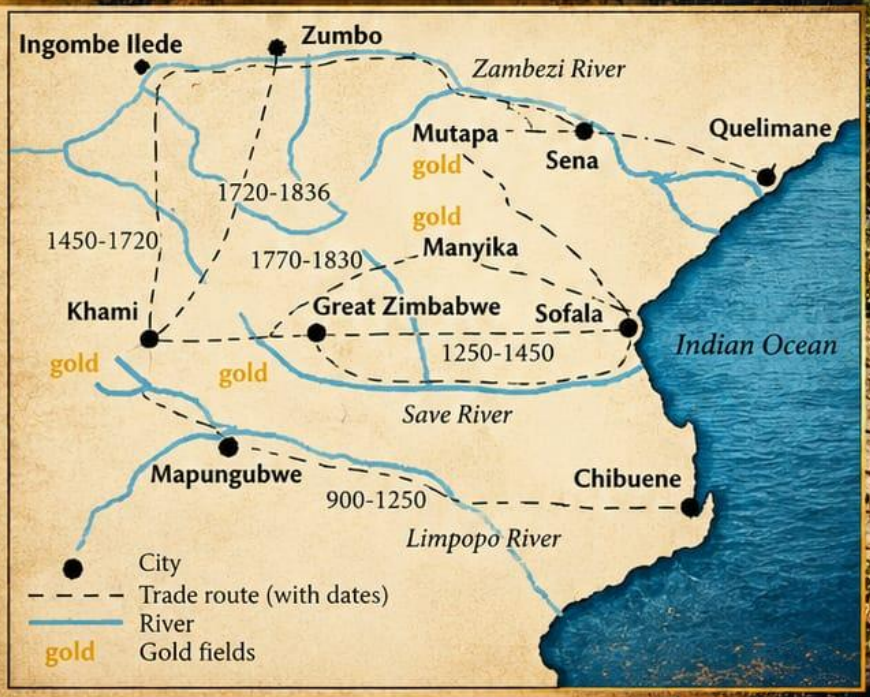


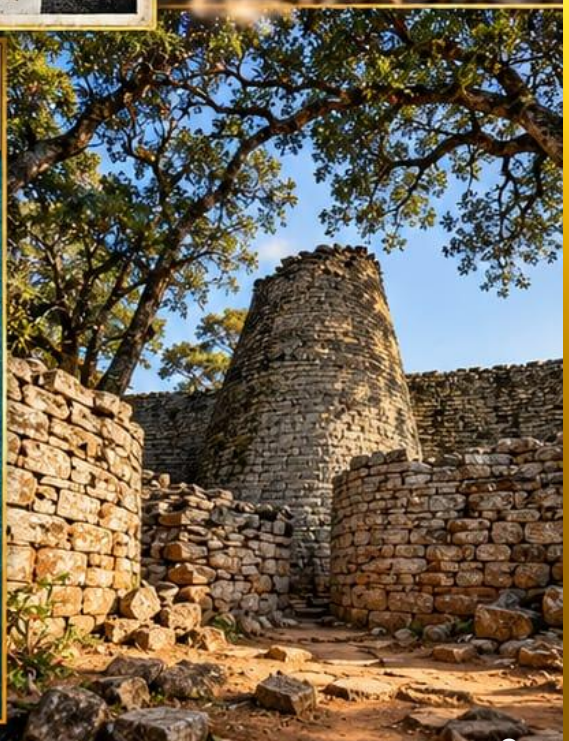
# GOLD, TRADE & THE INDIAN OCEAN

*The Zimbabwe Bird and a Medieval Trade Network*



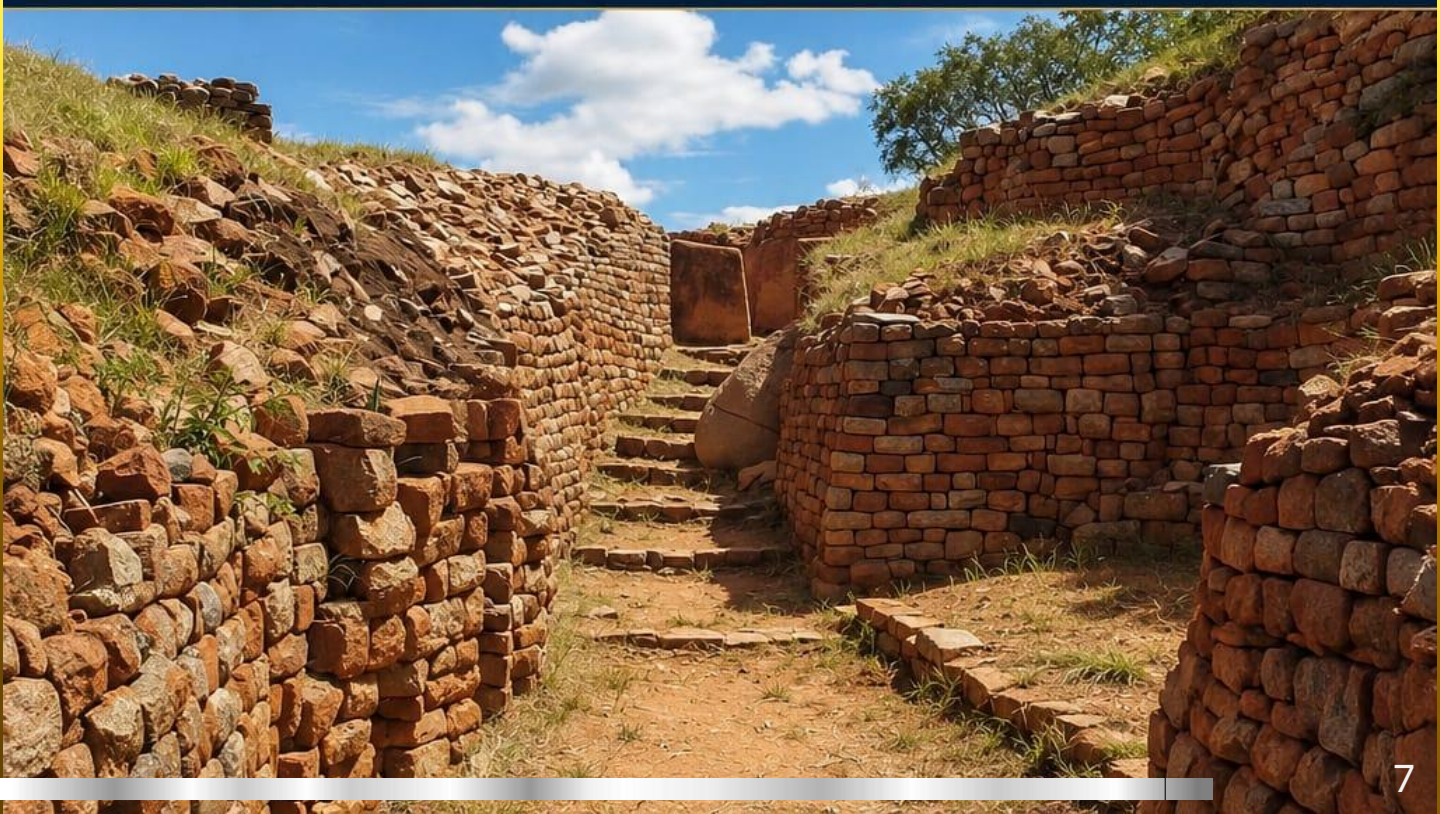




# KHAMI RUINS
## AFTER GREAT ZIMBABWE

After the decline of Great Zimbabwe, Khami emerged as a major political and trading centre in southwestern Zimbabwe. Its terraced dry-stone walls reveal a new architectural style and the continuing power of regional kingdoms.



# MATOBO HILLS

## ROCK ART & BALANCING ROCKS



ANCIENT ROCK ART

### A SACRED LANDSCAPE

Matobo Hills is a landscape of granite domes, balancing boulders and ancient rock art. For thousands of years, these hills have been both a natural landmark and a cultural landscape shaped by memory, belief and human presence.

### ROCK ART

Painted shelters across the hills preserve scenes of animals, hunters and daily life, linking the landscape to generations of human history.

# VICTORIA FALLS

## THE SMOKE THAT THUNDERS

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Known locally as Mosi-oa-Tunya — 'The Smoke That Thunders' — Victoria Falls is one of Africa's great natural landmarks. Here, the Zambezi River plunges into a narrow gorge, sending spray high into the air and creating a landscape of mist, rainbows and raw power.



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Global intelligence for people, markets, industry and the future.







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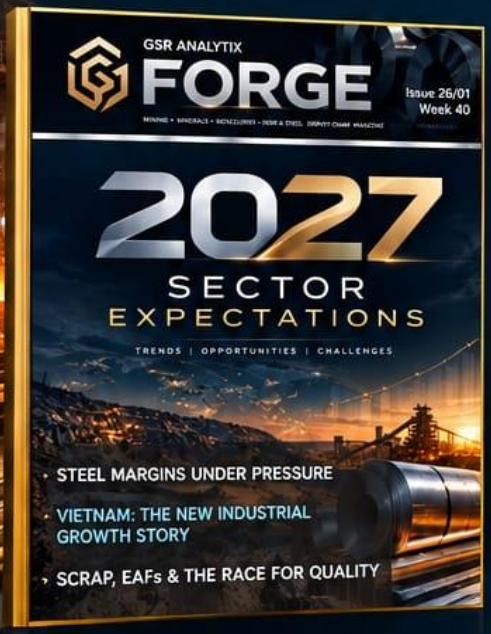
Travel, experience and culture

EXTRAORDINARY PLACES. REAL STORIES.

## GSR NEWS

The global week in focus

MARKETS. ECONOMY. SOCIETY. PEOPLE.







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Industry, metals and transformation

MARKETS. TECHNOLOGIES. SUPPLY CHAINS.

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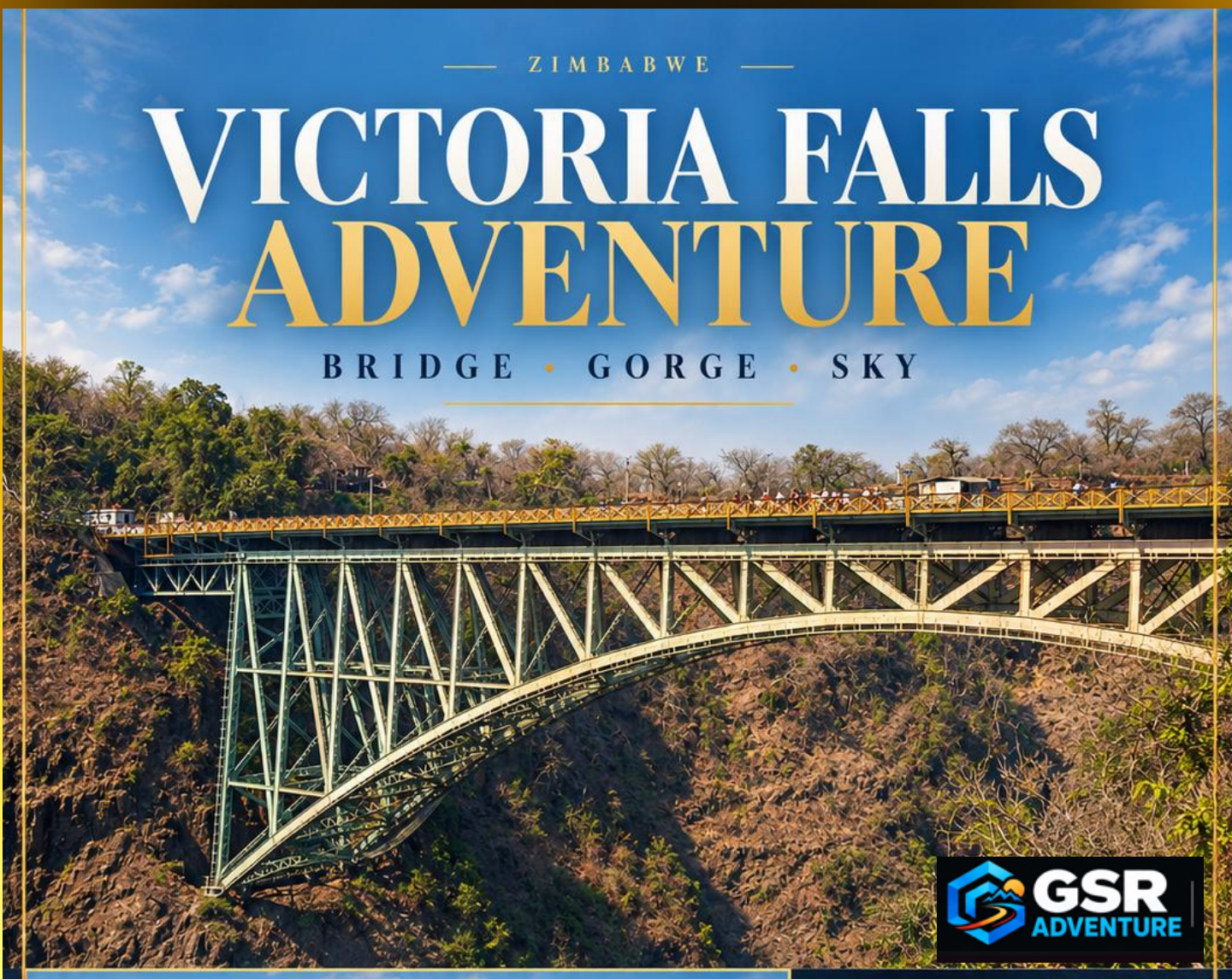
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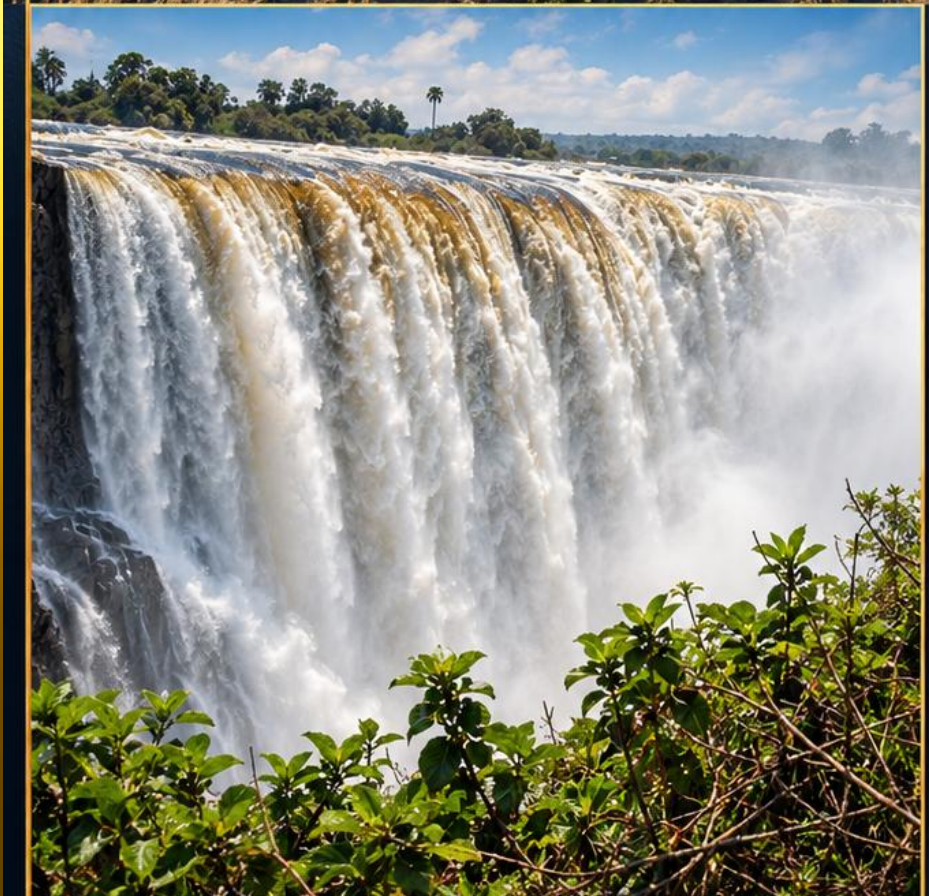
ZIMBABWE

# VICTORIA FALLS ADVENTURE

BRIDGE · GORGE · SKY



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## BRIDGE

An iconic crossing between Zimbabwe and Zambia, the Victoria Falls Bridge offers thrilling views and a front-row seat to one of the world's most dramatic settings.

## GORGE

Far below, the Zambezi River carves a spectacular gorge, its thundering waters and rising mist creating a landscape of raw, untamed beauty.

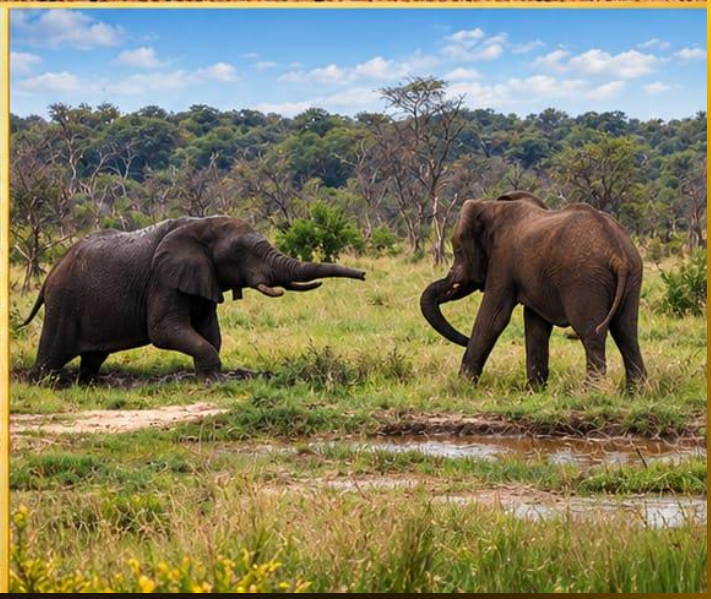
## SKY

From the bridge, lookout points and scenic flights, the view opens to endless skies, swirling mist and a horizon that captures the true spirit of adventure.

# HWANGE

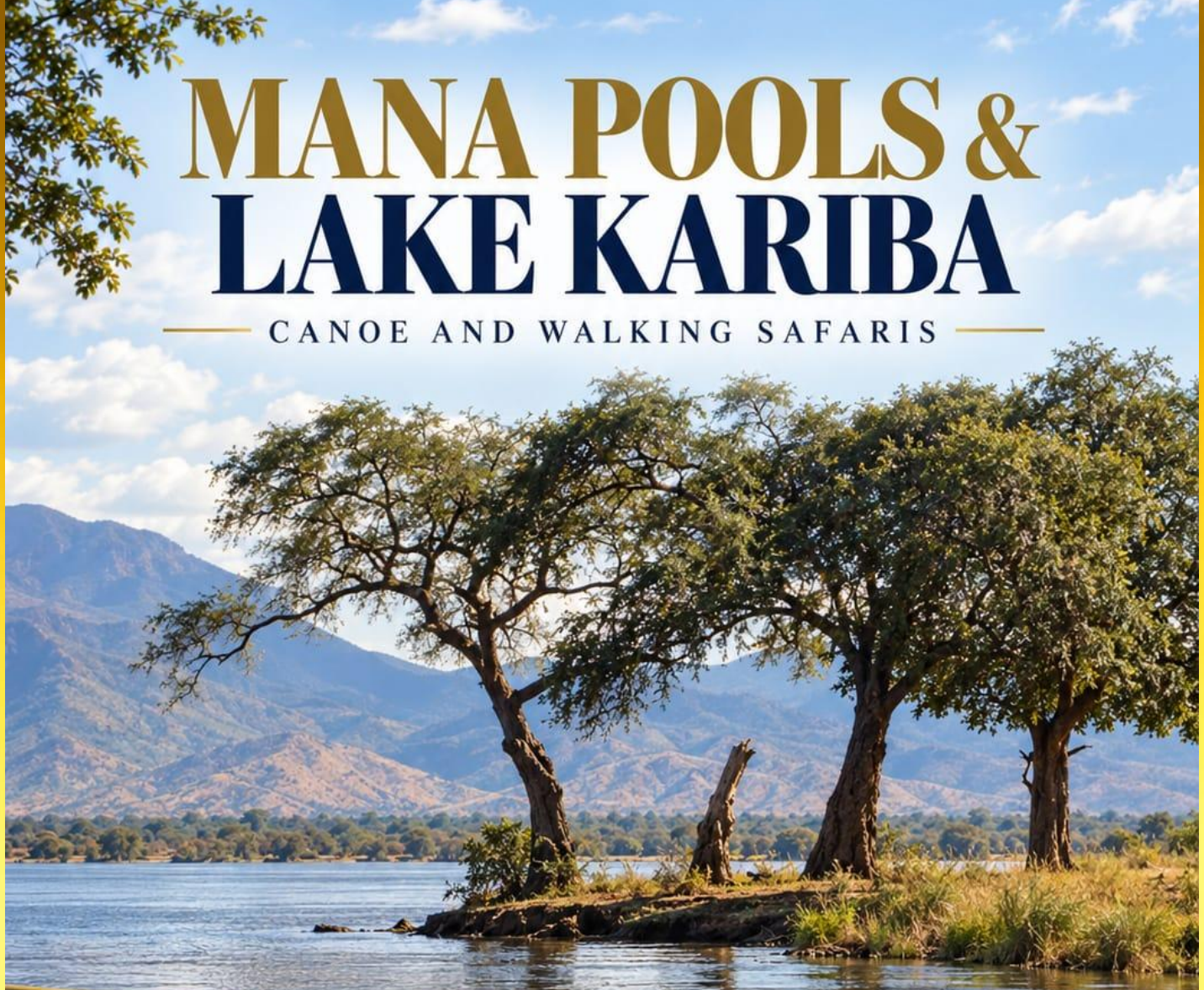
## ELEPHANT COUNTRY



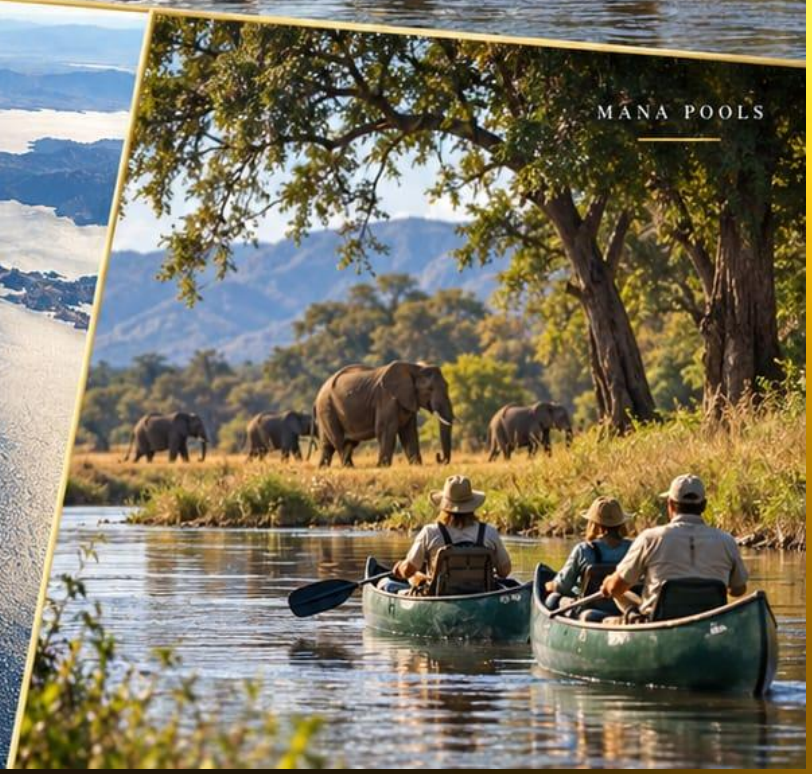


# MANA POOLS & LAKE KARIBA

CANOE AND WALKING SAFARIS








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MUTARAZI

**MUTARAZI FALLS**
One of Zimbabwe's most spectacular waterfalls, dropping dramatically from the high plateau into the valley below.

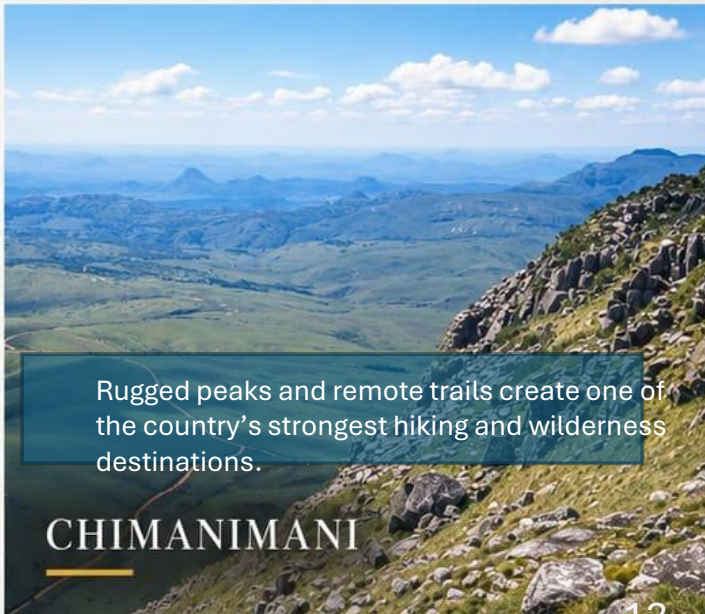
# EASTERN HIGHLANDS

NYANGA · CHIMANIMANI · MUTARAZI



NYANGA

Rolling highlands, waterfalls and wide mountain views make Nyanga one of Zimbabwe's most peaceful nature escapes.



Rugged peaks and remote trails create one of the country's strongest hiking and wilderness destinations.

CHIMANIMANI

# STAY

## HISTORIC HOTELS & SAFARI LODGES



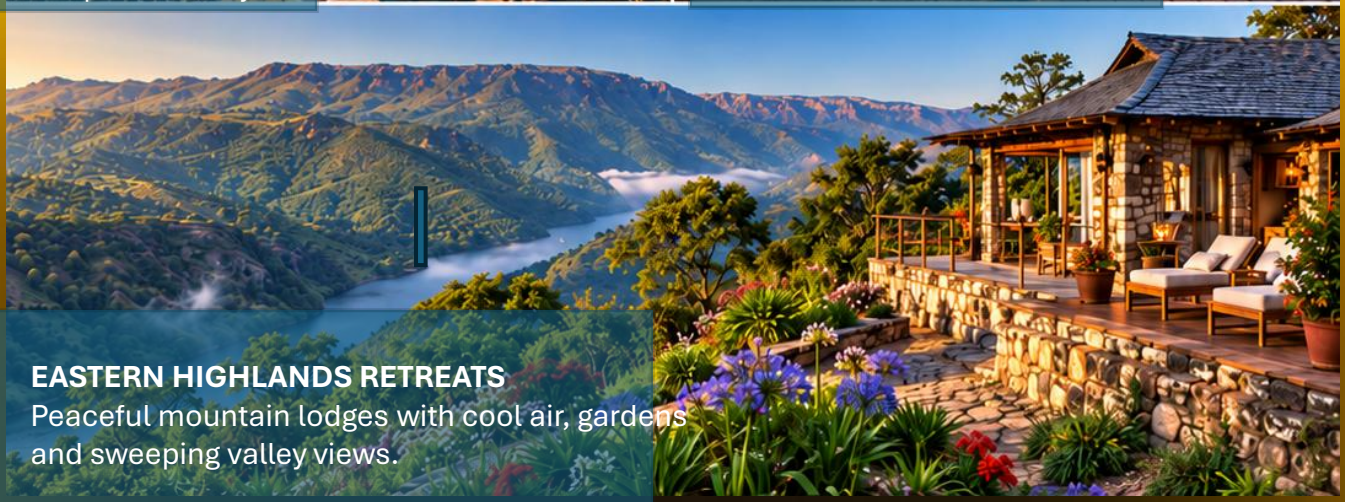
**VICTORIA FALLS HOTEL**
Historic elegance beside one of Africa's great natural wonders.



**HWANGE SAFARI LODGES**
Wildlife-focused stays overlooking savanna, waterholes and elephant country.



**MANA POOLS CAMPS**
Intimate riverside camps surrounded by wilderness and the Zambezi.



**EASTERN HIGHLANDS RETREATS**
Peaceful mountain lodges with cool air, gardens and sweeping valley views.

# TASTE I

## SADZA & THE ZIMBABWEAN TABLE

### Simple Food, Shared Traditions

Zimbabwean cuisine is built around hearty ingredients, shared meals and strong local traditions. At the centre of many tables is sadza, served with meat, vegetables and rich sauces.



**SADZA**

The everyday staple, made from maize meal and served alongside a variety of dishes.



**NYAMA**

Grilled or stewed meat, often enjoyed with sadza and seasonal vegetables.



**MURIWO**

Leafy greens cooked simply and served as an essential part of the Zimbabwean table.



**A SHARED TABLE**

Meals are more than food — they are moments of family, hospitality and community.

# TASTE II

## MARKETS, KAPENTA & LOCAL FLAVOURS

### FROM LAKE KARIBA TO THE CITY MARKETS

Zimbabwe's food culture extends far beyond the family table. Markets, roadside stalls and lakeside communities bring together fresh produce, dried fish, spices and everyday flavours shaped by region and season.



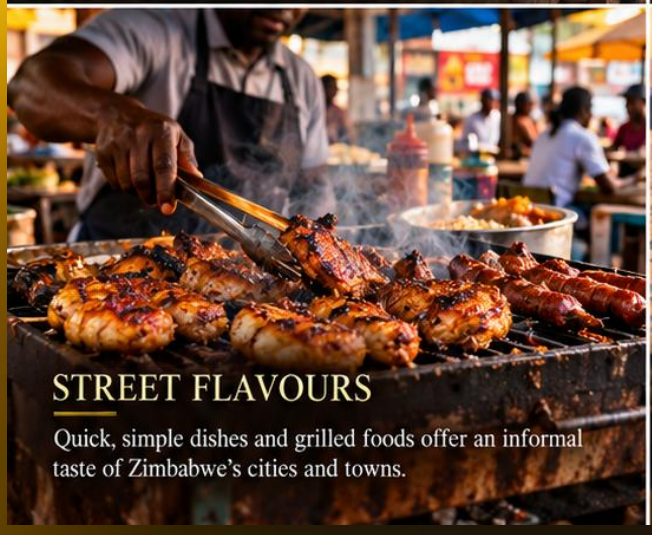
### LOCAL MARKETS

Fresh vegetables, fruit, grains, spices and handmade products reflect the rhythm of daily life.



### KAPENTA

Small freshwater fish from Lake Kariba, usually dried or fried and served with sadza and vegetables.



### STREET FLAVOURS

Quick, simple dishes and grilled foods offer an informal taste of Zimbabwe's cities and towns.

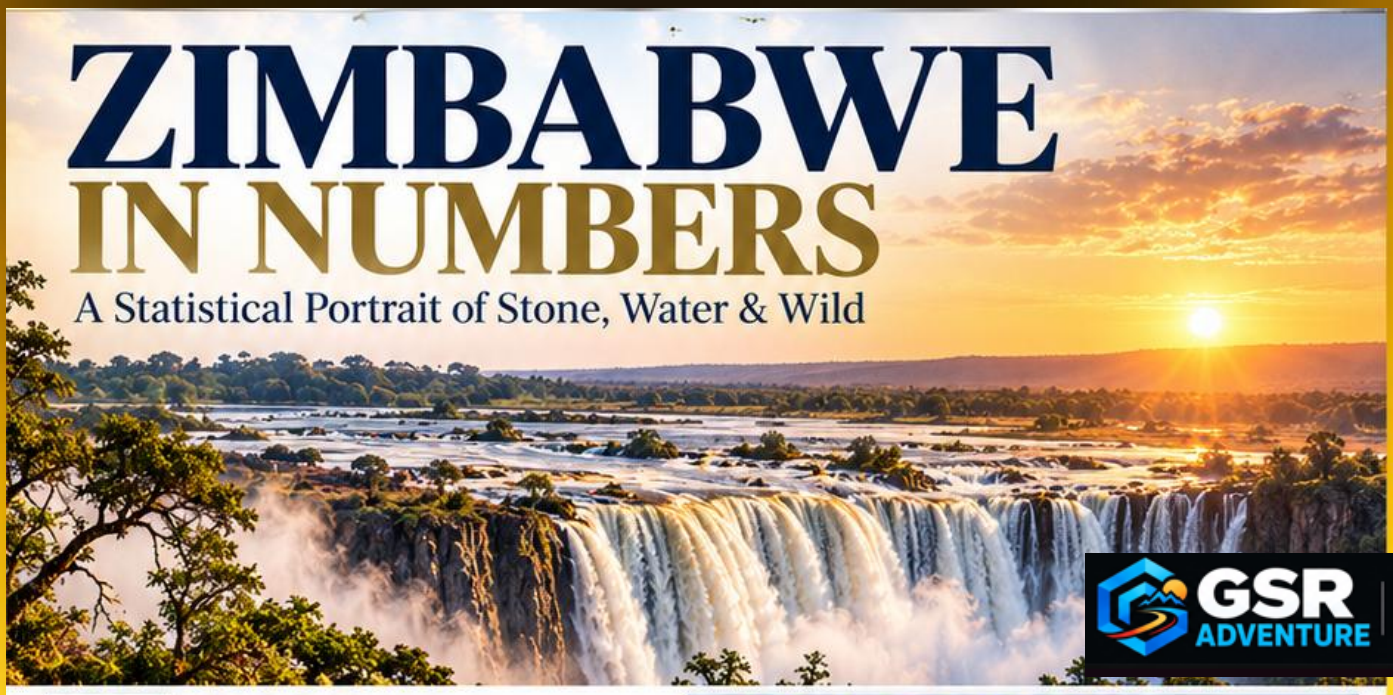


### FROM LAKE TO TABLE

Around Kariba, fishing remains closely connected to local food traditions and community life.

# ZIMBABWE IN NUMBERS

A Statistical Portrait of Stone, Water & Wild



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**POPULATION**
**15.1 MILLION**

**AREA**
**390,757 KM²**

**CAPITAL**
**HARARE**

**GDP**
**USD 44.3 BILLION**

**EXPORTS**
**USD 6.8 BILLION**

**IMPORTS**
**USD 7.4 BILLION**

**OFFICIAL LANGUAGES**
**16**

**UNESCO WORLD HERITAGE SITES**
**5**

## AT A GLANCE



**VICTORIA FALLS**
1.7 km wide · up to 108 m drop



**HWANGE**
one of Africa's great elephant landscapes



**MOUNT NYANGANI**
2,592 m



**LAKE KARIBA**
one of the world's largest man-made lakes

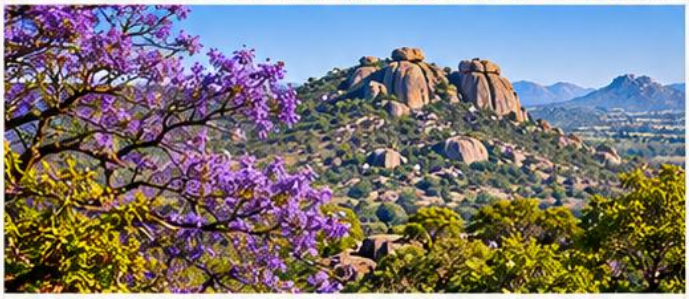


# ZIMBABWE
## THROUGH THE SEASONS

### WHEN TO GO & WHAT TO EXPERIENCE

From thunderous falls and granite hills to safari plains and cool mountain air, Zimbabwe changes beautifully through the year. Each season brings a different rhythm — greener landscapes, clearer skies, stronger wildlife viewing or dramatic water and light.

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**SPRING**
**(SEP–NOV)**

Warm days return with blossoms, jacarandas and fresh light across towns and hills. It is a lovely time for Matobo, the Eastern Highlands and scenic drives before the rains.



**SUMMER**
**(DEC–FEB)**

The rains turn the country lush and alive. Rivers swell, birdlife thrives and dramatic skies create unforgettable scenes around the savanna and the falls.



**AUTUMN**
**(MAR–MAY)**

Clearer days and cooler air make autumn one of the most balanced seasons for travel. Landscapes stay green, Victoria Falls is powerful and conditions are excellent for road trips.



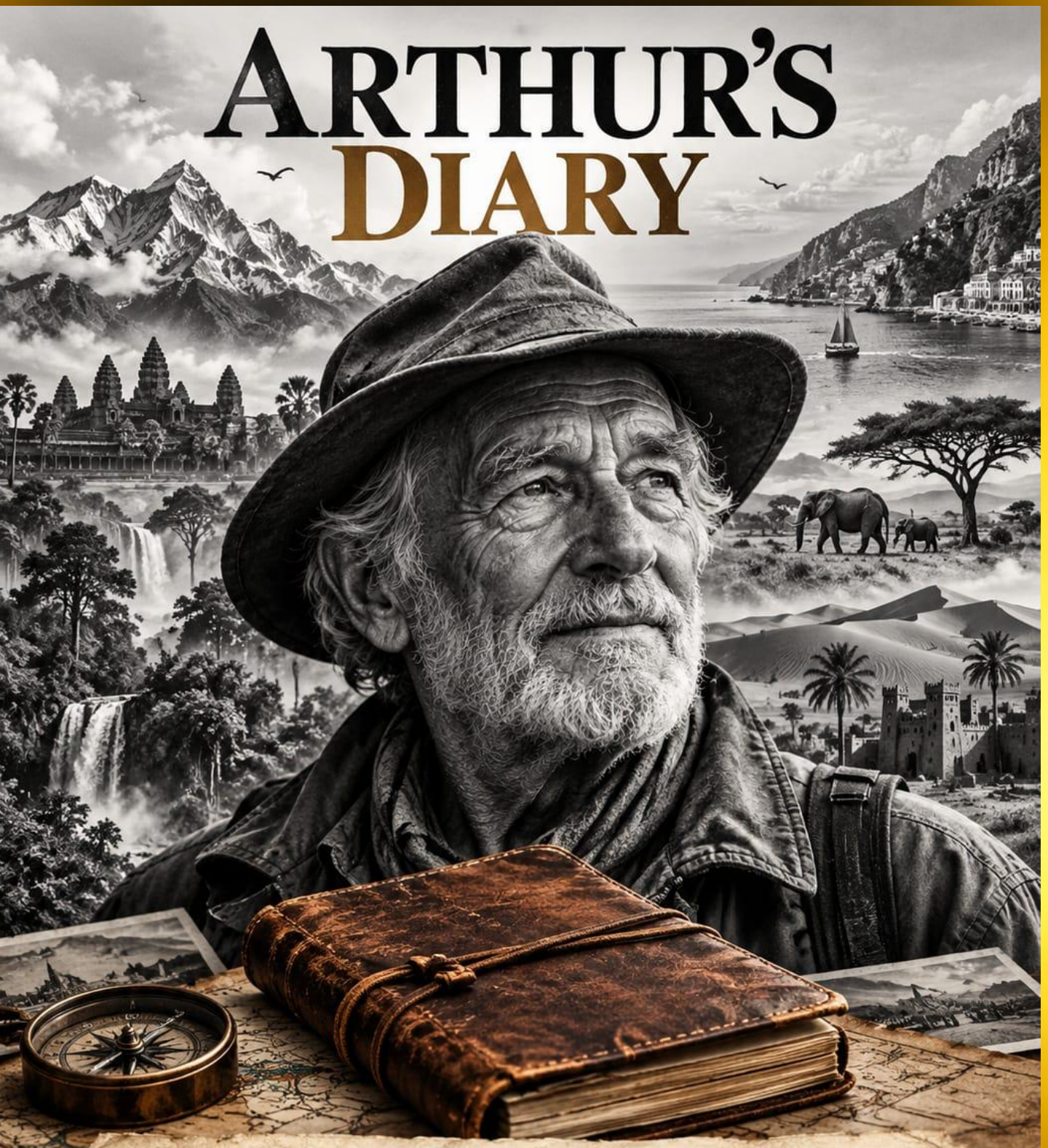
**WINTER**
**(JUN–AUG)**

Dry weather, crisp mornings and easier wildlife spotting define winter. Hwange and Mana Pools are especially rewarding as animals gather near water and hiking becomes more comfortable.






| VICTORIA FALLS<br>NATURE'S GRAND SPECTACLE | HWANGE NATIONAL PARK<br>WILDLIFE & WILDERNESS | KARIBA<br>LAKE & RELAXATION | HARARE<br>CULTURE & MODERN LIFE | GREAT ZIMBABWE<br>ANCIENT HERITAGE | MATOBO HILLS<br>SPIRITUAL LANDSCAPES |
|---|---|---|---|---|---|
| Waterfalls & viewpoints | Big Five and more | Lake cruises | Museums & art galleries | UNESCO World Heritage | Unique rock formations |
| Zambezi River cruises | Game drives & safaris | Fishing | Local markets & shopping | Ancient stone city | Rhino tracking |
| Adventure activities | Lodges and camps | Lakeside resorts | Restaurants & nightlife | History & culture | Hiking & nature trails |
| Wide range of accommodation | Exceptional wildlife photography | Sunsets and scenic views | Modern hotels | Guided tours | Rich birdlife |

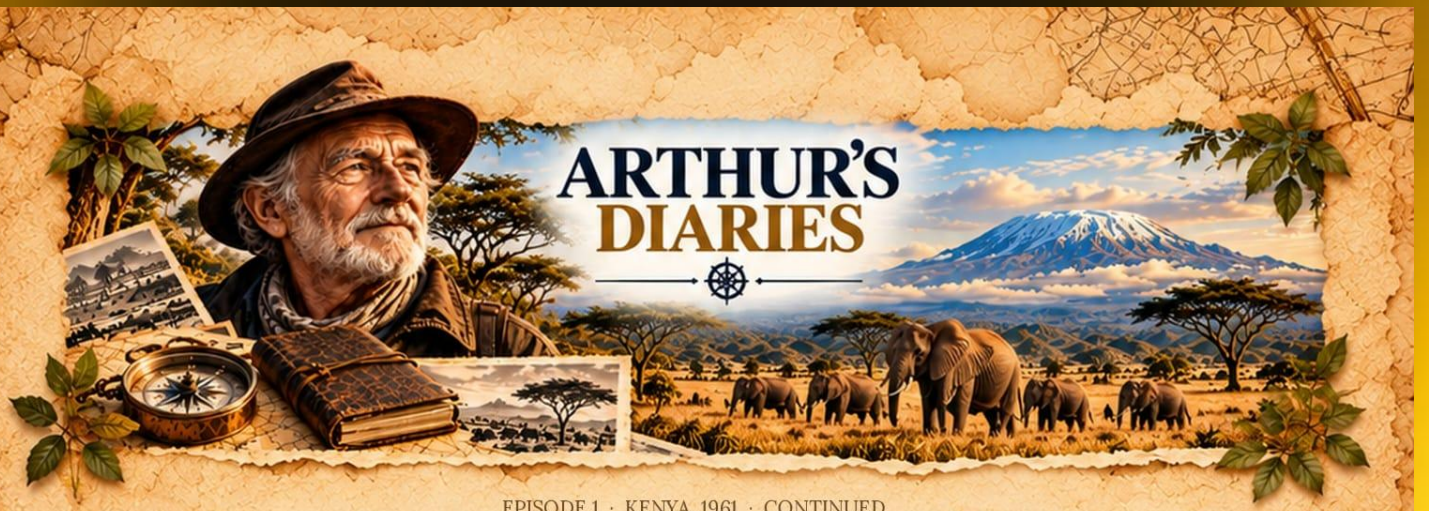



## I am 85 years old.

After losing my wife, I found myself looking back on a lifetime filled with journeys, adventures and unforgettable moments.

For many years, I kept journals of the places I visited, the people I met, the risks I took and the experiences that stayed with me.

Now, I would like to share some of those memories with you.




EPISODE 1 · KENYA, 1961 · CONTINUED

### The Line Across the Earth

A painted sign beside a dusty road near Nanyuki: EQUATOR. I stood with one foot in each half of the world and felt ridiculously proud. Behind me, the jagged peaks of Mount Kenya wore a crown of snow.




### The Mountain Above the Clouds

Joseph's battered Land Rover at dawn, heading for Amboseli. As the light came up, Kilimanjaro appeared, floating above the clouds, white on top. Snow so near the equator. I laughed out loud, and Joseph laughed at me laughing.



### The Rhinoceros

Elephants walking single file across the dust, unhurried, as if the land were theirs. Then Joseph cut the engine and pointed. A rhinoceros, grey and enormous, perfectly still, watching us. Neither of us breathed. When it finally turned away, my hands were shaking.

### Fire and Stars

A Maasai village at nightfall. Young men draped in red, leaping higher than I thought possible. An elder made room for me by the fire. We had no shared language, only a gourd of milk and a great deal of smiling. I have never seen so many stars.





### The Night Train

The overnight train to Mombasa, rattling through the dark. Giraffes outlined against the moon, so close I could have counted their spots.

### Blue Water

Mombasa's old town, its narrow lanes smelling of spices and the sea. The stone walls of Fort Jesus glowing in the afternoon. Then a white beach, and water of a blue I had no word for. I swam until my shoulders burned and ate grilled fish with lime, sitting on the sand.

### Every Night, Eleanor

And every evening, wherever I was, the same ritual: one more page in my diary, and one more thought of her. How she would have loved the flamingos. How she would have laughed at me fleeing the hippo.

### Going Home

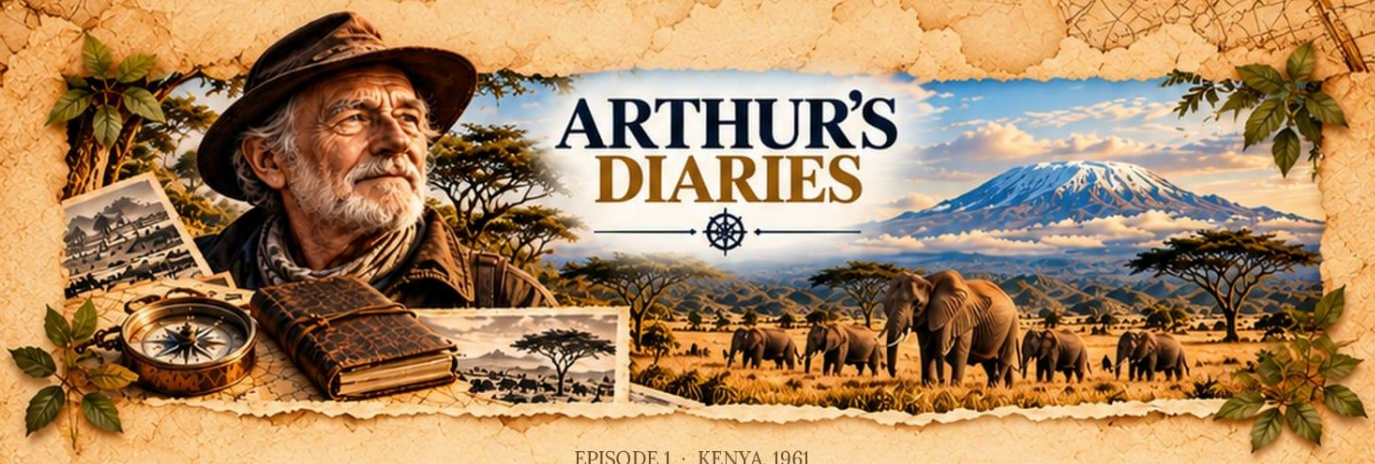
I open my eyes. Below, Africa is disappearing under a white sea of cloud. I am tired, sunburnt and completely at peace.

I picture my mother at the door, pretending not to cry. And Eleanor, waiting at the station in her blue coat, smiling as if she had known all along that I would come back to her.

I open my diary and write one line:

> *"Going home. To both of them."*

***To be continued...***




EPISODE 1 · KENYA, 1961

# *Above the Clouds, Looking Back*

*The engines roar, and Nairobi falls away beneath the wing. Red earth, thin silver rivers, the long shadow of the plane racing across the plain. I press my forehead to the window. Three weeks ago I was still a soldier. Now I am simply a young man going home, with a diary full of Kenya on my lap. I close my eyes, and it all comes back, scene by scene.*

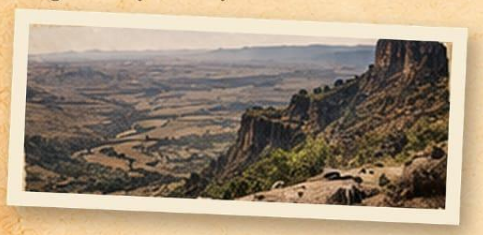
## The Gate

The sergeant handing me my discharge papers. "Off you go, then, Private." Two years of boots and drills ended in a single sentence. I walked out of the barracks gate with a kit bag on my shoulder and made myself a promise: before I go home, I will see this country with my own eyes.



## The Letter

That first evening, at a small hotel in Nairobi, I wrote to Eleanor. I had met her a year earlier in the typing room at East Africa Command headquarters, when she typed my name as "Author" instead of "Arthur". "Perhaps it's a sign," she had said. She went home to London in the spring. Since then, her letters had been the only thing in Kenya I truly waited for.



## The Edge of the World

The bus stopping at the lip of the Great Rift Valley. The road simply fell away, and an entire world opened beneath me, gold and green, endless. An old man selling roasted maize told me the valley was older than any king. I believed him.

## Hippos at Naivasha

A fisherman rowing me out at dusk on Lake Naivasha. Grunts in the reeds. Two round ears, then two eyes, then a hippo yawning wide enough to swallow our boat. The fisherman laughed. I did not.





## The Burning Shore

Lake Nakuru. From afar, the shore looked as if it were on fire. Then the pink began to move. Flamingos, what seemed like a million of them, rising and settling like a living tide. I nearly missed my bus.

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FOUR EDITORIAL WINDOWS ON A CHANGING WORLD

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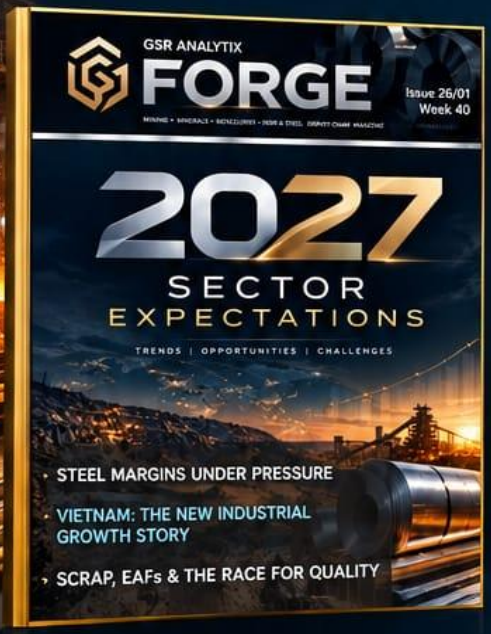
Travel, experience and culture

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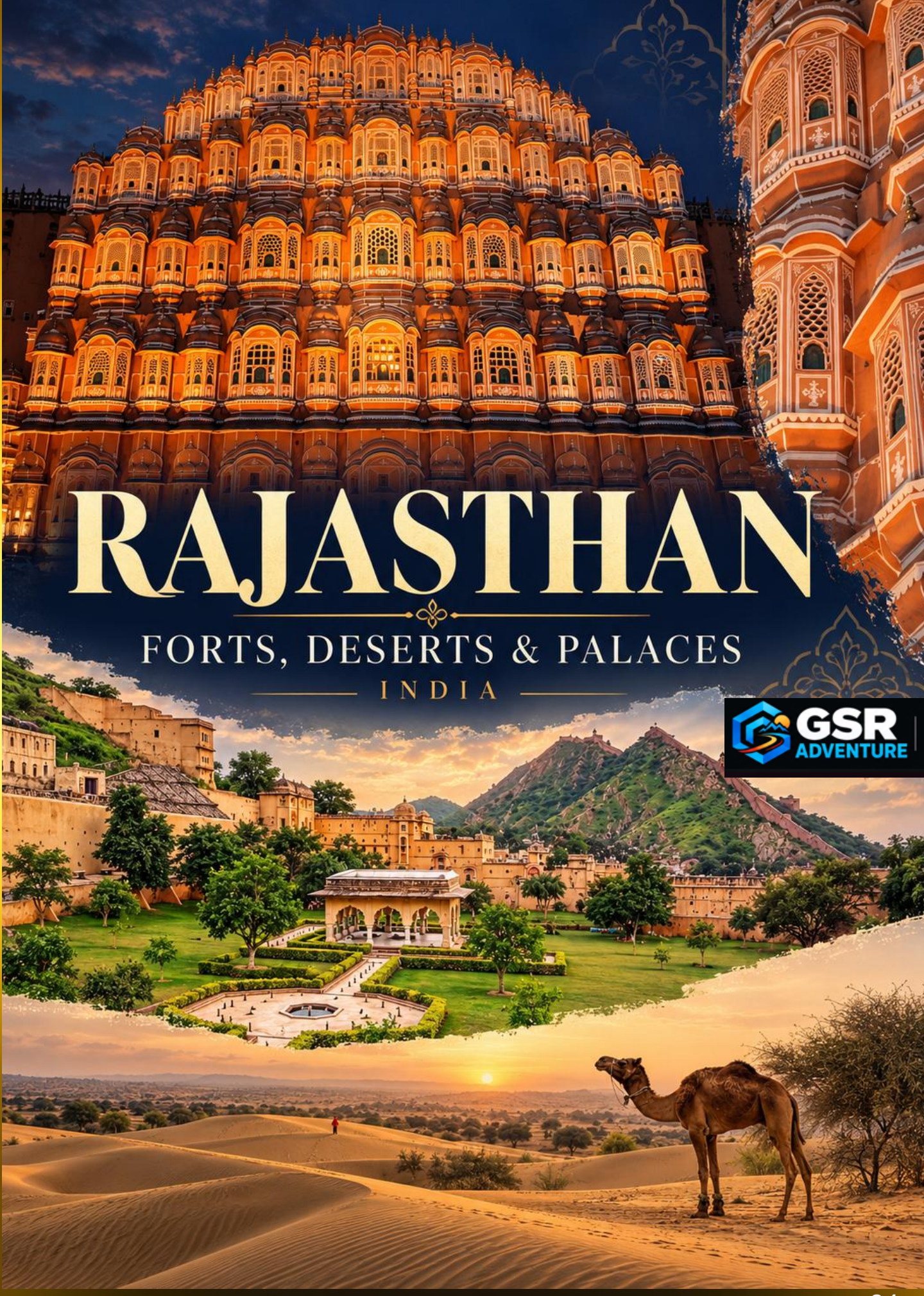


# GLOBAL ADVENTURE

## THE WORLD AWAITS

Across continents, cultures and extraordinary landscapes,
a new journey begins.

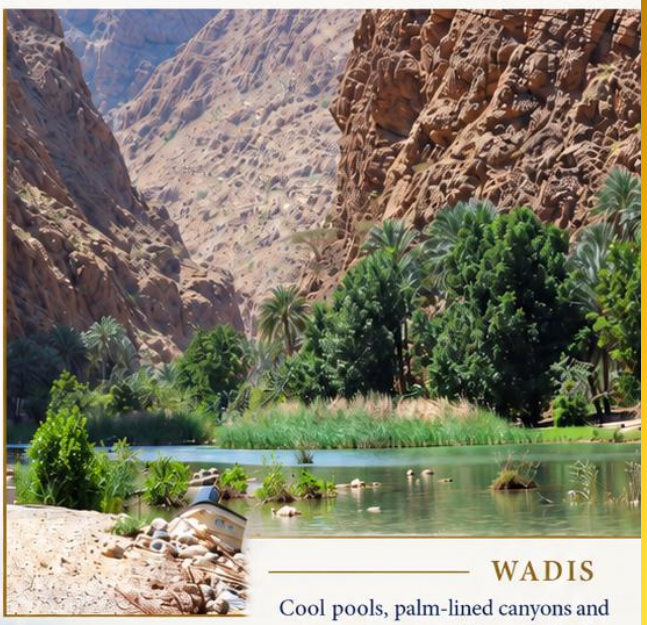
EXPLORE • EXPERIENCE • CONNECT


RAJASTHAN
FORTS, DESERTS & PALACES
INDIA
GSR
ADVENTURE

# OMAN

## MOUNTAINS, WADIS & SEA

Oman is a land shaped by dramatic contrasts. Rugged mountains rise above deep wadis, while the coastline opens toward the Arabian Sea. Together, these landscapes create one of the Gulf's most varied adventure destinations.



### WADIS

Cool pools, palm-lined canyons and narrow passages cut through the dry interior. Wadi landscapes offer hiking, swimming and some of Oman's most refreshing natural escapes.

### MOUNTAINS

The Hajar Mountains form the backbone of northern Oman, with steep cliffs, high plateaus and remote villages scattered across an ancient landscape.

### SEA

Along the coast, mountains meet clear blue water. Musandam's dramatic fjord-like inlets and rocky shores reveal a quieter, more elemental side of Oman.

# ANTARCTICA

## THE SEASON OPENS

As the austral summer returns, Antarctica opens its brief travel season. Long daylight, navigable seas and active wildlife create a rare window to explore one of the planet's most remote landscapes.

### LEMAIRE CHANNEL

Ice, mountains and mirror-like Antarctic waters.

### ICE & WILDLIFE

Icebergs become temporary stages for seabirds and penguins, while changing weather and sea conditions shape every expedition.

# ANDALUSIA

## AUTUMN IN THE SOUTH

As summer fades, Andalusia softens into warm light, quieter streets and clearer mountain air. From Ronda's dramatic cliffs to the rugged landscapes of the south, autumn brings a slower, more atmospheric way to explore.

### RONDA

Whitewashed houses, deep gorges and historic streets create one of southern Spain's most dramatic townscapes.



### AUTUMN LIGHT

Golden evenings and cooler temperatures make the season ideal for scenic drives, walking routes and exploring Andalusia beyond the summer crowds.

# TASMANIA

## WILD ISLAND

Tasmania is a wild edge of Australia — a land of alpine lakes, ancient forests, rugged peaks and cool southern air. Its compact scale makes it ideal for road trips, walking trails and close encounters with nature.

GSR ADVENTURE

### CRADLE MOUNTAIN

Jagged peaks, alpine lakes and some of Tasmania's most memorable walking country.

### DOVE LAKE

Still water, boardwalks and dramatic mountain reflections make this one o the island's signature landscapes — peaceful, rav

# CHIANG MAI

## *Temples, Hills & Lanterns*

Chiang Mai unfolds between sacred architecture and cool mountain air. Golden temple roofs, hilltop chedis and forested highlands give northern Thailand a distinct rhythm, where culture and landscape are always close together. From the revered slopes of Doi Suthep to the summit country around Doi Inthanon, the journey moves through panoramic viewpoints, quiet trails and places shaped by altitude and memory.

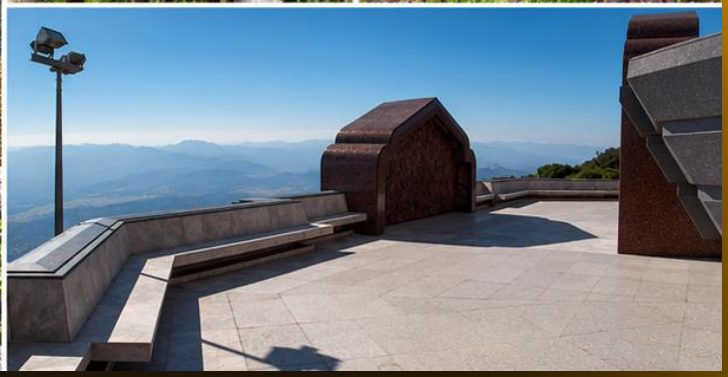
Beyond the city, the high country invites a slower kind of exploratain. Wooden paths trace the ridgelines, observatory stations look toward clear skies, and elevated terraces open to layered valleys below. Whether travellers come for temple heritage, mountain scenery or the atmosphere that later glows with festival light, Chiang Mai remains one of Thailand's most rewarding gateways to both reflection and adventure.











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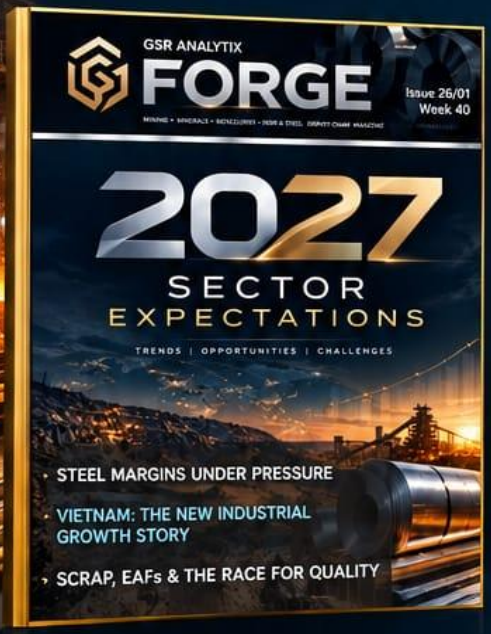
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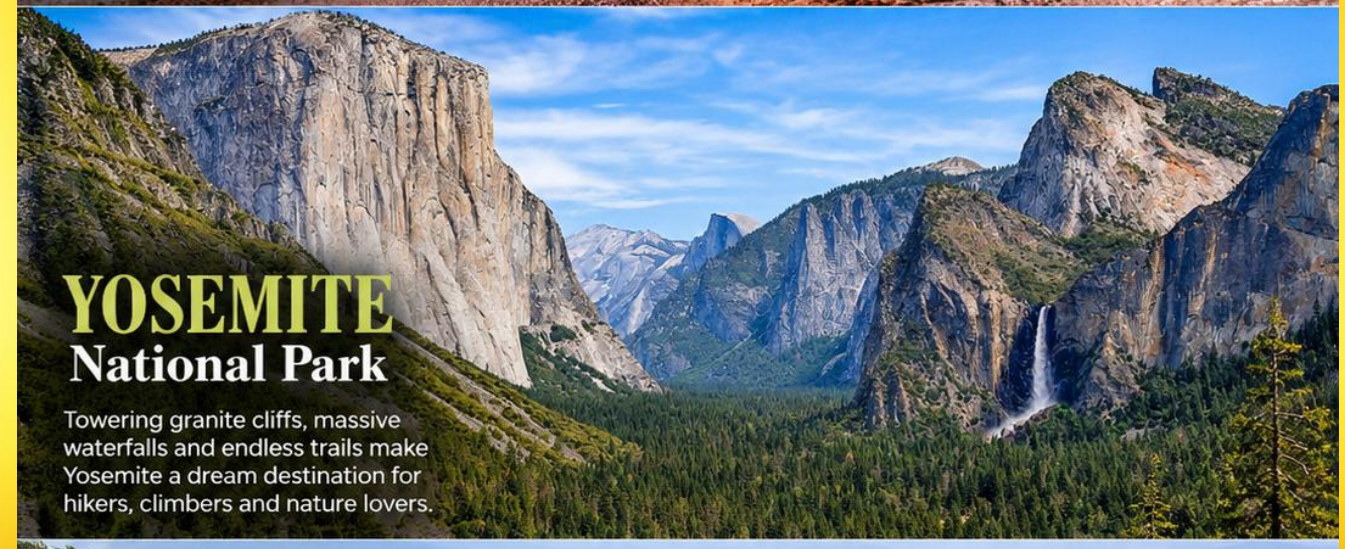
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# WORLD ADVENTURE HOTSPOTS I



## ATACAMA
### Valle de la Luna

Otherworldly landscapes, salt valleys and surreal rock formations make the Atacama Desert one of the most extraordinary places on Earth for adventure and exploration.



## YOSEMITE
### National Park

Towering granite cliffs, massive waterfalls and endless trails make Yosemite a dream destination for hikers, climbers and nature lovers.



## SRI LANKA
### Horton Plains

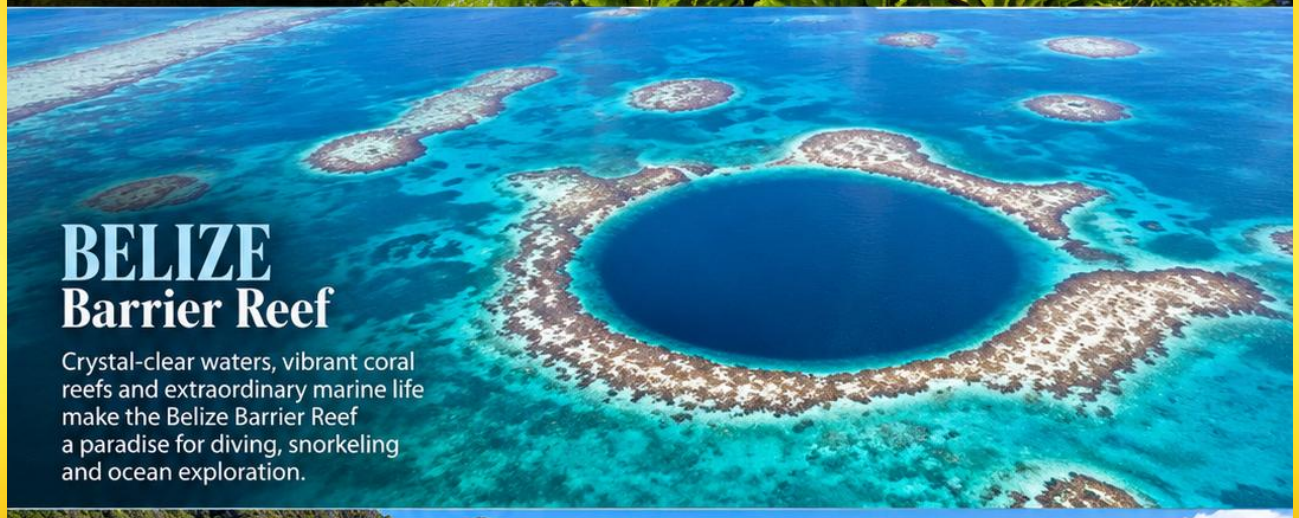
Rolling grasslands, misty mountains and breathtaking viewpoints make Horton Plains a spectacular place for trekking and adventure in Sri Lanka's highlands.

# WORLD ADVENTURE HOTSPOTS II



## AZORES
### Sete Cidades

Volcanic lakes, lush green landscapes and breathaking viewpoints make Sete Cidades one of the Atlantic's most stunning natural wonders.



## BELIZE
### Barrier Reef

Crystal-clear waters, vibrant coral reefs and extraordinary marine life make the Belize Barrier Reef a paradise for diving, snorkeling and ocean exploration.



## PALAWAN
### El Nido

Dramatic limestone cliffs, hidden lagoons and pristine islands make El Nido one of the world's most spectacular destinations for adventure and island exploration.

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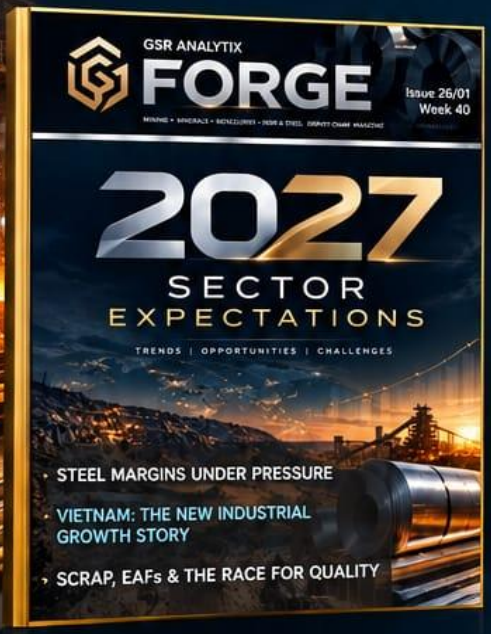
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# EPIC ROUTES I

*Three scenic journeys where the road is as memorable as the destination.*



## AMALFI COAST DRIVE

Southern Italy's celebrated coastal road combines dramatic cliffs, shimmering Mediterranean views, and graceful curves above the sea. Every bend reveals postcard-worthy panoramas, charming villages, and a timeless sense of *la dolce vita*.

## ICEFIELDS PARKWAY

Running through the Canadian Rockies between Lake Louise and Jasper, this iconic route is framed by glaciers, alpine forests, and snow-dusted peaks. It is one of North America's greatest drives, with breathtaking scenery at nearly every turn.






## WILD ATLANTIC WAY

Tracing Ireland's rugged western edge, this route offers windswept landscapes, lonely roads, and a deep connection to the Atlantic. It is a journey of coastal drama, moody skies, and unforgettable Irish

# EPIC ROUTES II



## TOUR DU MONT BLANC

A legendary alpine trek through France, Italy and Switzerland, offering dramatic peaks, glaciers, charming mountain villages and breathtaking high mountain landscapes.

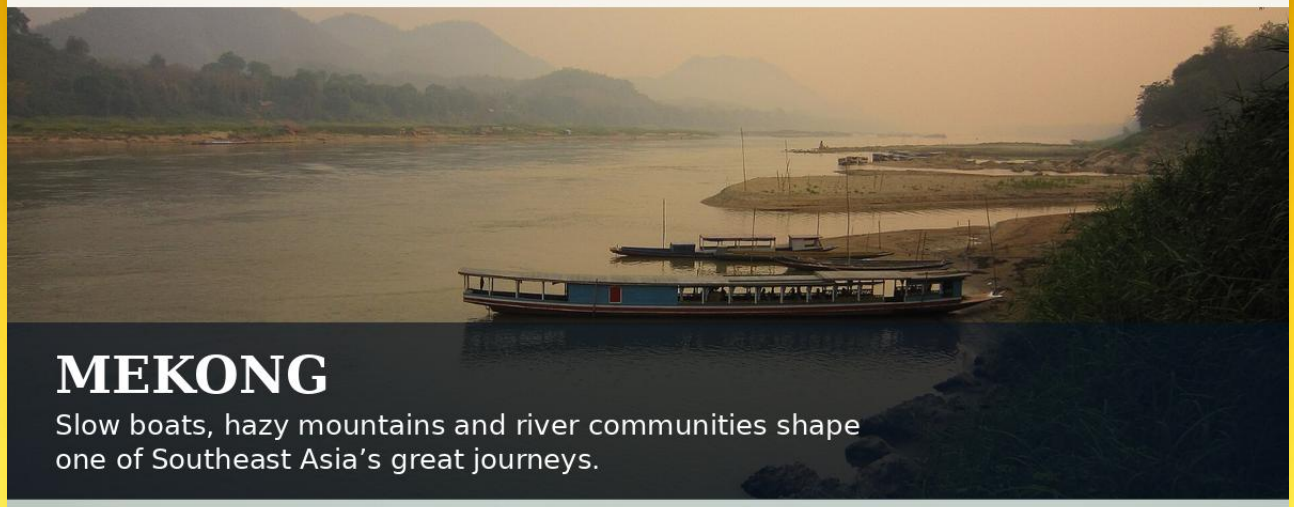


## WEST HIGHLAND WAY

Scotland's iconic long-distance trail, winding through lochs, mountains, forests and remote glens, where stunning landscapes and rich history create an unforgettable hiking experience.

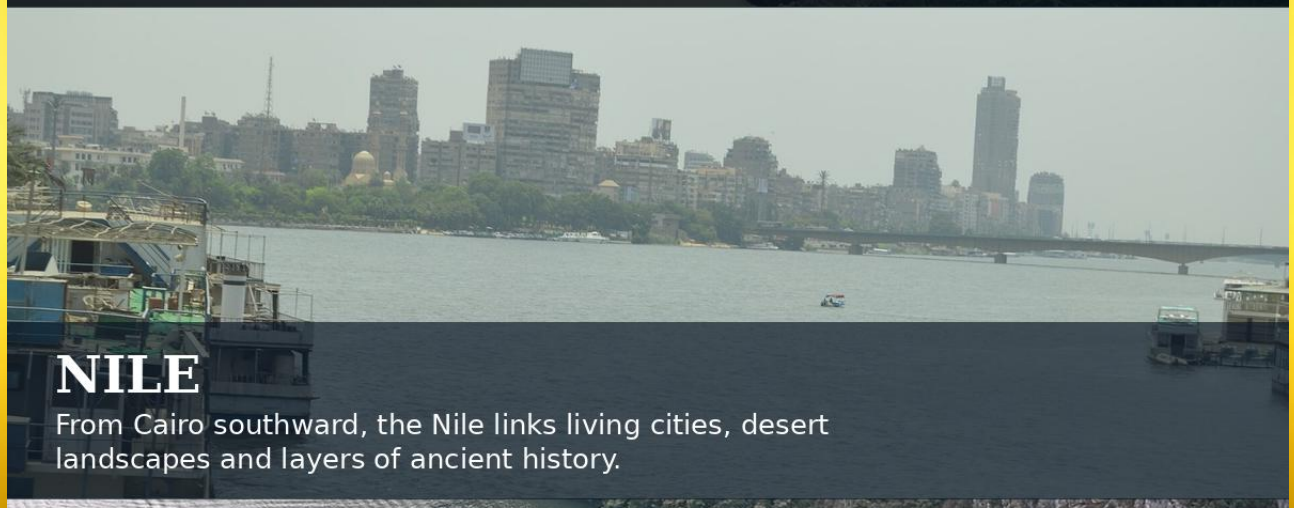
# GREAT JOURNEYS III

BY RIVER



## MEKONG

Slow boats, hazy mountains and river communities shape one of Southeast Asia’s great journeys.



## NILE

From Cairo southward, the Nile links living cities, desert landscapes and layers of ancient history.



## DANUBE

Europe’s great river cuts through dramatic gorges, historic towns and a chain of cultures across the continent.

# WILD EARTH III

## FOREST & REEF

BORNEO • GREAT BARRIER REEF



### BORNEO — RAINFOREST WORLD

One of the planet’s great biodiversity strongholds, Borneo brings together ancient rainforest, winding rivers and extraordinary wildlife. Orangutans, hornbills and countless endemic species depend on habitats shaped by heat, rain and dense tropical forest.

### GREAT BARRIER REEF — LIFE BELOW

Across the reef, coral gardens, sea turtles and vast schools of fish reveal a completely different world. Warm, clear water and complex reef ecosystems make this one of Earth’s most spectacular marine environments.

---

### TWO WORLDS. ONE PLANET.

From rainforest canopy to coral reef, these ecosystems remind us how closely adventure and conservation are connected.

# GLOBAL OUTDOOR SPORTS CALENDAR




**SKIING**
ALPS




**ICE CLIMBING**
CANADA




**TREKKING**
PATAGONIA




**CYCLING**
MEDITERRANEAN




**HIKING**
DOLOMITES




**SURFING**
PORTUGAL




**KAYAKING**
NORWAY




**MOUNTAINEERING**
CAUCASUS




**MOUNTAIN BIKING**
CANADA




**DESERT TREKKING**
JORDAN




**DIVING**
RED SEA




**SNOW ADVENTURE**
JAPAN

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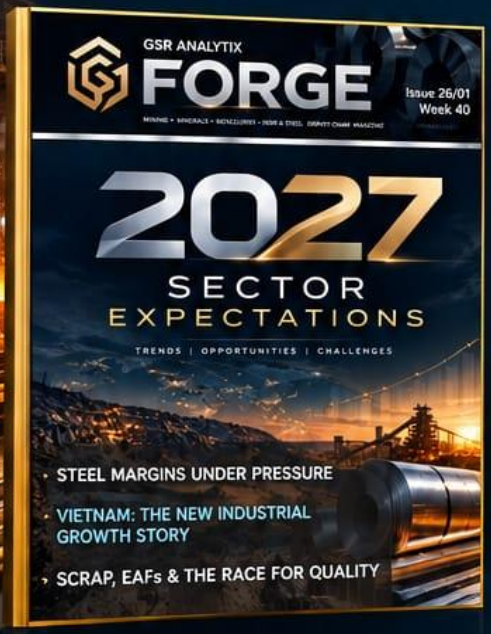
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EXTREME LANDSCAPES III

# CAVES & KARST

UNDERGROUND WORLDS, DRAMATIC FORMATIONS AND LANDSCAPES CARVED BY TIME





**SPECTACULAR CAVES**
Hidden worlds of light, water and stone with breathtaking formations.



**KARST LANDSCAPES**
Limestone mountains, towers and valleys shaped over millions of years.



**EXPLORATION & ADVENTURE**
Underground rivers, vast chambers and unique natural wonders.



**NATURAL ARCHES**
Iconic karst formations where stone meets sky and water.



**CAVES & WATER**
Underground rivers, pools and crystal-clear waters create surreal scenes.



**A FRAGILE HERITAGE**
Karst landscapes are unique but vulnerable and must be protected for future generations.

GLOBAL OUTDOOR SPORTS

# ROAD & GRAVEL CYCLING

Open Roads, Rough Tracks, Bigger Horizons



## ROAD CYCLING

Speed, distance and rhythm define the road. Long climbs, sweeping descents and open landscapes turn every route into a test of endurance and control.



## GRAVEL CYCLING

Beyond the asphalt, gravel routes lead through remote valleys, forest tracks and open countryside — where exploration matters as much as speed.



## RIDE SMART

Plan the route, check the weather, carry enough water and always pack a basic repair kit.



## THE APPEAL

Cycling offers freedom, challenge and a closer connection to the landscape — one kilometre at a time.

GLOBAL OUTDOOR SPORTS

# SURF & PADDLE

OCEANS, RIVERS AND LAKES
FOR EVERY ADVENTURE





## SURFING

From tropical reefs to wild coastlines, surfing connects you with the power of the ocean.



## PADDLEBOARDING

Calm lakes, coastal bays or island lagoons — paddleboarding offers freedom, balance and a new perspective on nature.



## KAYAKING

Explore hidden beaches, sea caves and remote coastlines by kayak — a quiet and immersive way to discover new worlds.



## SNORKEL & EXPLORE

Vibrant reefs, crystal-clear waters and extraordinary marine life make every swim an unforgettable experience.



## BEYOND THE WAVES

Surf and paddle lead to remote beaches, island hopping and authentic coastal cultures — where adventure never ends.

# GEAR & FIELD
## HEAT, DUST & SAFARI

Zimbabwe's climate and safari terrain reward smart packing. The right field gear helps with comfort, sun, dust, observation and long days outdoors, so you can focus on what matters most — the wildlife and the experience.






### HYDRATION & SUN

Stay well hydrated in the heat with a reusable water bottle or hydration system. Protect yourself with a high SPF sunscreen, sunglasses and a wide-brim hat for long days in the sun.



### DUST PROTECTION

Zimbabwe's dry conditions can be dusty, especially on game drives. A buff or scarf helps keep dust at bay, while sunglasses and a light face cover add extra protection on windy days.



### OPTICS & CAMERA

A good pair of binoculars is essential for spotting wildlife, while a camera with a telephoto lens lets you capture Zimbabwe's incredible moments. Bring extra memory cards and spare batteries.



### CLOTHING & FOOTWEAR

Lightweight, breathable layers keep you comfortable in the heat and cool mornings. Choose neutral colours and durable, closed-toe hiking shoes or boots for game walks and varied terrain.



### NAVIGATION & POWER

Offline maps, a compass or GPS help you explore with confidence. Keep phones, cameras and other devices charged with a reliable power bank and the right cables to stay connected in the field.



### FIELD ESSENTIALS

Don't forget insect repellent, a dry bag for valuables, a notebook for sightings and a basic first-aid kit. Small extras like a headlamp, multi-tool and zip-lock bags can make a big difference in the field.

# GLOBAL TRAVEL RANKINGS

## Travel & Tourism Development Index 2024

The ranking highlights the economies best prepared to develop resilient, sustainable and competitive travel sectors, based on infrastructure, policy, business environment and natural and cultural resources.

## TOP 10

TRAVEL & TOURISM DEVELOPMENT INDEX 2024

| RANK | COUNTRY | SCORE |
|---|---|---|
| 1 | United States | 5.24 |
| 2 | Spain | 5.18 |
| 3 | Japan | 5.09 |
| 4 | France | 5.07 |
| 5 | Australia | 5.00 |
| 6 | Germany | 5.00 |
| 7 | United Kingdom | 4.96 |
| 8 | China | 4.94 |
| 9 | Italy | 4.90 |
| 10 | Switzerland | 4.81 |

## MOST IMPROVED SINCE 2019

LARGEST INCREASE IN INDEX SCORE

| | |
|---|---|
| ▲ +7.8% | Uzbekistan |
| ▲ +6.4% | Côte d'Ivoire |
| ▲ +5.9% | Albania |
| ▲ +5.7% | Saudi Arabia |
| ▲ +4.5% | Indonesia |
| ▲ +4.5% | Tanzania |





A STRONGER, MORE CONNECTED TRAVEL WORLD

## WHY IT MATTERS

### INFRASTRUCTURE

Modern and resilient infrastructure enables seamless, high-quality travel experiences.

### CONNECTIVITY

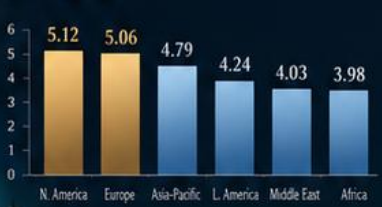
Stronger air, land and digital connections open more opportunities for people and places.

### SUSTAINABILITY

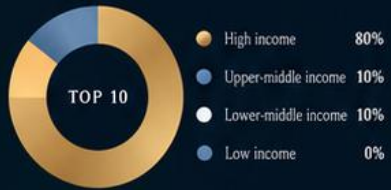
Responsible growth helps protect natural and cultural assets for future generations.



### TOP 10 AVERAGE SCORE BY REGION




### TOP 10 BY INCOME GROUP




Source: World Economic Forum, Travel & Tourism Development Index 2024.

# GLOBAL TOURISM OUTLOOK

## Demand stays strong, but growth normalizes

International tourism remained resilient in 2025, supported by strong travel demand, improved connectivity and continued recovery across most regions. The sector now enters 2026 with steady momentum, as travel becomes more widespread, diverse and resilient, even as growth returns to a more normalized pace.

### KEY FIGURES

**1.52 billion**
international tourists in 2025

**+4%**
vs 2024

**USD 1.9 trillion**
international tourism receipts

**USD 2.2 trillion**
total tourism export revenues










## 2026 OUTLOOK

Projected global growth: **3%–4%**

### KEY DRIVERS

**Asia-Pacific recovery**
Continued rebound in travel demand and fuller market recovery.

**Stronger air connectivity**
More routes, greater capacity and better global access.

**Easier visa policies**
More streamlined and traveller-friendly processes.

### KEY RISKS

**Geopolitical tensions**
Heightened uncertainty and potential travel disruptions.

**Inflation and cost pressure**
Higher travel and operating costs could weigh on demand.

**Climate and extreme-weather disruptions**
Increasing frequency and severity of weather-related events.

### DESTINATIONS TO WATCH

Distinctive places, strong momentum.



**Morocco**
Culture, heritage and growing appeal.



**Japan**
Enduring appeal and renewed demand.



**South Africa**
Nature, wildlife and rising international interest.



**Brazil**
Vibrant culture, nature and major events.

Source: UN Tourism World Tourism Barometer, latest available data.



# GLOBAL ADVENTURE CALENDAR

12 MONTHS · 12 UNIQUE EXPERIENCES



## JANUARY

- Skiing & Snowboarding
- Northern Lights
- Winter Hikes



## FEBRUARY

- Polar Expeditions
- Whale Watching
- Ice Trekking



## MARCH

- Spring Landscapes
- Hiking & Nature Walks
- Cultural Journeys



## APRIL

- Coastal Hiking
- Island Exploration
- Wildflower Trails



## MAY

- Mountain Trekking
- Via Ferrata
- National Parks



## JUNE

- Kayaking & Canoeing
- Lake Adventures
- Outdoor Festivals



## JULY

- Beach & Island Hopping
- Snorkeling & Diving
- Marine Wildlife



## AUGUST

- Safari & Wildlife
- Photography Tours
- Conservation Experiences



## SEPTEMBER

- Trekking & Expedition
- Scenic Road Trips
- Adventure Races



## OCTOBER

- Autumn Landscapes
- Cultural Heritage
- Photography



## NOVEMBER

- Desert Adventures
- Archaeological Sites
- Unique Landscapes



## DECEMBER

- Tropical Escapes
- Diving & Marine Life
- Year-End Getaways

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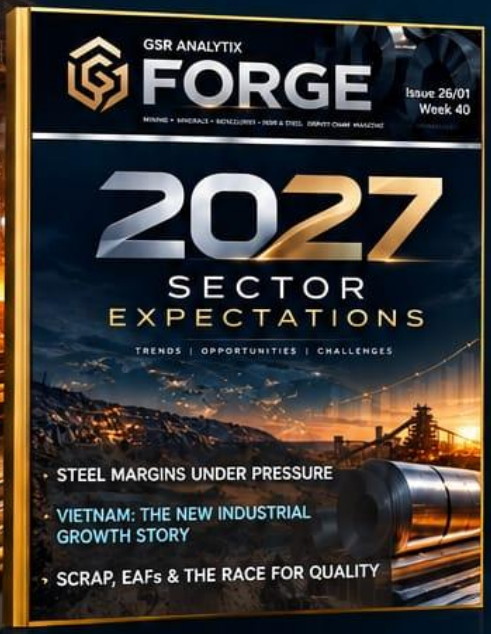
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# AFRICA TRAVEL TRENDS

NATURE · CULTURE · ADVENTURE · GROWTH



## KEY TRENDS

**NATURE TOURISM**
National parks, wildlife and conservation travel gain momentum.

**CULTURAL EXPERIENCES**
Local communities, heritage and authentic encounters drive demand.

**SUSTAINABLE TRAVEL**
Eco-lodges, low-impact travel and conservation initiatives grow.

**RISING INVESTMENT**
New infrastructure, better connectivity and innovative travel services.

**DIVERSIFIED MARKETS**
Growth from Europe, North America, Asia and rising intra-African travel.



**SEYCHELLES**
PREMIUM ISLAND EXPERIENCES

## TOP DESTINATIONS IN AFRICA

1. **TANZANIA** — Safari & Kilimanjaro
2. **SOUTH AFRICA** — Nature & Culture
3. **KENYA** — Wildlife & Beaches
4. **MOROCCO** — Heritage & Cities
5. **EGYPT** — History & Red Sea
6. **NAMIBIA** — Desert Landscapes
7. **RWANDA** — Gorillas & Green Travel
8. **UGANDA** — Primates & Adventure
9. **BOTSWANA** — Safari & Delta
10. **SEYCHELLES** — Island Getaways






**JORDAN**
ANCIENT HERITAGE

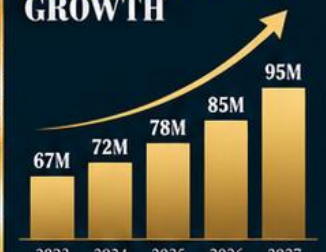


**RWANDA**
PRIMATES & CONSERVATION



**NAMIBIA**
DESERT ADVENTURES

## AFRICA TOURISM GROWTH



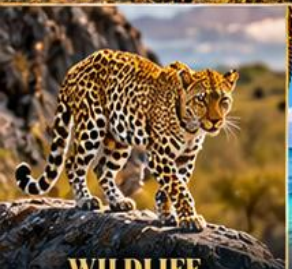

International Arrivals (Million)

**+7%** Annual Growth (2024–2027)

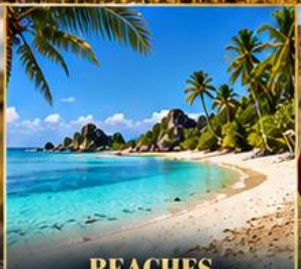
More Direct Flights

Expanding Eco-Lodges

Growing Intra-African Travel



**WILDLIFE**
ICONIC SAFARIS



**BEACHES**
TROPICAL ESCAPES



**CULTURE**
LOCAL COMMUNITIES



**ADVENTURE**
HIKING & EXPEDITIONS



**LUXURY**
UNIQUE STAYS

# PROTECT THE BLACK RHINO

## Guardians of a Vanishing Giant

Across southern Africa, the black rhino remains one of the continent's most precious and vulnerable wild species. Its survival depends on protected habitats, dedicated rangers and long-term conservation partnerships.





### WHY IT MATTERS

Black rhinos are vital to healthy ecosystems and a powerful symbol of Africa's wild heritage. Every animal protected helps preserve biodiversity, supports local conservation economies and keeps natural landscapes alive for future generations.

### THREATS

Poaching, habitat loss and illegal wildlife trade continue to put intense pressure on rhino populations. Even where numbers recover, protection requires constant vigilance, funding and community support.

### CONSERVATION IN ACTION

Anti-poaching patrols, scientific monitoring, translocation programmes and community-based conservation are helping black rhinos recover in key reserves. Responsible tourism also plays an important role by giving wildlife greater long-term value alive than lost.

> *"To protect the rhino is to protect the future of Africa's wild places."*

### HOW TRAVELERS CAN HELP

- Choose lodges and operators that support conservation.
- Respect wildlife distances and park rules.
- Never buy products made from wild animals.
- Support trusted rhino protection initiatives.

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TOURISM • HOSPITALITY • CULINARY MAGAZINE




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